FARMINGTON

TELEPHONE DIRECTORY

Followed By Livonia, Mayfair, Northville, Southfield and Walled Lake

DECEMBER 1950

Revised to October 30, 1950

FIRE AND POLICE CALLS—PAGE 1.

NORTHVILLE LISTINGS have been included in this directory in preparation for the introduction of optional Extended Area Service to that zone.

You will be advised when this service is available. Until then, calls to Northville will carry a toll charge.

THE FARMINGTON COMMUNITY LIB
FARMINGTON LIBRARY
23500 LIBERTY STREET
FARMINGTON, MI 48335-3374

MICHIGAN BELL TELEPHONE COMPANY
FARMINGTON

BUSINESS TRANSACTIONS WITH THE COMPANY

YOUR SERVICE REPRESENTATIVE

In the Business Office you will find a Service Representative ready to help you with all your telephone business transactions. She will arrange for new service installations, for any changes in your service, and will answer any questions you may have about your service or bill.

To Transact Any Business with the Company

BY TELEPHONE
If you wish to telephone about your bill or about your service, call the Business Office.

IN PERSON
You may transact business in person at the Farmington office, located at 23616 Farmington Road any time between 8:00 A.M. and 5:00 P.M., Monday through Friday and until 12:00 Noon on Saturday. The office is closed on Sunday and on generally observed holidays.

YOUR TELEPHONE BILL
Telephone bills include charges for local service for one month in advance of the date of your bill and for out-of-town calls made during the monthly period preceding the date of your bill. Each customer is held responsible for all long distance messages originating from his telephone. Bills may be paid at the Maxwell J. Smith Drug Store, 27702 8 Mile Rd. or at the Business Office in Farmington. If paying by mail, please enclose the bill stub with your check and mail to the Michigan Bell Telephone Company, 23616 Farmington Road, Farmington. If the stub has been mislaid, please write your telephone number on the check.

Monthly Service Rates

LOCAL ZONE SERVICE

<table>
<thead>
<tr>
<th>Service</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Telephone:</td>
<td></td>
</tr>
<tr>
<td>1 party</td>
<td>$6.00</td>
</tr>
<tr>
<td>2 party</td>
<td>$5.00</td>
</tr>
<tr>
<td>Rural*</td>
<td>$4.00</td>
</tr>
<tr>
<td>Extension</td>
<td>$1.50</td>
</tr>
<tr>
<td>Residence Telephone:</td>
<td></td>
</tr>
<tr>
<td>1 party</td>
<td>$3.25</td>
</tr>
<tr>
<td>2 party</td>
<td>$2.50</td>
</tr>
<tr>
<td>4 party</td>
<td>$2.25</td>
</tr>
<tr>
<td>Rural*</td>
<td>$2.25</td>
</tr>
<tr>
<td>Extension</td>
<td>$0.85</td>
</tr>
</tbody>
</table>

EXTENDED AREA SERVICE

<table>
<thead>
<tr>
<th>Service</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Telephone:</td>
<td></td>
</tr>
<tr>
<td>1 party</td>
<td>$7.00</td>
</tr>
<tr>
<td>Extension</td>
<td>$1.50</td>
</tr>
<tr>
<td>Residence Telephone:</td>
<td></td>
</tr>
<tr>
<td>1 party</td>
<td>$4.25</td>
</tr>
<tr>
<td>2 party</td>
<td>$3.50</td>
</tr>
<tr>
<td>Extension</td>
<td>$0.85</td>
</tr>
</tbody>
</table>
| Farmington subscribers to Extended Area Service may make an unlimited number of calls without additional charge to telephones in the Farmington, Livonia, Mayfair, Walled Lake and Southfield Zones. In addition, residence Extended Area Service provides for unlimited calling without additional charge to the following central offices of the Detroit Zone: Garfield, Kenwood. Extended Area Service calls to points in the Detroit District Exchange, not covered in the unlimited calling area outlined above, are charged for at 4 cents per message unit.

MISCELLANEOUS INFORMATION
Service Connection Charges apply to the installation of certain telephone services. Information concerning such charges, as well as services and equipment not listed herein, will be furnished by the Business Office on request. All rates quoted above are subject to a Federal Tax.

The above rates and charges were in effect at the time of issuance of this directory. They are subject to change by order of the Michigan Public Service Commission.
The **FARMINGTON** EXCHANGE is a "zone" of the DETROIT DISTRICT EXCHANGE. [See Map.] Calls between FARMINGTON and WALLED LAKE and the other zones shown on the map are interzone calls. Interzone calls are charged on a "Message Unit" basis, the message unit being a Method of Measurement. Factors such as length of conversation and the distance between the two points determine the Number of Message units to be charged on such a call. The number of message units applying on calls to the various zones is shown below. Each message unit represents a charge of 5c, except for "extended area service" subscribers (see page 2).

### Collect Message Service
Messages between two stations in different zones may be placed on a collect basis, that is, may be billed to the called telephone number, provided the charges are accepted at that number and the message rate is 2 message units or more.

The charge is 25c for a message with an initial period of five (5) minutes or less, and 5c for each additional minute or fraction. No charge is made for calls not completed when the called telephone does not answer or when the charge is not accepted.

### Overtime Charges Apply After 5 Minutes
To Calls of 2 Message Units or More.

### Message Unit Charges for 5-Minute Calls From FARMINGTON

### DETROIT DISTRICT EXCHANGE

<table>
<thead>
<tr>
<th>Central OFFICE</th>
<th>Message Units/Area</th>
<th>Central OFFICE</th>
<th>Message Units/Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Detroit Zone</td>
<td></td>
<td>Detroit Zone</td>
<td></td>
</tr>
<tr>
<td>Detroit</td>
<td>3</td>
<td>Mayfair</td>
<td>4</td>
</tr>
<tr>
<td>Livonia</td>
<td>3</td>
<td>Roseville</td>
<td>4</td>
</tr>
<tr>
<td>Southfield</td>
<td>3</td>
<td>Southfield</td>
<td>3</td>
</tr>
<tr>
<td>Garfield</td>
<td>2</td>
<td>Wayne</td>
<td>3</td>
</tr>
<tr>
<td>Walled Lake</td>
<td>1</td>
<td>Wyandotte</td>
<td>4</td>
</tr>
</tbody>
</table>

### Local Zone Service

**Charges:**
- 5c Each

### Extended Area Service

**Charges:**
- 4c Each

### Business

**Extended Area Customers**
- May make unlimited calls to:
  - Livonia
  - Mayfair
  - Southfield
  - Walled Lake

**Place All Interzone Calls With Your Local Operator**

NOTE: The above rates and charges were in effect at the time of issuance of this directory.
MOBILE SERVICE

Mobile Telephone Service provides a means of transmitting calls to or from moving vehicles, such as automobiles, trucks or boats. Each mobile telephone has its own number. Conversations to and from vehicles equipped with this service travel part way by regular telephone wire and part way by radio channel.

To place a call to a mobile telephone, call Long Distance.

If you wish further information about mobile telephones, call Detroit, Woodward 3-9900, Extension 3156.

LONG DISTANCE SERVICE

STATION CALLS

A Station call is one on which you ask the Operator to connect you to a distant telephone without specifying a person or extension.

To place a Station call, tell the Operator the name of the city and the number of the distant telephone. If the telephone number is not known, give the name and address under which it is listed. For example, "Blanktown, Iowa, Main 2544." Or, "Blanktown, Iowa, the residence of Mr. John Doe, 2664 Elm Street."

Station calls cost less and are better if you are reasonably sure that the one you want to talk to will be available. Charges on Station calls begin as soon as the distant telephone is answered.

PERSON CALLS

A Person call is one on which you specify that you want to talk to:

1—an individual, such as "Mr. John Doe," or
2—a department, such as "Purchasing Department, Jones and Company," reached through a private switchboard,
3—an extension telephone reached through a private switchboard, such as "Room 435, Excelsior Hotel."

Charges on Person calls begin when the person you named, or a substitute acceptable to you, is on the telephone.

While Person calls cost more than Station calls, they are generally better if you are not sure that the person with whom you wish to speak will be available when you call.

COLLECT CALLS

If you want the charges billed to the distant telephone, tell the Operator when you place the call that it is to be a "Collect" call. She can then determine whether someone at the distant telephone will accept the charges.

There is no extra charge for Collect calls, except on Station calls with an initial rate of 25 cents or less.

NIGHT AND SUNDAY RATES

Reduced rates apply from 6:00 P.M. until 4:30 A.M. and all day Sunday, Christmas Day, New Year's Day, and Thanksgiving Day when the call is to:

1. A Michigan point, and the initial 3-minute rate is 45 cents or more on a Station call, or 65 cents or more on a Person call,
2. A point outside of Michigan, but within the United States or Canada, and the rate is 40 cents or more on a Station call, or 55 cents or more on a Person call.

In determining whether the day or night rate is to apply, the time prevailing when the connection is established at the place where the call originates is used.

OVERSEAS SERVICE

Approximately 75 countries can now be reached by telephone. For ex-
ample, you may call Amsterdam, Hol­
land; London, England; Brussels, Bel­
gium; Sydney or Brisbane in Australia,
or Shanghai, China, and the cost will
be $12 for a three-minute conversa­
tion on week days. The Sunday rate
to these cities is $9.

An overseas call goes by wire to a
radiotelephone station on the coast,
across the ocean by radio, then by
wire again to the person you are call­
ing.

Just call Long Distance. She will
be glad to assist you in calling over­
seas, or other foreign points.

WHEN AN EMERGENCY REQUEST INTERRUPTS
YOUR CONVERSATION PLEASE HANG UP QUICKLY

If your party-line neighbor comes in
on the line and says, for example, "My
house is on fire", please give up the
line without delay. Remember, it may
mean the saving of both life and
property.

DIRECTORY ACCURACY

Every effort is made to compile
and print this directory as accurately
as possible; however, despite care
and attention, errors sometimes oc­
cur.

Please check your listings when you
receive a new directory. If your
listing is incorrect, notify the Busi­
ess Office at once so that we may
change our records and do whatever
we can to protect your service in the
meantime.

The Company assumes no liability
for damages arising from errors or
omissions in free listings. Its liability,
in the case of paid listings, does not
exceed the charge for such listings
during the life of this directory.

ATTACHMENTS TO DIRECTORIES

To insure the usefulness of the
directory, no attachment, holder or
auxiliary cover, except such as may be
furnished by the Company, shall be
used in connection with any telephone
directory furnished by the Company.

ENTERPRISE NUMBERS

Enterprise numbers listed in any sec­
tion of this directory are only for the
use of customers calling from the par­
ticular exchange in which the listing is
shown.
ELY C & SONS COAL & FUEL OIL CO

Emmerson, Ralph 10900 Worth Rd.
Empey, Geo 23020 Maple 0081-J
Erickson, Andy 20940 Dunkirk
Ermdman, Roy G 23812 Farmington
Erickson, M Helen 23060 Lilac 2697-W
Erickson Richard J 3314 Kirkby 0710-2
ERIC'S POULTRY FARM 3005 Curtis 1250

Ericson, Ern J W 3996 W 10 mi rd 0485-J
Ericson, Ern Jan N 40085 10 mi rd 0485-M
Ericson, Ern Robert H 21325 Whittlington 2904-J
Ericson, Ern Ruth 31324 10 mi rd 1217-R
Esch Ernest F 28660 Farmington rd 0575-J1
Esch Erv 22740 Elm Gv 0581-R1
Estep Burl H 20320 Furlingbrk 0351-R
Estep Morris H 23197 Flushing 2907-J
Estes Burton 20773 Inkster rd 0159-G
Etson Fred 20025 Dearings 2607-M
Evans Chris 20108 Parkview 1537-J
Evans Grover 18863 Brentwood 1375-J

EVERETT IMPLEMENT CO 31200 Gd River 1515
Everhart Jan 21292 Colgate 0275-J
Everhart Robt G 18289 Irving 2874-W
Everson, John 35710 8 mi rd 0563-J2
Evert Lester 35975 9 mi rd 0599-J4
Evert Chester W 21612 Rockwell 1793-M
Evans Wm Lf 21865 Powert 2674-R
Experimental Engineering Co 32473 Gd River 1413

Fairbairn Peter 21631 Wheeler 2634-J
Fair E R 25376 Helen 0597-82
Falk John A 29118 Clarita 1784-M
Fallon John 21706 Inkster 1363
Fastick Frank 21905 Wayne 0269-R
Fastick Jas 29009 List 0681
Fastick John Jr 21100 Eldon 1519-W

FARM SELL SUPPLIES 31800 12 mi rd MA fairs-6-2662
Farmer Clifton 20600 Oxford 0932-R
Farmer Harry R 25401 Power 0534-R4

FARMINGTON LAUNDRY 31036 Gd River 3065
Farmington Bakery 33500 Gd River 0075

FARMINGTON BOOKKEEPING SERV 33000 Gd River 0446
Farmington City of
City Clerks Office 33312 Gd River 0072
Moncure Court 33112 Gd River 0072
Police Dept 23312 Gd River 0036

FARMINGTON CLEANERS 33008 Gd River 0329
FARMINGTON DAIRY 33219 Gd River 0135

FARMINGTON ENTERPRISE 23623 Farmington 3000
Farmington Furniture 33400 Gd River 0309
Farmington Gardens Nursery 35620 Gd River 0230
Farmington Hills Market 24259 Orchard Lake 9069

FARMINGTON MARKET 33462 Gd River 0140

FARMINGTON LUMBER & COAL CO 32800 Gd River 0020

FARMINGTON MILLS 33408 State 0026
FARMINGTON PISTON SERV 29440 Gd River 1434

FARMINGTON PLUMBING & HEATING 31716 W 8 mi rd 0475
FARMINGTON RADIO CO 33125 Gd River 1047
FARMINGTON RECREATION 33135 Gd River 1586
FARMINGTON MACH & MAINTENANCE 32430 W 8 mi rd 1421
Farmington Sand Blasting Co 00719 Ontago 2561

FARMINGTON SANITATION SERV 20205 St Francis 1083

FARMINGTON SHEET METAL 22470 Orchard Lk 1785

FARMINGTON STATE BANK 33335 Gd River 1070
Farmington Tile 23215 Middlebelt 1271

FARMINGTON T industries & BLOCK SUPPLIES 23215 St Francis 1368
FARMINGTON TIRE & MANTEL 21318 Middlebelt 1271

FARMINGTON TOWNSHIP OFFICE 23175 Farmington rd 1032-W
Farmington Township Schools
Board of Education 33900 Thomas 0073

FARMINGTON WOODWORK SHOP 21325 St Francis 1368
Farmington Woodwork Shop 2041 Farmington rd 1460

FARM TOWN Electric Motor Repair 30006 W 10 mi rd 2915
Farm Rain 18631 Westmor 1446-W
Faulkner Louis 21807 Wabton 0963-M
Faulkner M R 18902 Westmor 1081-R
Fawcett Foster 24331 Halsted rd 0570-R11
Fawcett Geo 39005 Gd River 1534-012
Fawcett Harrison 35615 Gd River 0564-R2
Fawcett John 31610 Shav 1302-J
Fawcett Sanford W 19995 Inkster 1994-M

Felt A E 10265 Parkhill 0539-J2
Fenton Wallace H 21010 Merrim 1066

FENDT BUILDER'S SUPPLIES 22035 Gd River 1575
Fendt L F 21935 Gd River 1687
Fendt Louis G 23199 Gd River 0075
Fendt Bond 22835 Maple 0059-W
Fendt Elma 26353 Pickford 0704-W

Fennington Sall 21395 Inkster 1774-W
Ferrante Michael contz contr 33435 Kirby 0815
Ferris Clarence A 21100 Gill rd 0993
Ferris Geo A 29227 Dresden 1496
Ferris Norma L 18635 Loveland 0790-J4
Fielding Fred 28619 Clarita 0175-J
Findley Lene 27419 Long 1031-W
Findley Beth 23715 Haynes 1227-M
Finch Jas 30625 Shawawee 0461
Finchenner A 24410 Farmington 0184-W
Fire Dept 23720 Farmington rd 0470
Fischer Andrew 21777 Middlebelt 2993-W
Fisher Arnold B 23625 Springbrook 1490-J
Fischer Winn A 21104 Renselr 1598-J
Fisher Blacky Anthony 19310 Weyher 1527-W
Fisher Fred B Rev 23955 Farmington rd 1277
Fisher H R 29800 W 6 mi rd 2523-W
Fisher Jerry E 28415 E 6 mi rd 1691-W
Fisher R M 30088 Atzer 0386-W
Fisher Russell 18608 Westmor 2740-J
Fisher Steve 23885 Middlebelt 2751-W
Fisher Wm 20313 Mayford 0900-W
Flash Serf 19697 Westmor 2021-J
Fleischmann Ziegfried 22475 Violet 1355-J
Fleming Charles 21031 Antigo 1679-M
Fleming Jas V 19335 Shady Grove 0029-W
Fleming Wm L 33275 Stocker 1681
BEFORE you hang up...

... wait a little longer. Mother may be giving baby a bath ... or singing in the shower herself ... or washing in the basement. Give her plenty of time to reach the telephone, and save yourself extra calls.
# Helpful Hints for Telephone Users

<table>
<thead>
<tr>
<th>Answer Promptly</th>
<th>Speak in Normal Voice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Many telephone calls are important! You are less apt to miss calls if you answer your telephone promptly.</td>
<td>You can be heard most distinctly if you hold the mouthpiece close to the lips, and speak in a normal tone of voice.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Keep Pad, Pencil Handy</th>
<th>Wait Before Hanging Up</th>
</tr>
</thead>
<tbody>
<tr>
<td>To jot down notes when telephoning, keep a pad and pencil handy. They help save time on your long distance calls, too.</td>
<td>The person called may be unable to reach the telephone at once. Give him plenty of time to answer —save making another call.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hang Up Carefully</th>
<th>Consult Directory</th>
</tr>
</thead>
<tbody>
<tr>
<td>By replacing the telephone receiver gently when through talking, you avoid giving the other person a &quot;bang&quot; in the ear.</td>
<td>Referring to the telephone directory for correct numbers helps avoid &quot;wrong numbers&quot; and often saves extra calls.</td>
</tr>
</tbody>
</table>
When you're not quite sure about a telephone number and you wonder whether to call "Information", please remember: the odds are that the number you want is right here in the book.

In Michigan, 3 out of 5 calls to "Information" are for numbers listed in the telephone directory. There are so many of these unnecessary calls that answering them adds up to hundreds of hours of operator and switchboard time every day.

You can help us save that time and give better service on the necessary calls if you'll cooperate in these two simple ways:

1. **Please look in the directory before you call "Information."**

2. **If the number isn't listed and you must call "Information," please write the number down so you'll have it next time.**