

Farmington Community Library Service Output Statistics June 2012

Circulation Services		Jun. 2012	Jun. 2011	Change	This YTD	Last YTD	Change
Farmington		33,407	35,245	(1,838)	378,287	405,736	(27,449)
Main Library		78,850	81,962	(3,112)	892,813	941,421	(48,608)
eBooks		2,798	2,462	336	36,800	40,614	(3,814)
Total Circulation		115,055	119,669	(4,614)	1,307,900	1,387,771	(79,871)
Self-Service Components of the Total Library Circulation							
Telerenewals (by Touch-tone phone)		1,265	N/A	N/A	17,752	N/A	N/A
% of Total Circ		1.10%	N/A	N/A	1.36%	N/A	N/A
Renewals via our Web site		24,527	N/A	N/A	313,564	N/A	N/A
% of Total Circ		21.32%	N/A	N/A	23.97%	N/A	N/A
Self-Checkout		42,958	44,457	(1,499)	461,749	489,628	(27,879)
% of Total Circ		37.34%	37.15%	0.19%	35.30%	35.28%	0.02%
Self-Service as % of Total Circulation		59.75%	N/A	N/A	60.64%	N/A	N/A
Door Counters		Jun. 2012	Jun. 2011	Change	This YTD	Last YTD	Change
Farmington		23,380	24,130	(750)	269,881	279,555	(9,675)
Main		36,700	38,620	(1,920)	416,361	437,085	(20,724)
Total Library Visitors		60,080	62,750	(2,670)	686,242	716,640	(30,399)

Information Services		Jun. 2012	Jun. 2011	Change	This YTD	Last YTD	Change
Online Chat (Both Branches)		34	N/A	N/A	407	N/A	N/A
eMail (Both Branches)		68	N/A	N/A	752	N/A	N/A
Farm. Phone		562	768	(206)	6,585	8,150	(1,565)
Farm. In-Person		6,155	6,287	(132)	47,432	54,314	(6,882)
Farm. Total		6,717	7,055	(338)	54,017	62,464	(8,447)
Main Phone		3,028	4,263	(1,235)	38,995	37,593	1,402
Main In-Person		12,625	12,333	292	108,521	106,406	2,115
Main Total		15,653	16,596	(943)	147,516	143,999	3,517
Library Total		22,472	23,651	(1,179)	202,692	206,463	(3,771)

Electronic Services		Jun. 2012	Jun. 2011	Change	This YTD	Last YTD	Change
Public Computing Logins							
Farm. PCs		5,278	6,511	(1,233)	56,976	81,366	(24,390)
Main PCs		8,594	9,795	(1,201)	93,046	125,163	(32,117)
PC Total		13,872	16,306	(2,434)	150,022	206,529	(56,507)
Farm. Wireless		1,875	1,209	666	13,989	3,348	10,641
Main Wireless		5,970	4,576	1,394	58,348	13,977	44,371
Wireless Total		7,845	5,785	2,060	72,337	17,325	55,012
Total Computer Use		21,717	22,091	(374)	222,359	223,854	(1,495)
FCL Web Pages Viewed:							
Adult Pages		134,076	134,996	(920)	1,562,970	1,829,141	(266,171)
Teen Pages		944	1,981	(1,037)	9,753	16,324	(6,571)
Children's Pages		13,663	6,853	6,810	99,142	103,266	(4,124)
Total Web Pages Viewed		148,683	143,830	4,853	1,671,865	1,948,731	(276,866)

Farmington Community Library Program Output Statistics June 2012

Program and Room Rental Statistics—June, 2012										
Audience	Adult		YA		Children's		Outreach	Group Visits	June Total	FY Total
	Farm	Main	Farm	Main	Farm	Main				
Adult Programs	2	35	0	0	0	5	0	0	42	491
Attendance	62	237	0	0	0	73	0	0	372	5,362
Older Adult Programs	0	1	0	0	0	0	31	0	32	353
Attendance	0	4	0	0	0	0	487	0	491	5,429
YA Programs	0	0	3	0	0	1	0	0	4	24
Attendance	0	0	89	0	0	31	0	0	120	983
Children's Programs	0	0	0	0	19	44	12	7	82	670
Attendance	0	0	0	0	1,104	1,280	1,973	154	4,511	32,526
									Total	
June Programs	2	36	3	0	19	50	43	7	160	
June Attendance	62	241	89	0	1,104	1,384	2,460	154	5,494	
YTD Programs	64	360	12	3	191	310	401	100	YTD	1,441
YTD Attendance	955	3,510	270	34	9,068	9,714	16,176	2,024		41,751

Meeting Rooms	Number	Attendance
Farmington Branch	8	370
Main Library	36	1,770
Total for Month	44	2,140
YTD	399	13,854

Main Library Programming Highlights for June 2012

Adult Department

Investment Education in Your Community, a five-part series coordinated by Main Library Branch Head, Elyse Streit, provided noncommercial advice for making informed decisions on various investment topics. These topics included: Your Money in Balance, Your Retirement: Boom or Bust, Selecting a Financial Services Provider, Financial Planning for Women, and How to Invest in a Complex and Agenda-Driven World. Sixty six patrons benefited from the advice of Members of the Michigan Office of Financial and Insurance Regulation during this series.

Introduction to the Foundation Directory Online, presented by Adult Staff member Kevin Yezbick, taught 11 patrons how to use the nation's leading online tool for funding research to investigate over 100,000 U.S. foundations and corporate donors.

Conquering Chaos was coordinated by Main Library Branch, Head Elyse Streit and presented by certified life coach Michaeline Raczka, R.D., showed how to handle your family treasures, memorabilia, and control the paper pile-up. Thirty seven patrons gained valuable insight on de-cluttering their lives.

A Kindle and Kindle Fire eReader Class was held for 25 patrons giving instruction on how to browse and download Farmington Community Library eBooks to their Kindle or Kindle Fire. This class was presented by Adult staff member, Kevin Yezbick.

Buying a Home in Today's Real Estate Market was a program coordinated by Main Library Branch Head Elyse Streit for those confused about short sales, foreclosures, sheriff sales, and redemption periods. Presented by Debbie Horner, a Century 21 realtor for 18 years, explained these items and answered questions from four participants.

Forgotten Harvest Food Assistance is a new on-going program provided by volunteers from Forgotten Harvest to help qualifying people apply online to obtain a "Bridge Card". Envelopes listing important information are supplied when applying and are also available at the Information Desk at both Library branches. Sessions are held on the second and fourth Monday of the month, from 9:30-1:30.

Young Adult Department

The Teen Summer Reading Club, Own the Night, began June 2. Currently the program has 136 teens registered at both library branches with 1337.88 hours read. This program is for 7-12 graders. There were also 17 guesses for the Guessing Jar for June.

Merry Beth Tacy participated in the Twilight Numbered Chairs program at the Farmington Branch. Statistics were kept at the branch. The fake photo contest scheduled at the Main Library was cancelled due to low attendance.

Children's Department

June provides many opportunities to interact with our community to support Summer Reading. As of June 30, 1,850 readers have signed up for the program, reporting 3,879 hours of reading. While this program inspires many readers a significant benefit is the opportunity for our staff to provide reader's advisory services to keep kids reading.

Nearly 150 "hoppy" people attended Amelia's Bunny Story Times featuring a visit with live rabbits. One parent was profusely thankful for the June Thursdays are Thrilling programs featuring Animal Magic (FH) and Cap'n Willie (FA). Another attendee at the Animal Magic program noted how much her children enjoyed the event and said, "Everyone here is so friendly and helpful; we drive from Commerce and always enjoy our visits." We are most grateful for teen volunteers staffing the Summer Reading table; they have been very reliable this year.

Senior Outreach

This month, Outreach Librarian, Julie Solomon and her volunteers made 31 visits. Nine programs, including computer classes, were conducted. The Outreach Department provided services to 487 older adults.

June 2012 Farmington Branch Narrative

Adult

Programs and the hot, humid days are keeping the library busy from open to close. All of our Summer Reading Programs started with a bang on Saturday, June 2 with a kick-off party in our meeting room. We had donuts and juice, a raffle, and several projects for all to enjoy. Currently, we (the Branch) have 59 adults signed up for our Adult SRC and 64 reviews have been written. Adults can choose to participate either online or the traditional way of handwriting their reviews and turning them into the library.

Resume Assistance is held one Saturday a month with three timeslots. It is still very popular with our patrons.

Young Adult

Teen Summer Reading – Kick off was June 2nd. During the month of June, 65 teens have registered, posting 156 reviews and logging 438.71 hours of reading.

Twilight Numbered Chairs Game – June 27 – Three teens participated, and although the number was small, they had a really good time. I think they will spread the word and become more involved in the next events.

Guessing Jar – Twenty one slips were entered this month. Teens can enter a guess once per day up until 5 p.m. on July 29th.

Get Carded @ Your Library – Teens that show their library card to a staff member at the Adult Information Desk are able to pick an item from our prize basket, once per day. Many have taken advantage of it.

Children's

Wow, I can hardly believe June is already finished. Why does summer go by so fast? We had a very busy start in the month of June, Summer Reading kick-off was June 2nd and in the first week we had 579 children sign-up.

Our programming is a bit different in the summer with musical story time and pavilion story time. The sixth annual LOC program has started and is off to a good start. This year's program is for three weeks and one and half hours instead of a five week one hour program. Next year we are going to try a week long program and see what happens. We had our first Thursday's are Thrilling with Capt'n Willie (Friends sponsored program). He ended his program with a conga line in the children's department.

The first Family Fun in Riley Park (Friends sponsored program) was a huge success and no rain!!!