

SUBURBAN BUSINESS LEADERS

To submit materials to this column, please send a brief biographical summary along with a black-and-white photo, if possible, to: Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48160.

Alexis Bourkoulas has recently been named vice president of A.R.M. Communications and Design, a public relations and special events firm which specializes in a variety of business and corporate communication needs.

In her new position, Bourkoulas will be responsible for overseeing existing accounts, as well as new business development in the areas of market planning, events planning and execution, and marketing strategies.

A.R.M. Communications and Design is a subsidiary of All Kids Considered, Ltd., which publishes MetroPARENT Magazine. Bourkoulas, who has been director of public relations at MetroPARENT for the past four years, will continue her role at the magazine.

Universal Standard Medical Laboratories, Inc. of Southfield has named Artella J. Griggs of Detroit to the newly created position of vice president-Southfield operations.

Griggs previously served as chief technologist and laboratory manager. She joined the company in 1985 with more than a decade of medical laboratory supervisory experience.

She is a registered technologist and member of the American Society of Clinical Pathologists and the American Association for Clinical Chemists.

Djanna J. Virden has joined Drake & Beam Morin, Inc. (DBM) in Troy, an international human resource management consulting firm, as Vice President. In addition to her consulting responsibilities, Virden will be involved in DBM's special events and marketing coordination. She had been an account executive in the high-tech industry.

Erwin A. Rubenstein, a principal in the law firm of Rubenstein, Flotkin Professional Corporation, recently attended the 1992 U.S. Tax Court Judicial Conference in Richmond, Virginia. Attending the conference were all of the judges of the Tax Court.

The purpose of the conference was to provide an opportunity to judges and lawyers for an informal exchange of ideas and experiences in various areas to assist the Tax Court in planning and developing policies.

Eric D. Palmer of the Hudson & Muma, Inc. in West Bloomfield recently was awarded the designation of Certified Professional Ser-

vice Representative (CFPSR) for Commercial Lines, after successfully completing a rigorous education program administered by the Professional Independent Insurance Agents of Michigan (PIA).

CFPSR is a continuing education program tailored to the unique needs of customer service representatives, in insurance agencies.

Jerry McVeety, former president of McVeety & Associates and a consultant in the restaurant, retail and hospitality arena, has been appointed as regional vice president of development for HDS Services. McVeety will provide consulting support to Kmart Corporation, Chrysler Corporation, Michigan State University, Indiana University and Wayne State University. He will also focus on the development of new business opportunities.

HDS Services, a Farmington Hills, Michigan-based food service management company, recently acquired the consulting firm of McVeety & Associates.

Sandra Stolner has been promoted by Stone, August, Baker Communications Companies in Troy to Assistant Account Executive from Media Assistant.

Jeff Ernst and Ronald Smith have joined the search and recruiting firm Management Recruiters of Rochester as Account Executives. Ernst was formerly a consultant with Automating Relationships of Wisconsin and will be specializing in Health Care Financial search. Smith was formerly Manager of Sales Administration and Customer Service with Stanley Door Systems in Troy and will act as a Technical Search Specialist in Manufacturing and Engineering search.

AdVenture, Inc., a Southfield film and video production company, has named Kyle Benning art director to service the advertising account of its retail client, 1st Off Card Shop. In addition to art direction, Benning also brings design and copywriting experience to AdVenture. Jenny Lind Gowman has also joined the AdVenture team as associate producer.

She is a former co-owner of Key Video Productions, Inc. of Troy, Michigan, where she wrote and produced broadcast quality industrial videos.

Anita Monyweathers has joined AdVenture as executive assistant. Monyweathers is currently studying business at Lawrence Technological University.

Jeff Rabinowitz, Ph.D. of Southfield, was recently inducted into the Michigan Pharmacists Association's Pharmacy Hall of Honor. The Pharmacy Hall of Honor was established to recog-

nize pharmacist members who have provided leadership in service to the Association. Rabinowitz is proprietor of Jeff Rabinowitz-Pharmacist, providing consulting and temporary employment services, since 1988.

In December, CENTURY 21 Town & Country Realtors Earl Roberts and Barbara Young, from the Troy office, Michael Anspach and Luann Fardell of the Birmingham office, Mary Cunningham and Terrence Johnson of the Ulica office, Carol French and Diane Sandler and Roxanne Tarantino of the Rochester office and Florence Harmond of the Clinton Township office have been inducted into the CENTURY 21 Masters Club.

Also inducted are: Craig Smith of CENTURY 21 Palazolo & Travis in Troy; Mary Meslugschlager of CENTURY 21 Today in Farmington Hills; Associates were presented with a gold lapel pin and certificate of recognition.

In January, realtors Donna Kempinski of CENTURY 21 Dynamic Realty Dearborn Heights and Nancy Aljouny of CENTURY 21 Dynamic Realty Westland; Wallace Mays of CENTURY 21 Cold House Canton; Richard Busomi and Anne B. Kelly of CENTURY 21 Today Inc. in Livonia; Jen A. Rudd of CENTURY 21 Today Redford; Carlos Whitmore of CENTURY 21 Today Southfield; Virginia Walsh of CENTURY 21 Hartford South Livonia; Valerie Danbonmeyer of CENTURY 21 Advantage Troy; Sharon L. Ducechne, Pat Smart, Jeff Todd and Amalia Rolter of CENTURY 21 Town & Country Rochester; Howard Gensler of CENTURY 21 Town & Country Birmingham; Barbara Harding and Sharon Whiting of CENTURY 21 Town & Country Troy; and Patricia Stahl of CENTURY 21 Premier Real Estate Co. have been inducted into the CENTURY 21 Masters Club.

CENTURY 21 Masters Club is an exclusive recognition program for top sales associates who consistently achieve outstanding levels of production.

Gary W. Kndloe of Franklin has recently been elected to serve on the Board of Trustees of the American Pharmaceutical Association. APHA represents over 150,000 pharmacists nationwide. This is a 3 year term beginning in March of 1993.

He is currently serving as Chairman of The Board of the Michigan Pharmacists Association and is a past president of the Oakland County Pharmacists Association. He is the owner and president of Specialized Pharmacy Services, Inc. Livonia since 1977.

Jeffrey R. Robinson has been named vice president, Mortgage Department, at Troy-based Standard Federal Bank.

Unique Homes magazine has featured Mitchell J. Wolf in its salute to Megabrokers of the Midwest. The 15 professionals in this article, represent the luxury real estate specialists ranked as top producers within their respective companies.

Selected for this prestigious honor based on outstanding sales and listings, Wolf is a multi-million dollar producer and co-owner of Cranbrook Associates, Inc., in Franklin.

NBD Bank, N.A. has appointed Bloomfield Hills resident Webb F. Martin, first vice president, head of the Retail Deposit Services Division and a member of its Senior Management Group.

Yee/Minard & Associates, a Southfield-based marketing research firm, has announced the promotion of Susan Galantowicz to the position of Vice President, Senior Associate.

Galantowicz joined Yee/Minard & Associates in 1987. She has primary responsibility for project direction of clients including Florida's Transworld Delivery Association (FTD), D'Arcy Masius Benton & Bowles, Ameritech Publishing, Lintas: Campbell-Ewald and Consumers Power.

Mariann Rouleau has joined Bloomfield Hills-based accounting firm, McEnderfer, Hoke & Bernhard, P. C. as a Tax Manager on their Professional Service Staff.

She had previously been with Bradshaw, Smith & Co., in Las Vegas, Nevada.

Franklin attorney Harriet B. Rotter has been appointed to the Central Michigan University Board of Trustees by Gov. John Engler. Her eight-year term ends Dec. 31, 2000.

Engler also reappointed Grosse Pointe Park resident Robert P. Young Jr. to an eight-year term on the board. Young is vice president and corporate counsel for AAA Michigan.

Rotter, who has been in private practice since 1980, specializes in family law.

Jennifer Wagener has been promoted to broadcast traffic coordinator at Bloomfield Hills-based Ross Roy Advertising, a division of Ross Roy Inc.

Also at Ross Roy, Jack E. Nelson has been hired as a junior producer.

In her new position, Wagener is responsible for coordinating broadcast materials for distribution to television and radio stations.

Nelson is responsible for facilitating and assisting in the production of broadcast media.

At Ross Roy Communications, a division of Ross Roy Inc., Michelle Donise Zbozen, Mary-Kate Welch of Bloomfield Hills, Daniel J. Radomski of Birmingham, Brian C. Trainor and Jill J. Annarino have been appointed account administrators.

In their new positions, Zbozen, Welch, Radomski, Trainor and Annarino will be responsible for tracking the status of all jobs in production and maintaining proper communication between account groups and support staff.

Robert DiGiulio, of Lathrup Village and a member of the Optimist Club of Southfield-Lathrup, has earned the Distinguished District with Distinguished Governor Award, the Vice President's Honor Club Award, as well as the International President's New Club Building Award from Optimist International.

To win these honors, DiGiulio earned the highest percentage of new clubs built in Optimist International as well as achieve a high level of success with the Optimist clubs in the district for which he is responsible.

DiGiulio joined the Optimist Club of Southfield-Lathrup in 1970. Since then, he has served as club vice-president and president. At the district level, he served as lieutenant governor in the 1987-88 year.

WXYZ-TV/Channel 7 has announced its new weather anchor team line-up with the promotions of weathercasters Rob Kress to the stations 5 p.m. and 11 p.m. newscasts and Jim Madusa to the stations 12 noon and 6 p.m. newscasts. The new weather anchor team line-up also includes the addition of weathercaster Dave Nemeth who has joined WXYZ-TV/Channel 7 as weather anchor of Action News weekend.

Nemeth joined WXYZ-TV/Channel 7 in early January as weekend weather anchor for Channel 7 Action News Weekend. Nemeth comes to WXYZ-TV/Channel 7 from KTVX-TV in Salt Lake City, Utah where he anchored the stations 5:30 p.m. and 10:00 p.m. newscasts.

The Skyline Club of Southfield recently elected Catharine O'Malley, general manager of Northland Center, to its Board of Governors. The Board of Governors, comprised of 25 active members, represent the 760 members of the Skyline Club and direct the club's management and internal decision making. The board members elected O'Malley because of her contribution to the community.

Kmart Corporation in Troy has announced the promotion of

Shawn McGee Kahle to director, corporate communications. Reporting to Anthony N. Palazzi, executive vice president - general counsel, Kahle will assume responsibility for all corporate communications including media relations, executive speeches, celebrity and events marketing, sports marketing, issues management, internal publications and electronic communications. Kahle's previous position was Executive Speech Writer for Kmart.

The Greater Detroit Public Relations Counselors has elected new officers for a one-year term; They are: Larry T. Eller, president of Larry T. Eller, Inc., Ann Arbor, president; Sherry Kaye, of Sherry Kaye and Associates, Southfield, vice president; Frank Bredell, owner of Frank Bredell Public Relations, Lincoln Park, secretary; and Kurt H. Miska; public relations manager of French & Rogers Inc., Troy, treasurer.

New executive director of special events is Johnnie L. Hunter, of Grow Potential Public Relations, Detroit.

Elected directors at large were Robert E. Moreillon, of Robert E. Moreillon, Inc., Livonia, and Helen Balmer, of Helen Balmer & Associates, Bloomfield Hills.

The 33-year-old counselors organization is a professional and educational association composed of public relations professionals who own or work for consulting firms.

Keith A. Kingston, C.P.A. has become a shareholder of Besin, Sklar, Rottman, Liefer & Silberberg, P.C., a Farmington Hills accounting firm. Diane A. Sistani, C.P.A. has also become associated with the firm.

Sandra J. Scott has been named Underwriting and Closing Manager for Investaid Corporation of Birmingham, a full-service, wholesale mortgage lender specializing in the non-conforming credit residential market. In this position, Scott is responsible for the review of all loans submitted to Investaid and the training and support of the underwriting and closing staff.

Bud Parker of Farmington Hills has been named vice president, account group supervisor at Kolon, Bittker and Desmond, Inc. in Troy.

In his new position, Parker is responsible for the Ziebart Tidy Car account as well as new business development for the agency. Prior to joining KB&D, Parker was manager of sales and marketing for American Motors International Operations in Southfield. Most recently, he was area marketing director of Europe and Latin America for Domino's Pizza International in Ann Arbor.

Here's an easy way to house-hunt.

You'll find a lot of Open Houses listed right in our Classified Real Estate Section. There are also dozens of Open Houses listed on our electronic HomeLine directory. Be sure to check both. When using HomeLine, call 953-2020. You can listen to all sorts of recorded listings for houses that are open to view.



All you need is a touch tone telephone, a little time, and the following directions for using our voice telephone directory:

1. Call 953-2020
2. Press the number of the city you are interested in (see directory at right).
3. Choose your price range and listen to the listings for the city you've chosen.
4. Additional information:
 - To back up, press 1
 - To pause, press 2
 - To jump ahead, press 3
 - To exit at any time, press *

For Oakland County Listings, Press 1

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| Birmingham | 4280 |
| Bloomfield | 4280 |
| Farmington | 4282 |
| Farmington Hills | 4282 |
| Hillord | 4288 |
| Newi | 4286 |
| Rochester | 4285 |
| Royal Oak | 4287 |
| Southfield | 4283 |
| South Lyon | 4288 |
| Troy | 4284 |
| Walled Lake | 4286 |
| West Bloomfield | 4281 |

For Wayne county Listings, Press 2

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|-------------|------|
| Canton | 4261 |
| Garden City | 4264 |
| Livonia | 4260 |
| Northville | 4263 |
| Plymouth | 4262 |
| Redford | 4265 |
| Westland | 4264 |

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