

SUBURBAN BUSINESS LEADERS

To submit materials to this column, please send a brief biographical summary along with a black-and-white photo, if possible, to: Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150.



Kelley



Morris



Champagne



Jacobson



Margolis



Gill



Court



Apple

Joanne Kelley of Bloomfield Hills has joined the Detroit-based investment securities firm of Roney & Co. as product and marketing coordinator. She comes to Roney & Co. from Asset Timing Investment Services in Grosse Pointe, where she was operations manager.

In her new position, Kelley will implement marketing strategies and assist with corporate and branch-level public relations and advertising activities.

Lisa Morris of Livonia has joined Farmington Hills-based Hermanoff & Associates, a full-service public relations firm, as an assistant account executive.

In her new role, she will assist on a number of the agency's health care, real estate and other service industry accounts.

Prior to joining Hermanoff & Associates, Morris worked at Detroit Renaissance as the special events assistant for the Detroit Grand Prix, Detroit-Windsor International Freedom Festival and the Montreux-Detroit Jazz Festival.

Charles Champagne of Sterling Heights has joined D'Arcy Masius Benton & Bowles/Bloomfield Hills advertising agency as an account executive, servicing the Pontiac account.

Prior to joining DMB&B/BH, Champagne was an account executive on the Taco Bell account at Foste, Cone & Belding in Los Angeles. He has also worked at Bozell as an assistant account executive on the Chrysler Plymouth account.

Stephanie Jacobson of Birmingham has joined the Farmington Hills-based marketing and public relations firm Marx Layne & Company as an account executive.

As account executive, Jacobson will have responsibilities for clients in the real estate development, retail, legal, financial services, architecture, health care, hospitality and communications industries. Prior to joining Marx Layne & Co., Jacobson served as an account executive at Chicago-based Sheila King Public Relations, Inc.

Hal Margolis of Bloomfield Hills has joined the Detroit-based Chamber of Commerce as named Eleanor Mickens of Bloomfield Hills and Terry Merritt of Novi as recipients of the 1993 Athena Award. Both women have been pioneers in traditionally male dominated fields. The Athena is given annually to recognize individuals for their business or professional leadership and their support of the goals of women.

Mickens, an investigator for the Pontiac Police Department, began her career in law enforcement nearly 30 years ago. She was the first black female officer in Pontiac. She was instrumental in helping to establish Women Police of Michigan, Inc. She is currently working with this organization and the Lansing Community College on a task force to establish a Women Police Hall of Fame.

Merritt has worked for the state's largest general contractor for the past 12 years. She is an assistant corporate secretary for Walbridge Aldinger Company in Detroit. In addition to professional excellence, Merritt has supported the goals of professional women. She is president of the Women's Economic Club in Detroit.

Karen R. Gill of Southfield has been named director of sales and marketing at the Berkshire Hotel in Southfield.

Gill served two years as the Public Relations and Sales Manager for the recently closed River Place Inn in Detroit.

Gill will be responsible for overseeing the marketing and sales efforts for the entire hotel, specifically handling major corporate accounts and developing the hotel's weekend market segment.

Wayne S. Court, M.D., Ph.D., of Bloomfield Hills has joined the staff of the department of radiation oncology at Harper Hospital, The Detroit Medical Center at Wayne State University.

Prior to joining Harper Hospital, Dr. Court completed a residency program in radiation oncology at the John Hopkins University School of Medicine, where for the last year he was chief resident.

Dr. Court is a member of many professional societies, both in radiation oncology and in immunohematology.

Rodger D. Apple has been elected vice president, human resources, for Handelman Company.

Apple, who has been with Handelman since 1978, has held a variety of administrative positions, chiefly in the human resources area.

In his new position, Apple will continue with his previous duties and also be responsible for expanding the company's management training programs.

The Oakland County Chamber Division of the Greater Detroit

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Olga's Kitchen, Inc., the Troy-based restaurant chain, announces the following promotions: Paul Janink of Birmingham has been promoted to the new position of Vice President and General Manager.

He is responsible for all aspects of Olga's Kitchen, Inc., including operations, finance, leasing, construction, marketing and purchasing. Janink has been with the company for 16 years, most recently as Vice President of Operations.

Ed Miller of Holly has been promoted to Director of Operations. Formerly a district manager, Miller assumes responsibility for all company restaurant operations in his new position. He has been with the company for nine years.

Kathleen Duffey, has been promoted to regional director of operations at HDS Services in Farmington Hills. A 10 year employee of HDS Services and a registered dietitian, Duffey formerly served as the food service director at Oakland General Hospital in Madison Heights.

She is a member of the American Dietetic Association, the national professional organization for registered dietitians.

Kris Shaffer was promoted to strategic planning manager in the strategic planning department of Young & Rubicam Detroit. Previously, Shaffer was a strategic planning supervisor.

Also at Young & Rubicam Detroit, Annette Coch was promoted from print producer to senior print producer in the graphic services department.

In the human resources department, MaryJo Harris was promoted from human resources executive to assistant manager.

In the media department, Paty O'Brien was promoted to assistant planner for the Lincoln-Mercury Dealer Association (LMDA) account. O'Brien had been a media coordinator. Ross Niskar was promoted from media purchase service assistant to media coordinator for a variety of accounts including MichCon and Du Pont. Barbara Inghulsen was promoted to operations account executive on the Lincoln-Mercury Dealer Association account. Previously, Inghulsen had been a traffic coordinator on the account.

Julle Smith Yolles of Birmingham has joined Anthony M. Franco, Inc. public relations counselors as assistant director of media relations.

Smith Yolles is responsible for working directly with the media on feature stories, events, and public relations campaigns for all Franco clients. Prior to joining the Franco firm, Smith Yolles was the director of public relations for Star Pics, Inc., a collectible entertainment and sports trading cards manufacturer.

Thomas W. Watkins has been promoted to senior vice president, international operations at Troy based Kmart Corporation.

In his new position, Watkins will be responsible for the start-up of the company's joint venture operations with El Puerto de Liverpool in Mexico and assist in the development and implementation of Kmart's global strategy.

Martin Kamber has been appointed vice president, business development and program management for ITT Automotive.

In his new capacity, Kamber will be responsible for business development, acquisitions, joint-ventures, program management and planning for ITT Automotive.

Richard A. Jones has been appointed vice president, quality for ITT Automotive.

In his new position, Jones will support ITT Automotive's strategic focus on customer satisfaction and will lead the development of a company-wide quality operating system for ITT Automotive.

Michigan Financial Consultant Charles W. Dore is named this month in TOWN & COUNTRY magazine as one of America's Top Ten Brokers. Dore is a vice president at the Farmington Hills office of Merrill Lynch. He is the only broker in Michigan or at Merrill Lynch to be so honored. This selection, in T&C's January 1993 issue, is the third annual award of this recognition.

For a nominee to be considered, Ellis and T&C's Editors require endorsements from at least two money managers or financial executives in firms and states other than the nominee's.

According to T&C magazine, "The final cut is based on four key traits that distinguish bonafide blue chip brokers from commonplace jacks of all trade. Our choices," the magazine states, "typically advise a tony clientele of institutions and individual customers assembled over careers spanning 16 years or more. They conduct their own research and buy stocks they recommend - rare attributes in today's highly regimented brokerage houses."

Consumer Market Analysts, a national marketing research firm

headquartered in Troy, has named a Database & Information Systems team to manage and develop customized applications for its inbound and outbound telephone operations center. John V. Wolfe has been named director, Systems Development. Wolfe will design computer systems and applications for Consumer Market Analysts.

Tom P. Lyons has been appointed director, Marketing Information Systems. In his position, Lyons will supervise the programming and operation of all Computer Assisted Telephone Interviewing (CATI) applications and data tabulations.

Jateon K.Thakker has been named director, Management Information Systems. In this position, Thakker develops and manages all databases and programs customized database applications.

Birmingham based Trorice Tosto has appointed Robert L. Salsberry to senior vice president of brokerage operations for its Commercial and Industrial Division.

Salsberry will direct strategic planning for the division as well as company marketing and client relations.

David Goddes has been named product manager for sidewall trim components and Robert Struble has been appointed product manager for complete seats at Findley Industries in Troy.

Both will be based at Findley's Sales & Engineering Center here. Goddes was formerly with Van Dresser Corporation where he served as manager of advanced product engineering. Struble, former director of marketing for Renault Corporation, brings over thirty years of automotive sales and engineering experience to his new position.

The Barton Malow Rigging Co., based in Oak Park, Michigan, announced the promotion of James P. Ellis, former Senior Vice President, to General Manager and Chief Operating Officer. John Wozniak, Sr., former General Manager, will remain with the company as a consultant.

Frank L. Saccorral has been appointed National Sales Director by Troy-based Ziebart Corporation.

Saccorral will be responsible for overall sales development programs for the U.S. Dealer network. The programs encompass all product lines and channels of trade - retail, car dealer, and fleet.

FOR YOUR Valentine Sweetheart SPECIAL Touch Their Hearts With VALENTINE LOVE LINES Thursday, February 11, 1993 Send that someone special in your life a message of love this Valentine's Day Weekend. The sentiment it will create will last much longer than flowers or candy! Create your Valentine's Day Love Line message on the lines provided. SAMPLE ... ADD A PHOTO ... There are five average words per line with a minimum of three lines! Send check or money order with your Love Lines to: Observer & Eccentric Newspapers 36251 Schoolcraft, Livonia, MI 48150 Attention: Classified Department Your deadline for mailed messages is Saturday, February 6th You can place your ad by phone until noon, Tuesday, February 9th CALL TO PLACE YOUR MESSAGE OF LOVE TODAY 644-1070 Oakland County • 591-0900 Wayne County • 852-3222 Rochester

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