

The Farmington Enterprise

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EDITORIAL

BUILDING A FIRE HALL

That better accommodations than those available at present must be made for the new fire truck purchased by the City of Farmington is apparent. But the suggestion that a new hall be built on the city's property on Division street south of the Enterprise building, presents a number of difficulties.

The trouble lies in the fact that the City Commission has not one, but several problems to solve. One is proper housing for fire equipment—another is that of housing prisoners. It was an attempt to answer both needs with one building that led to the suggestion of a fire hall on the Division street site.

Prisoners now are alone in the city building at night except for the occasional visits of the night officer. The fire hazard alone requires that some other arrangement be made, and efficiency in police work demands that the cells be near the police booth than they are at present, if officers are to take care of prisoners properly. It has been suggested that the location on Division street would answer both police and fire problems.

But the site is unsuited, for a fire-house. In the first place, Division street is a business-street, and the presence of a fire-hall would restrict the parking area available. Autos could not be parked opposite or near the entrance to the hall. It is generally considered good practice in cities to locate fire-houses on the quieter streets, as near the business section as traffic conditions permit.

Nor is this proposal ideal from a police standpoint, because there would still be a division of locations, between headquarters and the lock-up. It would be more convenient by far from the best.

One suggestion presents itself—one that might prove more satisfactory and yet involve much less expense. That is to clear out the present city building, rearrange it suitably for housing the new fire equipment, and arranging sleeping quarters upstairs for the firemen expected to be engaged. The lock-up could be made fire-proof, and the fact that a fireman will be continually in or near the building might aid in solving the problem of attention for prisoners—or at least assure their not being left alone in the building.

Should the suggested agreement for the purchase by the City and the Masonic Order of the Townships interest in the Town Hall be carried out, this would provide the City with space to make up for that taken up in the rearrangement of the city building.

The problem is worth considerable study, particularly that part of it relating to location of a fire house. From the standpoint of the value of the Division street frontage alone, it might be better policy to sell the property, valuable for business purposes, and obtain land on a less important street, probably at a price sufficiently lower to leave part of the cost of building as a balance.

Mother's Day

M. Marie Walling

We greet a day with hearts of cheer;
The day we see just once a year,
But glad we are as it draws near
To Mother's Day.

We love this time so much indeed,
A Mother's love we'll never need,
And to her words we'll kindly heed,
It's Mother's Day.

For those who lack a Mother's love,
The Mother's safe in Heaven above;
Fond memories of undying love,
On Mother's Day.

So to these Mothers we'll be true,
For them the heavy tasks we'll do,
And tell them of our love anew,
This Mother's Day.

GRAND RIVER ON THE WAY

With gusto and enthusiasm, our nearby contemporary, H. V. Babcock of the Redford Record proclaims in his editorial column that "Old Bones Begin To Rattle." No old murder mystery uncovered, no skeletons dug up—it's not even another political investigation. The subject is a re-awakening in real estate activity on Grand River avenue in Redford, with "so many changes of ownership that a person becomes dizzy, and rumors of sky-high prices." He says, "it seems as though a miracle is being performed before your eyes."

But it's nothing miraculous or even tremendously surprising to find Grand River frontage in Redford changing hands fast and profits piling up faster. There have been plenty of indications that such was going to happen.

Week after week, the reports of realty activity among Detroit's brokers have led off with lists of transfers in the Northwest section of the city. In fact, the larger number of real estate sales ever since the first of this year seem to have been in the Northwest section. Realty around Grand River and Joy road has been the most active of any section in Detroit.

It is but natural, then, that real estate farther out Grand River should begin to feel the effects of this continuous activity in and around Grand River in Detroit. It is hard to see how anyone can escape the conclusion that the Grand River section not only has the greatest proportion of development ahead of all Detroit suburban areas, but also that it is destined to become the great residential area of Metropolitan Detroit.

Fred S. Wallace, Editor of the Coshocton (Ohio) Tribune, says: "That the waste baskets of newspaper executives contain the best proof in the world that the average newspaper publisher doesn't know the value of his own product. Each mail brings endless requests for free space in the news columns from propagandists of every conceivable variety."

Engaged in this mad scramble for free publicity are churches, colleges, lodges, retail and wholesale mercantile organizations, manufacturers of every description from the largest down to the smallest concerns seeking national distribution. All of them are animated by the common belief that it will be worth millions to them if they can only gain access to the columns of American newspapers.

Cleverly written and finely illustrated articles carrying cunningly concealed advertising are offered in mail form accompanied by the patronizing statement that the mat will come free to all publishers who will indicate on the enclosed, postal their column width and willingness to donate the necessary space. The saddest reflection involved in this is the number of newspapers that are gullible enough to print gratis an enormous amount of pure advertising for which they are entitled to pay. The amount would be paid at higher space rates than they are now getting were the publishers alive to the value of their own product as are other manufacturers.

The truth is the modern newspaper is the most valuable publicity medium the world has ever known and will continue to be such only so long as it keeps its columns free from this mass of seductive propaganda.

CHURCHES

Methodist Church
Rev. E. F. Dunlavy, Pastor
10:30—Worship and sermon. Special numbers by the choir. Sermon by the pastor, "An Old Time Mother."
1:50—Sunday School.
Sixty-six Sunday School scholars had their Bibles with them last Sunday morning. More next Sunday.
6:30—Epworth League.
7:30—Evening service. The choir will have a favorite anthem Sunday evening. There will be a worth-while program.

Catholic Church
Our Lady of Sorrows Church
Rev. E. J. O'Mahoney, Pastor
Sunday masses 8:30 to 11 a. m.
Sunday School after 8:30 mass.
Daily mass at 8:00.

Evangelical Church
Rev. A. A. Schoon, Pastor
German service, 10:15.
Sunday School, 11:15.
Rev. F. Lueckhoff, superintendent of Orphans Home in Detroit, will conduct the services.
Rev. A. A. Schoon will go to Manchester next Sunday morning where he will preach at the dedication service of the new parish house of his former congregation. This building, which has a seating capacity of 800, cost a little over \$25,000. Other services will be held at 2:30 and 7:30 p. m.

West Point Park Church
Geo. E. Gullen, Pastor
Morning service—Mother and Daughter service. Mrs. Emil Ross of Farmington will speak on "Mothers, The Center Of The Church And Home."
Mothers and daughters will participate in the service, and will sit together. Four mothers and four daughters will sing. All are requested to wear flowers.

Universalist Church
Dr. Frank D. Adams, Pastor
Farmington Universalist church Sunday afternoon at 3:00 o'clock. Dr. Adams' sermon topic will be, "Getting the Church into the Members."

St. Paul's Evangelical Lutheran Church, Clarenceville
(At Switzer Road)
Rev. Paul Graupner, Pastor
9:30—Sunday School.
10:30—English service.
Thursday, May 17, 8 p. m.—Ascension Day service, English.

A pioneer is the fellow who can remember when the tithes we now pay at the filling station were collected by the keeper of the toll gate.



ROBERT BROWNING

"Perfect I call Thy plans; thanks that I was a man. Maker—created—complete—I trust what Thou shalt do."

Intelligence shows itself in a proper humility. A thoughtful regard for the feelings of others denotes a real civilization.

Spencer J. Heaney
Funeral Director
Phone 24 Farmington

Always... a square USED CAR deal from the Buick Dealer

The Buick dealer is in business to stay. His future reputation depends upon his treating used car-buyers fairly.

He wants to please used car purchasers because he knows that satisfied used car customers are prospective new Buick buyers. The man who buys a good used car—honestly represented—at a fair price—receives splendid value in transportation.

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Now is the time to order "OAKLAND HILLS" QUALITY CHICKS" for your winter layers. They are big, husky, vigorous chicks that are bred to lay—

We can now supply you with English White Leg-horns, R. I. Reds, Barred Rocks, White Wyandottes.

\$12 TO \$14 PER HUNDRED

In Lots of 25 to 1,000

Also one, two and three week old chicks for sale

Oakland Hills Poultry Farm

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2 Miles North of Farmington Junction—Phone 69-F2

WE DO CUSTOM HATCHING—3c PER EGG

Coal brooders—1000 chick size—\$22.00 (regular price \$26.50)
500 chick size, \$15.00—Regular \$21.50

ALSO FEED AND POULTRY SUPPLIES

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Paper Hanging Done at Reasonable Price—Quick Service—Also a Sample Book—Newest Styles Will Call and Estimate Your Job
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Phonics
Farmington 98 Northville 177

DR H. E. BOICE
PHYSICIAN
Office Phone 307; Res. 132-W
OFFICE HOURS:
2 to 6 p. m., 7:30 to 8:30 p. m.
Thurs. and Sun. by appointment
Farmington Mich

Z. H. ASCHENBRENNER, M. D.
Physician and Surgeon
Office Hours: 2:00 to 4:00 p. m.
Evenings Except Sun. and Wed. 7:30 to 8:30
Office Phone 160
Residence Phone 263
Farmington Mich.

Dr. E. J. Chaput
Dentist
18629 Grand River Avenue
Opp. Redford Theatre
Hours:
9 to 12 a. m., 11:30 to 5:30 p. m.
7 to 9 p. m.
Phone 249 Redford, Mich.

GEORGE FULFORD
Lathing - Plastering Contracts - Stucco Work
Phone 217 REDFORD

Wells D. Butterfield
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Pianos... \$25.00
Grand... \$35.00
Elec. Pumps... \$5.00
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