

Halloween from page 7A

MeadowBrook Village Mall: A magic show with a Halloween theme will be presented in the center court at 5 and 7 p.m. on Saturday, Oct. 30. MeadowBrook Village Mall is at the corner of Walton and Adams in Rochester Hills.

Oakland Mall: Mollwidge trick or treating, 4-6 p.m. Sunday, Oct. 31. Pictures with the Great Pumpkin are \$3. The Oakland Mall is at 14 Mile and John R in Troy.

Lakeside Mall: 11th annual com-

munity holiday party begins with store-to-store trick or treating, 5-6 p.m. on Sunday, Oct. 31. Kids should bring their own bags from home. Retailers and visitors all wear costumes. Halloween stories will be told by Marilyn O'Connor Miller, assisted by Tiffany the puppet, on the Performing Arts Stage, center court, at 2 and 4 p.m. Oct. 30 and Oct. 31. The centerpiece of the event is an animated haunted house, complete with witches, ghosts and flying

shutters. Lakeside Mall is at Hall Road and Schoenherr in Sterling Heights.

Twelve Oaks Mall: Boogah and Hoogah's Silly Spooktacular, by the Children's Theatre Co. of Michigan, features songs, dances and Halloween riddles on stage, center court, 3 p.m. Sunday, Oct. 31. An animated haunted house is also at center court. There will be complimentary photos of all in costume 1-6 p.m. Trick or treating gets underway at 4 p.m. when the

Farmington Community Band begins to play. Complimentary bags for trick-or-treaters provided by Huron Valley Hospital. WKQI personality Kevin O'Neill hosts the event. Twelve Oaks Mall is located on 12 Mile and Novi Roads in Novi.

Orehard Mall: The 9th annual Midnight Madness event for families begins at 7 p.m. on Friday, Oct. 29. There will be cider and doughnuts from the Franklin Cider Mill, caricatures by artist

Darrel Swift, fresh popcorn and balloons for all, and visits with psychic Belva King. There will be a drawing for a \$1,000 shopping spree. The Orchard Mall is at Orchard Lake Road north of Maple in West Bloomfield.

Borders Books: The first-ever Very Scary Story Swap, ADULTS ONLY! from 10 p.m. until midnight Friday, Oct. 29. Guests are asked to bring a scary story to tell in the spirit of ghosts, ghouls and gloom. Refreshments candles,

colwels provided. The bookstore is on Southfield Road at 13 Mile Road in Southfield.

Fairlane Town Center: Against a spooky backdrop in center court, Chris Edmonds of WNIC radio will read two Halloween stories at 1 p.m. Sunday, Oct. 31. Children in costume will have their picture taken, compliments of the mall. Treats will be passed out. Fairlane Town Center is at Michigan Avenue and Hubbard Drive in Dearborn.

Sales tax from page 7A

But anytime the cost of an article goes up, there will be some reluctance and pressure on the part of the consumer. It has a negative effect on purchasing. But if a shopper can translate the increase into the savings on his property tax, it becomes subjective. How does he feel about the deal?"

you impose a larger cost to the consumer especially in the jewelry industry where we are not selling bread-and-butter items, you are going to hurt sales. The bottom line will be affected because the retailer will have to give deeper discounts to off-set new charges.

other taxes that might be used to fund education, specifically the property tax," he said. "With an increase there may be some small, over-so-slight declines in net sales of high ticket retail items but just for a very short period of time — one to two months at the

most." Westland Mall marketing director Claudia Frederick said the bottom line will definitely be affected at her shopping center if the sales tax goes up. "Consumers are already cautious," she pointed out. "They're

looking for sales and discounts in the marketplace. They keep an eye on their pocketbook. I think a tax increase will affect their spending habits." Phil Moroseo, manager of Twelve Oaks Mall was more optimistic.

"My guess is that a two-percent sales tax increase won't have a dramatic effect on business," he said. "People realize it's part of a larger tax package. If nothing else was happening it would have a greater impact. But property tax cuts help."

B. L. Davis, vice-president of operations at Shifrin Jewelers, based in Oak Park, blasted any sales tax increase. "An increase in sales tax will absolutely affect sales. No question about it," he said. "Anytime

Larry Meyers, CEO of the Michigan Retailers Association said a survey of members taken last summer revealed that 57 percent were in favor of the sales tax increase.

"We believe the sales tax to be fairer and more equitable than

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