MONDAY & TUESDAY, APRIL 21 & 22

it's all inside: JCPenney

AFTER EASTER SALE & CLEARANCE

50% OFF*

EVERYTHING IN THIS AD!

*ORIGINAL PRICES

MISSES' SPORTSWEAR • ACCESSORIES • JEWELRY

- Collections from Alfred Dunner® & Horton McNaughton® Selected styles.
- Dresses & suits for her Selected styles.
- Entire stock contemporary sportswear from Mixit®
- Entire stock Lee® capris for her
- Entire stock linen separates from Units® & St. John's Bay® for her
- Entire stock True Beauty™ by Emme® for women's sizes
- Entire stock sterling silver jewelry & women's sunglasses Excludes Ray Ban.
- Entire stock St. John's Bay® fabric & crochet handbags
- Women's dress shoes & sandals Selected styles.

- 60% off fine jewelry clearance plus an additional 25% off
- 50-60% off entire stock of gold jewelry plus an additional 10% off

MENS' SPORTSWEAR • CLOTHING • CHILDREN'S PLAYWEAR

- Entire stock men's suits & Haggar® suit separates
- Men's Stafford® pattern & fancy dress shirts
- Entire stock men's Arizona Jean Co.® fashion denim
- Men's U.S. Polo Association® polos
- Men's Weekends® ramie cotton shorts
- Entire stock men's St. John's Bay® sleep pants
- Entire stock boys' Amax® pants
- Entire stock boys' Union Bay® collections
- Entire stock girls' Arizona Jean Co.® woven capris
- Entire stock children's Arizona Jean Co.® & Coral Cove® swimwear
- Entire stock infant & toddler Arizona Jean Co.® playwear
- Children's dress shoes Selected styles.

50% OFF SPECIALS FOR EVERY ROOM IN YOUR HOUSE

Sale prices effective 4/21/03-4/22/03 unless otherwise noted. Percentages of original prices, as shown. Actual savings may exceed stated percentage off. "Original" prices reflect offering prices which may not have resulted in actual sales. Any item designated as a "sale" excludes Value Right merchandise and items sold everyday with discounts if purchased in multiples of "2 or more". Intermediate markdowns may have been taken on original-priced merchandise. Clearance items are available while supplies last. Merchandise selection may vary by store.

JEWELRY SALE PRICES AND DISCONTINUED DAY PRICES EFFECTIVE THROUGH 4/22/03 unless otherwise noted. Regular prices reflect offering prices which may not have resulted in actual sales. Any item designated as a "sale" always excludes Special Buys, Trunk Shows, Pre-owned Jewelry, Jewelry Care Plans, Contempo Jewelry, Jewelry Repair and every day in multiples of two or more, and Value Right items which are sold at our best price every day. Bright Buys and Bonus Buys are excluded from any additional percents off or dollar off coupons. Diamond carat weights (CT) represent the approximate total weight (TW) of all diamonds in each jewelry piece. Gold weights may vary between .01 and .03 carat. Diamond total weights may vary between .01 and .03 carat. Some diamonds are sold at fewer than 17 points. Diamond sale includes only that jewelry where diamonds constitute the greatest value. Diamond accents may not constitute greater value than gold. Quantities in stock may vary by store. Diamond solitaire weights may vary between .01 and .03 carat. Diamond total weights may vary between .01 and .03 carat. Some diamonds are sold at fewer than 17 points. Diamond sale includes only that jewelry where diamonds constitute the greatest value. Diamond accents may not constitute greater value than gold. Quantities may have been limited and may require special order. 14K and 18K gold is our assortment. Available only at JCPenney stores with Fine Jewelry departments. Selection may vary by store. Some merchandise may not be available in every store.

Pontiac Pike Center (313) 599-3300 · Twelve Oaks Mall (248) 348-3190 · Lakeside Mall (586) 247-1710 · Summit Place (248) 863 9000 · Oakland Mall (248) 645-3400 · Westland Mall (734) 425-4860 · Lincoln Park (313) 382 3380 · Briarwood Mall, Ann Arbor (734) 769-7910 · Southland Mall (734) 287-2020