

BUSINESS BRIEFS

Death forms incite
 Monique A. (Baker) Dearth announces the formation of Incite Strategies, Inc., formerly known as MAD HR Human Resources Consulting, Inc. Along with a new name, Incite Strategies also presents an expanded team with offices in Detroit and Atlanta.

Dearth moved to Farmington Hills in 1976 and lived there until leaving graduate school and moving to New York. She attended Wooddale Elementary, Dunckel Middle School, and North Farmington High School, where she captained the tennis team.

Dearth attended the University of Michigan and graduate school at Michigan State University, then worked at General Motors and General Electric before founding her own business. She is also a Six Sigma Certified Black Belt. Incite Strategies provides

full-scope human resource services, including consulting, diagnosing and implementing a wide variety of workforce solutions across all areas of HR management and business strategy. Emphasis is placed on leadership development and assessment, training and development, design and administration of HR programs, and recruitment and selection.

"The new name and the expanded team reflects a growing commitment to serve our clients with top talent concentrating in various areas of strategic HR. Each consultant brings a wealth of specialized expertise," she commented.

"We have a terrific team of talented, energetic, spirited women whose ultimate goal is to achieve the maximum potential out of life."

For more information, please visit www.incitestrategiesinc.com or call (678) 513-7661.

DRIVER

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the scene of a serious injury accident. Each count carries a maximum penalty of five years in prison. A not guilty plea was entered on Felner's behalf; she was released on a \$1,000 personal bond.

Her preliminary exam in 47th District Court is set for April 28. Comini said the victim was riding a bicycle along with another male bicyclist at the time of the accident. The witness said the driver stopped for a moment, then fled the scene. Police searched the area looking for a damaged vehicle. In less than 30 minutes, officers found the vehicle with extensive front-end damage parked in a nearby living complex. Upon investigation, officers determined the driver had been drinking, Comini said.

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PATIENT

FROM PAGE A1

released by a health care agency.

But that's as far as it goes, Smiley assured.

"The HIPA (laws) are important in the age of electronic communication..." he said.

"Protecting (medical information) is important."

For nonprofit hospitals to survive and grow, they need charitable contributions and under HIPA some patient information is available to identify people who are most likely to give, he said.

Attracting charitable support from the people who benefit from the services is allowed under law, Smiley said.

"If (HIPA) cut us off from being able to seek support from our patients, the health care industry would suffer enormously," he said.

Smiley said the office doesn't need approval from the patient's doctor or the patient who is solicited.

Hearrell's complaint is the only one his office has received, but routinely people ask to be taken off the solicitation lists.

Hearrell said even if her demographic information is available, she believes the practice is unethical, especially since a third party vendor has

the information.

Smiley said the hospital requires third party vendors to sign a confidentiality agreement not to use or retain the information for any other purpose.

"We cannot do it all without some help with organizations that specialize in the things we need to do," he said. "We won't work with anybody that will not sign on to that."

The vice president said the health care industry is facing difficult times with revenues remaining flat.

"Our philanthropy services are more important than ever."

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