

The Farmington Enterprise

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Editorials

Clipped From Other Publication

Prison Killers

(Munising News) The desperate break for freedom made by three convicts in Marquette prison yesterday, resulting in the death of Dr. A. W. Hornbogen and the wounding of three other innocent men, should mean much to all of us as a state. It should serve as an incentive to remedy existing conditions in Michigan's penal institutions.

Our prisons are crowded to overflowing, and Marquette prison's population has several hundred more than it was intended it should hold. Yet more and better prisons are not the remedy.

Hot on the trail of the news of the killing was the cry for "capital punishment"—yet that is not the remedy. The killers preferred death to re-imprisonment so they suicided. You may say that if we had had capital punishment they would not have had the opportunity to make the break for freedom. Yet only one of the three had been sentenced for a crime that would have fallen under the capital punishment list.

Though it will undoubtedly do little good, we must repeat the only way to solve this problem of crime is to rectify conditions which lead up to the committing of the crime. Nip the bud before it has a chance to bloom.

We have no soft heart for criminals, nor are we looking at the situation through rose-colored glasses. But the fatality of trying to kill the criminal weed by cutting off its top with one hand and throwing fertilizer on its roots with the other, should stop being a national pastime for people who are supposed to be intelligent.

It is hoped that the death of such a splendid man as Dr. Hornbogen may make us do a bit of deep thinking. If so then he has died as a martyr.

Compliments Michigan Justice

(Chicago Herald-Examiner) All must agree that as long as men are being hanged or electrocuted the three fiendish brutes of Ypsilanti, Mich., deserved no better fate.

But is anyone so sure that their fate is better than death? They are young. They are doomed to spend all the remaining years of their life in prison. For a night's debauch they must pay with thousands of days of the kind of suffering that only prisoners know. Hard labor and relentless discipline will be their only prospect until death frees them.

Before arguing that Michigan should have a capital punishment law, consider the advantages of its system.

On the day that these three murderers were captured they were removed from society forever. It takes more than a year on the average to send a man to the gallows or the chair.

Fear of the death penalty is not a deterrent to murder, because every potential murderer knows that the chances of beating the death penalty are almost 99 out of 100. He will be given plenty of time and plenty of legal assistance.

Justice that is swift and sure is more to be feared than vengeance. Life in a cell, without the slightest hope of liberty, is a punishment beyond the imagination of the free citizen.

This country needs more of the speed and severity of Michigan justice.

Try an Enterprise liner. They produce results.

Consistent Advertising

(Iron River Reporter) "Advertising pulls; it doesn't jerk" is an axiom applied in the advertising business both from the suggestion of the advertising man and the acknowledgement of the merchant.

A survey made by a community newspaper recently shows that, during the past six months, during which business was presumably at a low ebb the leading advertisers increased their space six per cent and showed an increase in sales.

It was also shown that regular advertisers, those who contract in advance, stated day and fixed minimums, and complete their contracts, produced 76 per cent of the annual volume of business done by the paper taking the survey. Contracts not completed, short term contracts, bulk space, and transient advertising, all taken together, rated only 24 per cent in the survey.

This example shows that regular, consistent advertising is more generally practiced than irregular advertising. Regular advertising does not necessarily imply large amounts of space. It means that the merchant operates on a budget, appropriating a fund to provide for his advertising and proportioning this over a period of time. Advertising salesmen, as a time, do not attempt to sell the advertiser beyond the requirements of his business.

The careful and thrifty housewife pays the most attention to regular advertising. She does most of her shopping through the columns of the newspaper and when she calls at a store she is ready to buy. She falls into the habit of watching the space devoted to the regular advertisers. It arouses her bargain instinct and the advertiser benefits.

Consistent reminders in advertising, carefully planned, guide the buyers to the store and the result is that consistent advertising pays dividends; irregular advertising pays marginally, and no advertising is not listed in modern merchandising.

Then He Faded

(Grand Rapids Chronicle) The usually sober and sedate United States army information bureau seems to have gone Wincell this week. In place of its usual genteel gravity it regales us with the following incident, alleged to have taken place at Camp Perry, where the national rifle and pistol matches are now in progress:

One heavy major of infantry was waxing wroth at the national rifle and pistol matches. He had been assigned to the task of taking care of the trap-shooters, and he had aspired to be in charge of the international championships. He called his numerous assistants together and roared:

"Any of you birds know anything of trapshooting?"

Yeh, major, I'm your boy—a voice from the rear rank.

A shave-tail advanced with uncertain men and faced the major.

"What do you know of trapshooting?" he was asked.

"Trapshooting! Good gracious major, I thought you said craps shooting."

Just 100 years ago this month the first passenger train in the history of the country was run. And if they had known what was in the railroad was to be in at the end of the first century, maybe they wouldn't have started it.

Try an Enterprise liner. They produce results.

LIST OF BOOKS TO BE RETURNED ANNOUNCED

The Farmington Public Library is looking for the following books. Anyone having them is urged to return them to the library immediately.

"New Years Day," Edith Wharton, "Eight Cousins," Louisa Alcott, "Office Wife," Faith Baldwin, "Laddie," Gene Stratton Porter, "Two Books of Grandpa's Little Girls," and "The Green Murder Case," VanDine.

Miss Mary Kennedy, librarian, requests that they be returned by Saturday as the library needs them.

As we understand the financial situation, most of the nations wish Germany a happy fiscal new year; while France wishes herself many happy and immediate returns.—Franklin P. Adams.

HURCHES

St. Paul's Evangelical Lutheran Church, Clarenceville (At Switzer Road) Rev. Paul Graunert, Pastor

Sunday School, 9:30 Divine Services, 10:30

The first and third Sunday of the month the services are conducted in the German language. All other services are English. No Sunday School and no service next Sunday. Pastor Graunert will preach at the Mission Festival in Freedom

St. Paul's Lutheran School started the new school year Sept 1 with M. F. Gutzler as teacher. The enrollment showed an increase of 47% over last year. We have room for some more. Remember: The soul of education is the education of the soul.

Our Lady of Sorrows Church Rev. James A. Callahan, pastor Sunday masses at 8:30 a. m. and 11 a. m. Daily mass at 8:00.

Evangelical Church Rev. A. A. Schoen, Pastor

Sunday School 9:30. Classes for every age. English Worship 10:30. Subject: The Rewards of Service.

"Come, thou with us, and we will do thee good," numbers 10:29. The sewing group of the Evangelical church will meet at the home of Clara Salow next Wednesday for a noonday luncheon.

West Point Park Presbyterian Church

Rev. John Adams, Pastor 22383 Grand River, Redford

10:30 Sunday School. 11:30 Morning Service.

Methodist Church Rev. F. C. Johnson, Pastor

Two guest speakers from the Detroit Annual conference will bring the Sunday morning and evening messages. Dr. Joseph Dutton, district superintendent of Upper Peninsula, will bring the morning message at 10:30 o'clock and Rev. W. D. Burden of Roseville the evening message at 7:30. Sunday school with its new fall program offers a helpful service which no one should miss. Make a special effort to attend from 12 to 1 o'clock.

The Young People's club will meet at 6:30 Sunday evening. An interesting program is promised. A fine crowd of about 80 enjoyed the first of these informal fellowship sermons last Sunday evening.

Clarenceville M. E. Church Rev. Robert Richards

Sunday Morning 11 a. m. Baptismal service. 11:30, Children's Program.

Baptist Church Rev. E. W. Palmer, Pastor

10:30 The Junior sermon, "Wonderful Winds" Adult message will be the second of a series on, "The Signs of the Saints."

11:45 Bible school with classes for all ages.

6:30 Young People's Hour. Don't miss this meeting for the full announcement will be made of the fall and winter program.

7:30 Evangelistic service. You will enjoy this service. Come and bring a friend. This week the Pastor will speak on, "God is Able."

We meet every Wednesday night at 8 o'clock for Bible study, come and bring your Bible with you.

Mother's Cook Book

It is nothing to give pension and cottage to the widow who has lost her man. It is nothing to give food and medicine to the workman who has broken his arm, or the decrepit woman, weak in sickness. But it is something to use your time and strength to wear with the cheerfulness and cheerfulness of making, to keep the spring workman in your service, you have made him in wearing out, and to direct your fellow merchant to the opportunity which his judgment would have lost.—John Burkin.

SOME FOOD-HINTS

In the homes where children are full of abounding health, the food problem is not so much what is served, if it is good, as how much. A growing boy needs more food than an adult man, because he is building his body, besides providing for the energy needed to each day's activities.

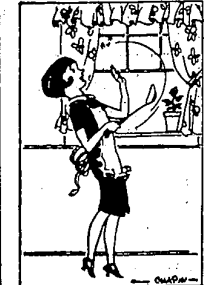
Raisin and Date Salad. Cover one package of orange gelatin with one and one-third cups of boiling water, cool, add one cupful each of seeded raisins and dates cut into small pieces, and one can of pineapple. Four into molds and chill in the refrigerator. When molded turn out on lettuce and serve with mayonnaise dressing.

Sweet Potato Muffins. Add one tablespoonful of shortening, two tablespoonfuls of sugar, one teaspoonful of salt to one cupful of mashed sweet potato. Add one and one-fourth cups of scalded milk and when lukewarm add a dissolved yeast cake—which has been softened in a bit of cold water. Mix with enough flour to handle lightly and knead. Rise until double its bulk, then make into small balls and place in a well greased pan to rise. Brush well with softened butter or any sweet fat to prevent drying of the top; this will allow the muffins to rise more quickly. Bake when doubled in size in a moderate oven.

Chicken Salad. Add enough of the jilled chicken broth to moisten the finely cut chicken breast, add a dash of highly seasoned french dressing. Cut up tender almonds, using an equal amount of celery and chicken. Turn into small molds to become firm. Serve on lettuce. Garnish with capers and hard-cooked eggs.

Nellie Maxwell (Cl. 1911, Western Newspaper Union.)

SUPERSTITIOUS SUE



SHE HAD HEARD THAT— If a bee flies in at the window, and buzzes about a bit, camp on the post-man's trail, girls, for 't is a sign that a letter is on the way 'to you with news that you greatly desire.

(© 1931, McClure Newspaper Syndicate.) (WFO Service.)

Zekime of Canadian North Most of the game animals of northern Canada are more or less migratory and the Eskimo, therefore, before any animal came into the country, migrated with the animals on which he depended for a living. At certain times of the year he hunted seal on the ice far from the coast; in spring when the fish came to the rivers to spawn, he abandoned the seal hunt and came inland to get up fish for the following winter; and, in the fall, when the water was quiet, he followed them until regular again because profitable on the ice. Now he is a hunter and a trapper for fur, living a new mode of life approximating that of the white man.

Artie's Trouble Approves the alleged story by theophile of modern artist, Miss Frances Dodd, A. E. A., tells the story of a wealthy lady who had come to a certain artist's studio to look at his pictures. At the end of two hours she made no indication that she would like to buy one, though the artist had patiently gone around explaining their different points. At last she said: "My dear man, I am not here to buy anything value in the world than your artists over your pictures." "Yes, madame," was the reply, "our efforts to sell them."

"Hinky Dinky Parley Voo"

ON TO DETROIT AND THE AMERICAN LEGION CONVENTION BY BLUE GOOSE BUS

Ride the Blue Goose and You'll Not Have to Waste Your Time Trying to Find Parking Space in the Big Jam

And remember the new low fares with especially reduced round trip rates to and from all points on all Interurban bus divisions are still in effect . . . Cheaper than Driving.

Eastern Michigan Motorbuses

Low Feed Prices

Give the feeder an opportunity to make a real profit.

Poultry and dairy feeds are approximately 35 to 50% lower than a year ago for the same high grade feeds.

Here are a few samples:

Cotton Seed Meal	@ \$1.40 per cwt.
Diamond Gluten	@ 1.40 per cwt.
Buffalo Gluten	@ 1.25 per cwt.
Meat Scraps	@ 2.25 per cwt.
Hominy Meal	@ 1.25 per cwt.
Delight Egg Mash	@ 2.10 per cwt.

Farmington Mills

Phone 26

Cold Weather Is Coal Weather!

WILL A FROSTY MORNING CATCH YOU UNPREPARED?

PROMPT DELIVERIES CAN NOW BE MADE. TAKE ADVANTAGE OF IT.

Farmington Lumber & Coal Co.

CARL G. HOGLE, Mgr. Phone 20
Clarenceville Office and Yard Phones: Farmington 1

"To Rent" and "For Sale" signs for sale at this office

PROFESSIONAL SERVICES

Z. E. ASCHENBRENNER, M. D. Physician and Surgeon Office Hours: 9:00 to 4:00 p. m. Evenings: Except 8:00 and Wed. 7:30 to 8:30. Office Phone 160-7 Resident Phone 160-2 Cook Bldg. Farmington	DR. H. E. BOICE Physician and Surgeon Office Phone 307; Res. 132-W OFFICE HOURS: 9 a. m. to 1:30 p. m. Thurs. and Sun. by appointment Farmington Mich.
CHIROPRACTOR G. R. MANN, D. C., Ph. C. Tues. & Sat. 2 p. m.-7:30 p. m. at M. C. WIXOM'S 23700 Warner St. Farm. 243 Cook Bldg. Farmington	DON M. HOWELL, M. D. Eye, Ear, Nose and Throat At Dr. Aschenbrenner's Office Tuesday, 9 a. m. to 11 a. m. Thursday, 7 p. m. to 8:30 p. m. And by Appointment Telephone 160-2 Farmington