

The Farmington Enterprise

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Sales Tax Receipts Are 7 Per Cent Below 1937

Despite the sharp business recession, which started last fall and has since been deepening, sales tax receipts for the fiscal year just closed were only 7.1 per cent below the previous fiscal year, which was the best year in the history of the tax it was introduced recently by Draper Allen, managing director of the sales tax division.

Collections for the year, Allen said, were \$51,339,774.37, which was the second highest year since the tax became effective, being surpassed only by the 1936-37 year. The drop from a year ago was \$3,919,726.66.

Although collections for July were \$1,276,433.23 under the same month of 1937, the month's receipts gave indication that there has been some upturn in business. The July yield of \$3,339,231.74, based on June business, was \$155,999.14 higher than the previous month's returns.

"This was the second time in five years that the tax has been in effect that the July collections have been higher than the June returns," Allen said. "Inasmuch as the seasonal trend from June to July is usually downward, the fact that during the past month seems to corroborate the general impression that the low mark of the recession has been reached and that business is gradually improving."

Use tax receipts also staged a comeback during July, last month producing a yield of \$2,449,733.33, a gain of \$1,189.93 over the previous month. Total receipts for the year to date, which became effective Nov. 1, 1937, have been \$256,200.03.

REGISTRATION NOTICE FOR GENERAL PRIMARY ELECTION TO BE HELD TUESDAY, SEPTEMBER 12, 1933.

To the qualified electors of the Township of Farmington, County of Oakland, State of Michigan: Notice is hereby given that in conformity with the Michigan Election Law, I, the undersigned Clerk of said Township, will receive for registration during the time intervening between the second Saturday before any regular, special or official election, the date of such election.

Notice is hereby further given to the qualified electors of this City, that I, the undersigned Clerk of said City will register qualified electors who may apply at my office in the Farmington State Bank on any business day up to and including Saturday, September 3, 1933, the last day for general registration, by personal application from 9 a. m. to 3 p. m. On September 3, 1933, I will be at my residence at 32732 Grand River avenue, Farmington, Michigan, from 8 a. m. to 9 a. m.; at my office in the Farmington State Bank from 9 a. m. to 3 p. m. and at my residence from 3 p. m. to 8 p. m.

The name of no person but an actual resident of the City at the time of registration and entitled under the constitution if remaining such resident to vote at the next election, shall be entered in the registration book.

H. W. Moore, City Clerk.

Fish Can Give Electric Shock
There are several species of fish which possess organs capable of giving an electric shock; these include the electric eel, electric catfish, electric ray or torpedo, electric dogfish, etc. The electric eel is an eel-like fish which inhabits Central and South America, which has the power to discharge electric shocks strong enough to paralyze or kill small fish or mammals and even to stun human beings or large animals like horses and cattle. These fishes, related to the carps and catfishes, attain a length of seven or eight feet. The German traveler Baron von Humboldt found that natives of Brazil and Guiana drove horses into the ponds and streams containing electric eels, in order that the eels might exhaust their electric power after which the fishes were caught and used for food. The same writer claimed that the shock sometimes caused the horses to drown.

PRIMARY ELECTION NOTICE
Township of Farmington, Oakland County, Michigan
Notice is hereby given, THAT THE FALL PRIMARY ELECTION will be held on TUESDAY, SEPTEMBER 12, 1933 for the purpose of electing State officers—Governor, Lieutenant Governor; Congressional Representative; State Senator, Representative in State Legislature.
County—Judge of Probate, Prosecuting Attorney, Sheriff, County Clerk, Register of Deeds, County Drain Commissioner, County Surveyor, County Delegates to County Convention.

LOCATIONS OF VOTING BOOTHS ARE LISTED BELOW:
Precinct No. 1—At Town Hall, City of Farmington.
Precinct No. 2—At Township Office, 23734 Grand River Avenue.
RELATIVE TO OPENING AND CLOSING OF POLLS
The polls of said election will be open at Seven o'clock A. M. and remain open until eight o'clock P. M. Eastern Standard Time, of said day of election.

H. N. McCracken, Farmington Township Clerk, Aug. 18-Aug. 25

REGISTRATION NOTICE FOR GENERAL PRIMARY ELECTION TO BE HELD TUESDAY, SEPTEMBER 12, 1933.

To the qualified electors of the Township of Farmington, County of Oakland, State of Michigan: Notice is hereby given that in conformity with the Michigan Election Law, I, the undersigned Township Clerk, will upon any day except Sunday and a legal holiday, receive for registration the name of any legal voter in said Township not already registered who may apply to me personally for such registration during the time intervening between the second Saturday before any regular, special or official election and the date of such election.

Notice is hereby further given to the qualified electors of this Township, that I, the undersigned Clerk of said Township, will register qualified electors who may apply at my office on any business day up to and including Saturday, September 3, 1933, the last day for general registration, by personal application from 9 a. m. to 3 p. m. On September 3, 1933, I will be at my residence at 23734 Grand River avenue, on Saturday, August 27, from 9:00 a. m. to 6:00 p. m.

The name of no person but an actual resident of the Township at the time of registration and entitled under the constitution if remaining such resident to vote at the next election, shall be entered in the registration book.

H. N. McCracken, Township Clerk, Aug. 18-Aug. 25

Early Postal Service
On August 5, 1933, President James K. Polk wrote, in a special message to congress: "It is important that mail facilities, so indispensable to the diffusion of information, and for binding together the different portions of our extended Confederacy, should be afforded to our citizens west of the Rocky mountains." This recommendation led to the establishment of the first regular postal service between the Atlantic and Pacific coasts. Once a month in each direction, mails were carried by steamer between New York and Glasgow and between Panama and Astoria, Ore. Across the Isthmus of Panama carriage was at first by canoes and mules and later by railroad. The transisthmian service was later supplanted by the famous Overland Mail.

CLARENCEVILLE

Mr. and Mrs. Charles Bundt of Toledo, Ohio, John Haggerty and the Misses Martha and Lucretia Campbell of Canton Center Road were Sunday guests of Mr. and Mrs. Dohoney.

Mr. and Mrs. Lester Lintz of Nine Mile Road are vacationing this week at Houghton Lake. Mrs. Larson has returned from a two weeks' visit with her daughter, Mrs. Paul Jones and family at Buffalo, New York.
Mr. and Mrs. Charles Diamond and family spent Sunday with Mr. and Mrs. Harry A. Seebold in their cottage at Cass Lake. Mr. Diamond's father, who has been visiting his son for several weeks spent Sunday with friends in Brighton.
Mrs. Florence Ramsey, who spent two weeks at the summer home of Mr. and Mrs. Beckman at Proud Lake convalescing from a recent operation, has returned to her home.
Mr. and Mrs. Morris Waack spent last week visiting friends at Mio.
Mrs. John Wagner, son George and Miss Virginia Ingram returned Sunday from a two weeks' motor trip to Tamandua, Pennsylvania, and Atlantic City, where they visited relatives.
John Wagner was the week and guest of Mr. and Mrs. Harry Seebold at Cass Lake.

Mr. and Mrs. Floyd Hallock, former Dresden Boulevard residents, have moved to Detroit. A farewell party was tendered Miss Shirley Friday night. Clarenceville young people present included Betty Billings, Bob Martin and Larry Walters.
Roland Dorman and Robert De Levitt spent the week end with Mr. and Mrs. H. Kendall, near Pontiac.
Mr. and Mrs. B. Baker have returned from a two weeks' vacation spent with relatives at Allensport, Canada. Their daughter returned with them, but the two sons are remaining with relatives.
Mr. and Mrs. Harold Cox entertained Shirley and Cecil Cox in their home Thursday night.
Mrs. Beulah Barnes and family and Mrs. Hazel Lynch and family are spending the summer at the Barnes' cottage.
Mr. and Mrs. John Ahland and family of Shlawassee avenue have returned from their vacation spent at Mio.
Mrs. George Crook of Tuck Road is recovering from the effects of a recent stroke.
James Brear spent the past week vacationing with his family.
Mrs. P. M. Holloway and daughter, and Mrs. P. B. Farmer, are spending the summer with friends and relatives in New York.
Clarenceville Lodge No. 427 Oddfellows will hold their annual picnic Sunday, August 28, at Lola Valley Park.
Mr. and Mrs. Donald Pond entertained over the week end the former's brother, Eugene Pond.
Mrs. W. S. Kenyon has returned to her cottage at the Flats after spending the week end with Mr. and Mrs. Clayton Gores.
Mr. and Mrs. Orville Taggart and family spent last week at Houghton Lake.
LeRoy Taggart spent the week end with friends at Walpole Island. Miss Irma Miller of Glasgow, Kentucky, has been the guest of Mr. and Mrs. DeLeul for the past few days.
Miss Carrie Eichel has returned from a month's vacation spent in Nova Scotia and Boston, Mass.

Miss Mae Conlon of Botsford Tavern left Monday for a month's vacation with relatives at Boston, Mass.
Mrs. Hazel Lynch has returned to her summer home after spending a few days in her home in Clarenceville.

Charles Diamond Jr. is spending the week with Tracy Black.
P. R. DeLeul reports the cost of the residence at 21001' Oakwood to Mr. and Mrs. S. W. Phloenke of Davidson, Michigan. Mr. Phloenke will teach in the Clarenceville school.

EDITORIALS

News Bits

Only 14,000,000 of the 25,500,000 homes in the country are equipped with furnaces. . . . Stop, Look, Listen—more grade crossing accidents occur on Saturday than any other day. . . . U. S. recast its lead as the world's largest producer of beer, turning out almost 59,000,000 barrels last year. . . . Housing shortage—three million city homes in America have fewer rooms than there are people living in them. . . . Miami, Fla., with more than \$5,500,000 invested in ten airports, has invested in flying facilities equal to \$2,500 for each year round aviation employe in the city. . . . Honesty Increasing—for every three purchasers of autos on time who skipped payments by giving wrong addresses and moving out of town, one who only one gets away with it today.

Compass For Hero

Judging by the boisterous blessing Manhattan bestowed on Douglass Corrigan, his wrong-way saga has come out right to the end. All has been forgiven, just as many hoped and many more expected. And thus the pious prayer comes home to the feast that Father Knickerbocker reserves for America's returning heroes.
Life for a popular idol, of course, isn't entirely a bed of tickler tape and baquets. The inept squabble among the boroughs about which should be the first to shake the hand that steered the plane the wrong way is typical of the pulling and hauling to which celebrities are sometimes subjected. There has been much joking about the whole affair so far, in which the young flier has more than held his own. That shrewd affability will stand him in good stead. There is talk of taking up a public collection to buy him a compass. He may need it to turn him down the hero's tortuous path.

Health Education

Visual teaching aids have for some time been acknowledged as extremely valuable in modern health education. The most instructive learning, educators find, comes through actual seeing.
In fighting tuberculosis, health education has always played an important part. Today—with the introduction of a series of twenty Isotype charts—the teaching of tuberculosis takes on new significance. "Isotype" means literally "always the same symbols." It is a visual sign language invented by Dr. Otto Neurath of the International Foundation for Visual Education of the Hague, Holland.
Since the same symbols are always used to mean the same things, the series of tuberculosis posters tell a consistent, continuous story. Worked out by the Isotype method, the story of tuberculosis is interesting and instructive. The ideas are simple enough for the child to grasp easily, yet the charts are suitable for use in public health education and high school health classes.
Through pictured demonstrations of how tuberculosis is spread, how it may be prevented and "cured," school children will be able to see for themselves the needless havoc of the White Plague. They can learn, too, that early precautions are their best safeguard against the disease.
The Michigan Tuberculosis Association is now supplied with enough sets of the Isotype posters so that every county has had one for use among its health groups. Several sets have already been distributed by the Association. Price per set is \$1.75.

GOOD TO HIM

I take off my hat to the memory of Caesar Gerard. Caesar was born in Italy. He was brought to America as a child. He made his own way, worked at this as a mechanic, never married, saved his money, and he died at 57 in Newark, New Jersey, he left a will in which he bequeathed his life savings of \$15,000 to the United States of America because, as he said in his will, "this country was good to me."
In an age when native-born Americans are running down other nations are better than our Caesar Gerard's bequest is a noteworthy event. America was good to him exactly as it is good to any man who works hard and saves his money. That is not true of any other country in the world.

Character Education

Schools are turning more and more to character education. It is just as important for students to know how to behave in their attitude toward society—how to treat one another in the world of affairs—as it is to learn how to be efficient in tasks to be undertaken. Development of the electric power weighs so heavily in the scale of successful employment and respected living that it has harmoniously into any school or college curriculum.

Hard Time Education

It is strange! But it happens so often that it must be a response to something basic in human nature. In so-called hard times, when many business concerns are closing their doors, there is no business, other businessmen contrive to find business; and what is perhaps still more astonishing, new enterprises put down roots, get a healthy start, make sturdy beginnings of vigorous growth.

Is it that these business downs have special purposes which many of us, blinded by easy success in more prosperous periods, fail to see and use?
The late Edward A. Filene, a merchant of Boston, Massachusetts, whose thinking was never bound by national borders, once said: "I have noticed that business success tends to breed business failure. Success often makes men contented, people are not doing very well with what they already have, that they are most willing to listen to and try out new ideas that may save them."

A certain shrewd chewing-gum manufacturer, who had better men advertising, undertook one of his most impressive advertising campaigns during a time of severe business stringency. His competitors were cutting down, or cutting out, their advertising. He reasoned that with fewer advertisements seeking reader attention, his own aggressive copy would attract all the more notice; and it worked out exactly that way.

Great industrial improvements about the world have been made, in periods far from prosperous. Charles E. Duryea, first to build a successful gasoline automobile in the United States, began his first car in 1891, was building his first in 1894; and between those two years the country was passing through one of the worst panics ever known. The basic work on the first successful telephone was done by Alexander Graham Bell in the early 70's, when the United States was rocked by the post-Civil War panic. Instances of this kind, great or small, could be multiplied almost endlessly, but more to the point would be the parallel many recall may draw as he recalls times when he was so hard put to it that, to survive, he had to do strenuous new thinking and make drastic revisions of unproven habits—which revisions he had hitherto unproved tentativeness that proved his salvation. . . . and more.

Men who plan constructively now, may find that these so-called troubled times, viewed in the light of what they can do for us instead of what they appear to be doing to us, will yield many returns.

Diaries

(Christian Science Monitor)
What a joy to have a day-by-day record of our vacation trip! Of course a camera record helps. But, a diary—well, like most diaries—the vacation variety is just as difficult to keep. There are so many places to visit, so many things to see. One just doesn't have time to keep up a diary.
Prince Louis Ferdinand and his bride, the former Grand Duchess of Russia, have found a way. When asked by a reporter how they liked being interviewed everywhere they went, Princess Kyra replied: "Oh, we like it. You have no idea how much work it saves us."
"Work?" queried the reporter.
"Yes work," replied the Princess. "We want a diary of our trip, and if it weren't for photographers and reporters, I don't think we would have time to write down our impressions. As it is, we just tell them to the reporters—and then clip the newspapers."
So, that's all there is to it, vacationists. Of course, it might help some if you were a Prince and Princess on your round-the-world honeymoon trip.

Letters to the Editor are always welcomed by this newspaper.

FOR AS LITTLE AS

\$1.55 a month*



... you can enjoy comfort!

electric

cooling this summer!

This summer, know the pleasure and convenience of doing all your cooking on a time-saving electric range. Discover the comfort of preparing meals on a stove that does not raise the kitchen temperature one degree, even in the warmest weather! You will understand why 60,000 of your neighbors find electric cooking a boon—not only during the hot summer months, but the year round. You will realize why more and more women are turning to this modern way of preparing meals... why last year alone more than ten thousand families in and around Detroit switched to electric cooking. The price of an electric range today is about the same as that of an ordinary stove of comparable size and features. You can afford electric cooking in your kitchen NOW!

* This is the latest average cost figure for a family of 3

3

This figure is a one-year average of actual cooking costs in families of three persons, at the rate of 2 1/2 cents (incl. per kWh. The cost of operating your range will vary with the amount of cooking done, and with the use of retained heat and the waitness cooking method.

See the new electric ranges on display at department stores, electrical dealers or at Detroit Edison offices.

ONLY AN ELECTRIC RANGE GIVES YOU ALL THESE IMPORTANT FEATURES

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| | | | | | | |
| Electric Heat | Cooking Speed | Accurate Heat Control | Cook Your Dinner | No Food Wastes | Kitchen Appliances | Dishwasher |
| Can Be Dropped | Spill-Proof | No Flaming, No Smoking | White You Are Hot | Prevent Over the Sink | Is Not Expensive | Keeps |