

The Farmington Enterprise

Established in 1888 by Edgar R. Bloomer as "A Permanent Journal of Progress"

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A. C. Tagg - Owner J. M. Tagg - Editor

EDITORIALS

Smile . . .

We are acquainted with an executive of a large department store. His business is creating new sales and profits records. His earnings are the largest of his career.

Seemingly, this man has everything to make him happy and contented, but such is not the case. He is worrying about the customers who are buying from him today—but who will not return to buy on the not-too-distant tomorrow.

He knows that courtesy is essential to build good will and enduring friendships, and he also knows that his sales clerks are not as courteous as they should be. His complaints of discourtesy among clerks have grown and grown, yet with the present scarcity of labor, he cannot afford to severely reprimand them. This condition is presenting both a ticklish and dangerous problem that must be solved in the interest of future business growth.

To combat discourteousness in his sales personnel, he tried several methods. The reprimand method served only to increase turnover in sales clerks. Pep talks and morning meetings failed to better conditions, but finally a simple little idea lessened complaints and brought tangible results.

In washrooms and on locker doors, he placed small placards. The placard pictured the head of a sales clerk wearing a wide, contagious grin. Under the picture was printed "Be pleasant every morning until ten o'clock. The rest of the day will take care of itself."

He also placed a like sign on the desks of executives and enclosed a stuffer reproduction of the sign in pay envelopes.

This little card engendered a spirit of cheerfulness and good will among employees—and among customers as well. Getting off to a pleasant start pays big dividends and creates an atmosphere of courtesy.

Teamwork

The value of teamwork has long been recognized, and today we have an outstanding example of what it can accomplish. Only with teamwork in all branches would it be possible for our armed forces to have accomplished all that they have.

No one would dispute this fact—and yet, even with that knowledge, it seems easy for us to overlook the value of teamwork in every day living. It can be just as successful for you in little, everyday matters, as it is in the all-important matter of victory for the allied forces.

Pause for a moment and consider where you might apply a little teamwork. Maybe it is in some very small way, perhaps in your own family, or in some organization or group you are interested in—but give it a little thought. It's high time we pull together toward a common objective, in all matters, instead of wasting our energy by pulling against each other.

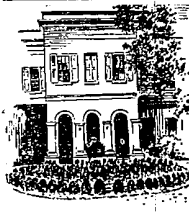
Garden Pests Take Toll of Early Plants

Toll of Early Plants

Fleabeetles do much damage to early transplants and to young seedlings coming up through the soil. As they are only the size of a pinhead, the gardener seldom notices them until they have ridged the leaves with small holes. To repel these beetles, use rotenone, cyrolyite, calcium or lead arsenate, or Bordeaux mixture.

Cutworms which cut off plants at the ground level are usually most serious in plantings of tomatoes, cabbage, pepper, broccoli and other transplants. Tar-paper discs used for control of cabbage maggot will protect plants of the cabbage family, but should not be used on tomatoes or other plants with tender stems. For these plants, wrap several thicknesses of newspaper about the stems, reacting from below ground level to the lower leaves. If cutworms damage seedlings of peas, corn or other row crops, mix a poison bait of 1 tablespoonful of paris green with 1 quart of dry bran or flake breakfast cereal, 3 tablespoonfuls of molasses and about 1/2 cupful of water. Scatter this lightly between the rows at dusk.

Bonds Over America



GOVERNOR'S MANSION

South Carolina's governor's mansion at Columbia is clothed in history and romance that links the old and the new South. Built in 1858 it was originally the officers' barracks of the Arsenal Academy. It escaped the War Between the States unscathed. Simple in construction, it is cooled by dense foliage of the beautiful trees surrounding it. War Bonds have maintained a defense against injury to this historic gem and will guard it safely to peace. U. S. Treasury Department

Churches

FIRST METHODIST

Rev. A. Stanley Stone, Minister

10:00 a.m. Sunday School, for fourth grade and above.
11:00 a.m. Sunday School, for nursery through third grade.
11:00 a.m. Worship Service.
Youth Fellowship, 7:00 p.m. Sunday.
Thursday, 7:30 p.m. Choir rehearsal at the church.

FIRST BAPTIST

"The Friendly Church"
Rev. Fred B. Fisher, Pastor

Morning Worship at 10:30 a.m. Message by the Pastor on the book of Amos. Observance of the Communion.
Bible School at 11:45 a.m. There is room for you, and a cordial invitation awaits you.
Junior and Senior B.Y.P.U. Meetings at 6:30 p.m.
Evening Service at 7:30 p.m. Enjoy the music and informal fellowship of this evening hour.

CLARENCEVILLE

METHODIST CHURCH
Cambridge and Grand River
Farmington, Michigan
Elsie A. Johns, Pastor
Marian P. Owen, Music and Religious Education Director

Sunday School at 10:00 a.m. Interest is fine and attendance is growing.
Morning Worship at 11:15 a.m. and the pastor preaching.
Methodist Youth Fellowship at 6:30 p.m.
Evening Worship at 7:30 p.m.
Mid-Week prayer service on Thursday evenings at 7:45. Good song service. Fine testimonies. A happy fellowship.

FIRST BAPTIST CHURCH

Walled Lake, Michigan
Richard Nyburg, Pastor
"Christ, The Intercessor" will be the sermon subject of Richard Nyburg, pastor of the First Baptist Church of Walled Lake, Sunday at 8 a.m.
"The Mob's Choice" will be his subject at 8 p.m. There will be Subject Special Music.

FARMINGTON GOSPEL ASSEMBLY

2368 Warner Avenue
Rev. Orville J. Windell, Pastor
Sunday School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Sunday evening services, 7:30 p.m.
Bible Study, Tuesday evening at 8:00 p.m.
Young People's meeting Thursday, 8 p.m.
Prayer meeting Friday at 8:00 p.m.

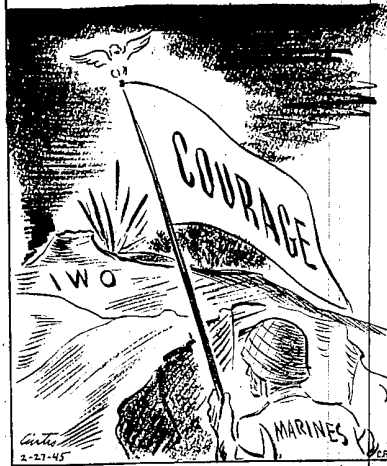
ST. PAUL'S LUTHERAN CHURCH

Middlebelt at Eight Mile Rd.
E. L. Stuempling, Pastor
Sunday School for all ages at 9:30 a.m.
Bible class at 9:45 a.m.
Divine worship at 10:45 a.m.
Lutheran Hour over CKLW every Sunday at 12:30. Dr. Walter A. Maier speaking.
Mid-week Lenten services are held every Wednesday at 8 p.m. Young people's night every Thursday, beginning at 7:30.

OUR LADY OF SORROWS

Rev. Thomas P. Beahan, Pastor
Rev. Joseph M. Lemire, Asst. Pastor
Sunday Masses at 7:00, 8:30, 9:45, 11:15 and 12:30.
Masses on Holy Days at 5:30 p.m., 8:00 and 9:00 a.m.
Daily Masses at 6:15 and 8:00 p.m.

TRUE TO THEIR TRADITION



CHRISTIAN SCIENCE SOCIETY

New High School Auditorium
Farmington
"Christ Jesus" will be the subject of the Lesson-Sermon in all Christian Science Churches throughout the world on Sunday, March 4.
The Golden Text (Isaiah 11:1) is: "There shall come forth a rod out of the stem of Jesse, and a Branch shall grow out of his roots."
Among the Bible citations is this passage, (John 1:14): "And the Word was made flesh, and his glory, the glory as of the only begotten of the Father," full of grace and truth."
Correlative passages to be read from the Christian Science textbook, "Science and Health with key to the Scriptures," by Mary Baker Eddy, include the following (325): "Christ is the true idea, the divine idea, the divine message from God to men speaking to the human consciousness."

REDFORD ASSEMBLY OF GOD

16780 Lahar Ave.
James A. Davis, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Radio Broadcast WEXL 6:15 p.m.
Evening Service 7:45 p.m.
Wednesday Bible Study 8:00 p.m.

CLARENCEVILLE UNITED CHURCH

Meets at the Maccabee Hall at Grand River and Eight Mile Road.
Rev. W. J. Prisk, Pastor
Mrs. Norma Riddell, Sunday School Superintendent
Sunday School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Wednesday, 7:45 p.m. Mid-Week Prayer and Praise Meeting.

NOVI BAPTIST CHURCH

Rev. Clarence K. Graham, Minister
10:30 a.m. United Service. The morning worship and Sunday school combined.
7 p.m. Youth Fellowship Meetings.
Wednesday, 8 p.m. Prayer and Bible Study.
Friday, 8 p.m. B.Y.F. "Fun-Night."

CHURCH OF CHRIST

33200 Seven Mile Road
Sunday School, 10:00 a.m.
Preaching, 11 a.m.
Sunday Evening, 7:45 p.m.

SALEM EVANGELICAL CHURCH

"The Church on the Park"
Rev. Carl H. Schultz, Pastor
Ruth Hick Hammond,
Choir Director and Organist

OUR INVITATION

To all who mourn and need comfort—
To all who are weary and need rest—
To all who are friendless and wish friendship—
To all who pray and to all who do not, but ought to—
To all who sin and need a Savior and
To whosoever will—
This church opens wide the doors and in the
Name of Jesus, the Lord, says:
WELCOME.
Lenten Services will be held on Wednesday evenings, at 8:15 o'clock. Films are being used in these services.

WEST POINT BIBLE CHURCH

Rev. J. H. Sandercock, Pastor
Erangeline B. Farnum
SUNDAY
10 a.m., Bible School, all ages.
11:15 a.m., Morning Worship. A series of messages on the present world conditions as seen in how God is working out his plan in this world.

WEDNESDAY

8 p.m., Prayer and Praise Service.
FRIDAY
10:11 a.m., Radio Glee Club (high school girls and boys).
1:30-3:00 p.m., Missionary meeting.

Due to the fact that plans are being made for a new building

Sunday services are held in P. I. A. building, back of Pierson school, Seven Mile, near Farmington Rd. Watch for information under "News of West Point Park" each week.

Tobacco Affects Eyes

Excessive use of tobacco and alcohol may cause color blindness. Difficulty in distinguishing green is first encountered, and later confusion in red colors may result.

Average Bale

The average weight of a bale of cotton in the United States is about 500 pounds.

Don't Mash

Many persons—about one in every thousand—have eyes that do not match in color.

CHRISTIAN SCIENCE SOCIETY

NEW HIGH SCHOOL AUDITORIUM, FARMINGTON

A Branch of The Mother Church, The First Church of Christ, Scientist, Boston, Massachusetts
SUNDAY SERVICES AT 11:00 A. M.
Lesson Subject "CHRIST JESUS"

And Sunday School for Pupils up to the age of 20 at 11:00 a.m.

Wednesday Evening Testimonial at 8 p.m. at 33336 Grand River Avenue

Reading Room Hours: Tuesday 2 to 4 p.m. Wednesday Evening, 8 to 9:30 Saturday, 2 to 5 p.m.

Current Christian Science Literature on sale Wednesday evenings

ALL ARE WELCOME

Looking Back Through The Enterprise Files

TEN YEARS AGO (March 14, 1935)
Store Marks 30th Anniversary
It will be 30 years Friday that Fred L. Cook, Fred Kerr and Grant Smith organized what is now known as the Fred L. Cook and Co. On March 15, 1905, three enterprising young Farmington men went into the clothing business and originated what was destined to be one of Farmington's outstanding places of business.

Valuation Cut Saves City \$500
Because assessment rolls prepared by Assessor James L. Hogle last summer made reductions averaging 25 per cent on property throughout the City of Farmington, the City is making a clear saving of \$500 a year, on the item of welfare alone, it is revealed by a billings from the Oakland County Emergency Relief Commission. The saving is one of the many benefits that have been realized in recent years through adoption of the policy of keeping assessments as low as possible.

Petitions Filed For City Offices
The filling of city offices at the coming biennial election, on April 1, has begun to occupy the attention of citizens of Farmington. Several petitions have been filed and others are in circulation to fill various offices. Petitions are on file or in circulation for the reelection of Mayor Warner, Commissioners Stannan and Hamlin, Clerk Nathan H. Power, Assessor James L. Hogle, Treasurer George Gildemeister, Justice Byron Lapham and Benjamin Storms for board of review and Fred Schaeper for constable.

FIVE YEARS AGO (February 29, 1940)

Electric Ordinance Considered
A special meeting of the City Commission will be held Tuesday evening for the purpose of discussing an electrical ordinance for the City. The need of a uniform inspection system in Farmington has been brought before the Commission several times, and a sample electrical ordinance has been placed in the hands of the City Clerk.

Movie Make Studies More Interesting
A new and modern way of teaching is being employed at Farmington Grade School, under the supervision of Principal Robert Stewart. Called "visual education" it consists of actually letting the students see what they are learning—by the use of motion and sound pictures.

Judge Rules Out Cemetery Charges
Charges of fraud against three men in connection with a Novel cemetery association, which were lodged as an outgrowth of a one-man grand jury investigation by Municipal Judge John J. Schulte of Farmington and Prosecutor Charles L. Wilson have been dismissed by Judge Earl Nash of Ferndale. The investigation into affairs of the memorial park, a "boom-time" promotion, was concluded some time ago.

returns must do so by March 15.

Total Food Rationing in Japan
All food and clothing in Japan is rationed, as well as medicines, gasoline and fuel. The Office of War Information states in a comprehensive report on conditions within Japan. Food is distributed to Japanese consumers through neighborhood associations, which issue the rations. Each association serves 10 families. A local chairman is appointed by the police. Local food corporations deliver food rations to the consumers at their doors.

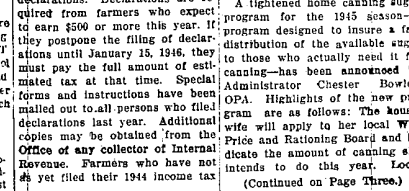
For Farm Investments

When the farmer invests his hard-earned money he should be careful to invest it where he is certain that his principal will be safe, is the advice of M. L. Fredendall, chief of the Agricultural Division of Treasury's War Finance Division. He recalls how many farmers, lured by high interest, invested to their sorrow in speculative stocks and bonds during the last war period. "For this reason," he declares, "War Bonds are a first choice for the investment of farm savings. They have all the resources of America back of them. In addition, the series E War Bond pays the highest interest rate of any Government security now available."

Tightened Home Canning

Sugar Program
A tightened home canning sugar program for the 1945 season—a program designed to insure a fair distribution of the available sugar to those who need it. For canning—has been announced by Administrator Chester Bowles, OPA. Highlights of the new program are as follows: The household will apply to her local War Price and Rationing Board and indicate the amount of canning she intends to do this year. Local

(Continued on Page Three)



WARTIME NAVIGATION

by Check
You can steer a straight course through clouds of bills if you pay by check, and you will always know exactly where you are financially.

Many inexperienced clerks have replaced men gone to war. Mistakes may be more frequent.
Protect yourself. Pay by check. You will have a reliable record of your expenditures and receipts to prove payment. You will save money and save time and worry if you pay by check.

THE FARMINGTON STATE BANK
Farmington, Michigan
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

BITS OF THIS AND THAT

By ELMER T. POCKLINGTON

THE TIME TO LIVE

"No use to try to live," said he,
"When things are so upset,
I'll take life as it comes to me,
— And wonder what I'll get."

"I'll just exist until this war,
— This wicked war is fought
And then I'll try to LIVE again
— And use what it has taught."

Life isn't measured by the clock
Or even by the years;
It's measured by the good we've done,
— At least so it appears.

This is the day that offers you
Abundant chance to give
Your time, your money or your blood,
— THIS is the time to LIVE.

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