



Our Thanks to the Families of the Northwest Area!

The hearty welcome you've given our new Redford branch is appreciated.

You gave us a real reception—by coming in, thousands of you from near and far to pay us a visit. In the first six days, about 2600 savings accounts were opened here.

The photo at top shows the people who served you during the Grand Opening. Most of them will continue at the Redford Branch—the others came from other First Federal offices to help us take care of the opening crowds.

It was a pleasure to see you, and we hope to serve you in many ways in the months ahead.



FIRST FEDERAL SAVINGS OF DETROIT

a mutual savings association

New Redford Branch: 21500 Grand River at McNichols

Main Office: Griswold at Lafayette, across from the City Hall

INSURED SAVINGS ACCOUNTS
CHRISTMAS & VACATION SAVINGS CLUBS

HOME FINANCING
HOME MODERNIZATION LOANS*

SAFE DEPOSIT BOXES
UNITED STATES DEFENSE BONDS

FIRST FEDERAL MONEY ORDERS
AMERICAN EXPRESS TRAVELERS CHECKS