

# Farmington HAS THE MARKET! The Enterprise HAS THE READERS **HERE'S THE PROOF!**

**CERTIFIED PAID CIRCULATION FIGURES - TOTAL  
THE FARMINGTON ENTERPRISE . . . . 4241**

*Circulation Claims Of Other Media Distributing Papers  
In The Farmington Area*

*PAPER NO. 1 . . . 3651 PAPER NO. 2 . . . 2432 PAPER NO. 3 . . . 1178*

**FARMINGTON CITY AND TOWNSHIP POPULATION (ESTIMATED) 24,430**  
*By Projecting On The Basis Of 3.5 Readers Per Residence*

**THE FARMINGTON ENTERPRISE HAS . . .  
14,438 READERS . . . . THEREFORE  
60.7% OF FARMINGTON READS  
THE FARMINGTON ENTERPRISE**

**YOU, Mr. Advertiser**  
Can Place Your Message Before The Eyes  
Of These Potential Customers Who Buy

**THE FARMINGTON ENTERPRISE  
BY CALLING GR. 4-6225**

**OUR READERS CAN BE  
YOUR CUSTOMERS!**