

OBSERVER PHONES  
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# The Observer

## OF FARMINGTON

Four Observer Newspapers  
48,750 Homes  
Northwest Wayne County's largest group, serving homes in the cities of Livonia, Plymouth, Garden City and Farmington; the Townships of Redford, Waukegan, Plymouth and Farmington.

Affiliated with The Observer Newspaper Group which includes: THE REDFORD OBSERVER, THE LIVONIAN OBSERVER and the PLYMOUTH OBSERVER  
VOL. I—NO. 2 Advertising and Editorial GA 2-3160 — Want Ads GA 2-0900 Wednesday, August 19, 1964 33425 Grand River, Farmington Paul M. Chandler, Publisher

### Sizzling, Savory Chicken, Band Music and Fun in the Park

Farmington's Jaycees Were Expecting 700, and 1,000 Showed Up For A Gala Saturday Evening!



BEHIND THE RAISED baton arm of Community Band Director Robert Zimmerman spreads the pleasant scene in Farmington City Park—barbecue smoke drift-

### Park Is Jammed

Not enough chicken! That was the plight of the Farmington Jaycees Saturday as they ventured into the delightful enterprise of being hosts to a community barbecue dinner in the city park.

The project was an experiment and in the original planning the Jaycees had cautiously thought they might be able to sell 500 tickets. Advance sales were so fast, however, that they printed 200 more tickets and added the goal to 700.

Almost every ticket was gone by the time the serving started at 5 p.m. on one of the most comfortable and beautiful evenings of the 1964 summer.

At least 300 persons had to turn around because no tickets—or chicken—was available. Some stayed, bought an ice cream bar from the vendor, and listened to the community band.

Everybody had a good time, and the ages ranged from babies in arms to senior citizens.

Next year the Jaycees have "bigger" problems—probably for 1,500.



SMILING AND IN COMPLETE CONTROL of the "production line" are the Jaycee Auxiliary (left to right): Marlene Cray, Gloria Buttons, Ruth Pawl, Phyllis Smolinski, Ann Hanifa, Dottie Loreth.

### Elderly Lady City's First Traffic Victim In 3 Years

First fatal automobile accident in the City of Farmington in more than three years took the life of a lady about 75 years of age Saturday evening.

Elizabeth F. Wallbank, a long-time Farmington resident at a familiar home at 31822 Grand River, was carrying groceries across the street when a car struck her at about 8:42 p.m. Saturday. The location is Grand River near Lakeway.

She was dead on arrival at St. Mary Hospital in Livonia.

Bruce V. Link, 23901 Southfield, told police that the first indication he had of his car having struck something was when the hood of his new car flew open as he was driving home from work. He stopped and got out of his car perplexed, he told police officers.

Mrs. Wallbank was lying in the middle of the street, groceries strewn about.

Police said that there were no skid marks to indicate any thing other than a normal attempt to stop by Link, and they said there was no evidence of excessive speed by the driver.

One theory, due to the location of her injuries, was that she deceased had turned about in the middle of the street and reversed direction after attempting to cross her home.

Strains of "Waltzing Matilda" filled the air. A boomerang whizzed overhead.

For a birthday party here in Farmington, the trappings were definitely Australian.

But things weren't really that far out of place. Blowing out the candles and getting the congratulations was Farmington's newest arrival from the other side of the world—Clint Starr.

Clint, who marked his 17th birthday Thursday, just four days after arriving in town, is Farmington High School's new foreign exchange student. Brought here by American Field Service, he hails from Sydney, Australia.

Bright-eyed and serious, Clint hopes to study law and to enter his country's diplomatic corps when he returns to Sydney. Now, he's looking forward to telling Americans about his native land, as well as learning more about his host country.

"Even though Australia's a growing country, I was surprised that Americans know so much about it. I expected some ridiculous questions, but so far, Americans have been asking me serious and intelligent questions about my country."

Clint is the son of a chief engineer in Sydney, the nation's largest city, and counts 13-year-old twins, an 11-year-old sister, and a six-year-old brother in his home family.

Here in Farmington, his



ing pleasantly upward; some 700 grownups and youngsters' eating chicken, baked beans, ice cream and "fixins."

Light at Alta Loma? After hearing a short discussion and several complaints, Farmington City Council instructed city manager John Dinan to design cost estimates and to obtain a sign light for the intersection of Alta Loma and Farmington roads.

Public Hearing: REZONING REQUEST. Sec. 14, Lots 250, 260, 291 of Kimberly Subdivision, having 300 ft. frontage on Eleven Mile Rd. and 135 ft. on Middlebelt. The request is to rezone from RA-2 single residential to O-Office classification.

Mr. Retailer, Do You Make Any Sales On Thursday? Of course, every retailer in this area knows that Thursday is one of the Biggest Sales Days (and Evenings) of the week.

But if any retailer advertises, how can he hope to receive any stimulus for his invaluable Thursday business if his advertising message isn't ready until the stores have closed on Thursday evening?

When a weekly newspaper doesn't arrive in the home until late Thursday, THE ENTIRE ADVERTISING EFFORT IS LOST, AS FAR AS THURSDAY SALES ARE CONCERNED.

That's why the Farmington Observer is delivered to the doorstep on Wednesday afternoon. It's read Wednesday evenings and Thursday mornings.

Thus Observer advertisers get their full measure of Thursday business.

Do YOU get your full share of Thursday business?

Crash Tosses Two Women Into Highway Two women were rushed to William Beaumont Hospital after their cars crashed at 13 Mile and Northwestern Highway at 12:10 p.m. Monday.

Mrs. Ruth Schwartz, 31971 Stabwood, Farmington was driving north on Northwestern Highway in a 1961 Chevrolet.

Mrs. Catherine Douglas, 31805 Evergreen, Birmingham, was proceeding east on 13 Mile road in a 1964 Buick station wagon.

According to Patrolman Al Gula, witnesses said that the Swartz car passed through the intersection during a red light and smashed the Douglas car broadside.

Both women were hurtled from their automobiles.

They were hospitalized with possible internal injuries, and other contusions and severe bumps.

### Township Zoning Board Meets Soon

### Apartments, Trailer Court Asking Zoning Changes

Requests ranging from permission to extend the limits of a Trailer Court, through a permit to build a new funeral home, to several bids for new apartment zoning will face the next session of the Farmington Township Zoning Board.

Agenda for the meeting at 8 p.m. on Aug. 27 discloses the following:

PUBLIC HEARING: REZONING REQUEST. Sec. 14, Lots 250, 260, 291 of Kimberly Subdivision, having 300 ft. frontage on Eleven Mile Rd. and 135 ft. on Middlebelt. The request is to rezone from RA-2 single residential to O-Office classification.

Proposed as location for Branch Office by National Bank of Detroit. Preliminary review was held at July 23, 1964 ZB meeting. Public hearing publication has been made. The bank has received government charter approval for a branch office at location and NBD has promised to be named Village Green Apartments. Formal rezoning request has been made, request (Continued on Page 2)

FACTS and OPINIONS by Paul Chandler

One of our newspaper offices sits near an ancient firehouse on Five Mile road in Livonia and the window we see much of the comings and goings from the station.

For some time, Facts and Opinions has watched dolefully as the old truck wheezed out of the tiny building. Our thoughts ran sarcastically something like "... a modern city of 80,000 people ... one of the red hot communities of Michigan ... and they send out a sad piece of equipment like this ... from a beat-up old station such as this?"

Last Saturday night, the truck chugged out as ever into the roadway, the fireman standing on the platform at the rear, putting on his raincoat ... as the way in the '40s and before.

A car plummeted down the street and slammed into the rear of the truck, cutting right into the fireman. So stiff was the impact, the driver of the car was hurled through the windshield.

Now—only now—are they remembering in the Livonia City Hall that a modern new fire truck (where the firemen don't stand unprotected in the open) would have been in use last Saturday night, if a few hundred dollars had been appropriated to enlarge the station door.

The truck was purchased long ago and operates elsewhere.

But now the fireman has had two legs amputated; at St. Mary Hospital.

Times change. So must methods.

There's a moral in the tragic episode ... applicable to Farmington, Plymouth, Redford or wherever.

Why does the Detroit metropolitan newspaper strike linger on so stubbornly? From the Publisher of the Detroit Free Press comes this assertion—

"Here is just one example of a demand which is wholly unacceptable to us:

"The Pressmen ask for anyone who works Saturdays at the Free Press a 2 1/2 hour four-day week plus a five-minute at least another seven hours at time-and-a-half; time-and-a-half for a regular shift within their 35-hour week. No morning newspaper in America has any such extreme penalty.

"Can you imagine what would happen to TV and radio service, or to train, bus and airline travel, if these other seven-day services were shackled with such an unheard-of cost penalty?"

Higher paychecks, more leisure time, fewer jobs. The trend of the times.

"Hate Literature" is something abhorred in public places from time to time, but it's doubtful if most suburban citizens have been exposed exactly to what is involved.

On the other hand, some innocent local residents have been jolted first hand. One day the postman leaves (Continued on Page 8)

What's Inside The Farmington Observer Amusements Sec. 3, 8 A&P Food, News Sec. 3, 9 Church Directory Sec. 3, 10 Classifieds 19-27 Food Fair Food News Sec. 3, 12 Home & Garden 16-17 Kroger Food News Sec. 3, 7 Sports News Sec. 3, 23 Women's News 5, 6, 7

DEMONSTRATING A BOOMERANG Sydney, Australia, last Thursday, and is which he brought from Australia is staying with his host family, Mr. and Mrs. Ernest Sauter and their son, Eric, student, Clint Starr. Clint arrived from— at 21323 Birchwood.