

APARTMENT LIVING: A PHASE OF LIFE

For most people in the Observerland area, apartment living is a phase of life.

They are young, single and an apartment—alone or with roommates—is the most viable kind of living accommodation.

They are old, married and an apartment is a nice change from the more complex maintenance of a home.

They are married, childless or with one small child, and an apartment is enough space and enough within their present budget.

But by and large during "the middle years"—between young adulthood and maturity—Observerlanders will become home owners. In fact there are more homeowners in Detroit and its suburbs percentage-wise, than in any major United States city.

Throughout Europe and the Soviet Union, this is not the case. The majority of people in and near the large cities are apartment dwellers—not for a stage, but for the whole of their lives.

A couple who recently immigrated to the United States from the Soviet Union was amazed to find the large number of houses. Equally, they were surprised that apartments were advertised according to the number of bedrooms.

In the Soviet Union, one doesn't have "bedrooms," it was said. There

are rooms. To use a room only as a place to sleep would be a terrible waste. In general, what we in the United States would have as bedrooms, are by day family rooms, libraries or whatever is the family's need.

For those who do not enjoy the chores which home ownership implies, today's apartments and condominiums with their luxury appointments are an ideal solution.

Swimming pools are more common than uncommon; tennis courts are being included in many newer apartments and facilities for cooperative child care are gaining.

In a nation with a mobile population, apartment owners retain mobility and avoid the process of disposing of a house if the family moves.

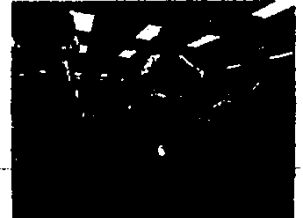
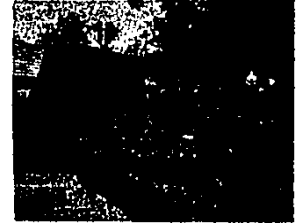
They can avoid expensive maintenance costs or unexpected loss if property values drop in the area.

They can leave upkeep problems and repairs to a landlord or a janitor, saving time and attention for other matters.

Home ownership may be the dream, but apartment living is often the reality. And, as land becomes dearer and the population greater, the luxury of single family dwellings may become more than we can afford.

2 Bedrooms Available From \$240

LIVE IN THE LUXURIOUS LIFE STYLE OF WOODCREST VILLA APARTMENTS



With a rustic setting that surrounds your apartment home. Fireplace, 4 season Climate control. Complete Hotpoint Kitchen (including dishwasher) in each apartment. Private balcony or patio. Beautiful private club house with

- Indoor-Outdoor Pool
- Sauna
- Steam and Whirlpool Baths
- Exercise Room

1 and 2 BEDROOMS AVAILABLE

For that "Away from it all" feeling — with many community conveniences including J. L. Hudson, Westland Mall, churches, banks, theaters and restaurants just a short distance away. ON WAYNE ROAD (between Ann Arbor Trail and Warren Rd.) Model and Clubhouse Open 9-9 Daily, 12-7 Sunday.

WOODCREST VILLA

for information call 261-8010

KING'S MILL TOWNHOUSES

Cooperative



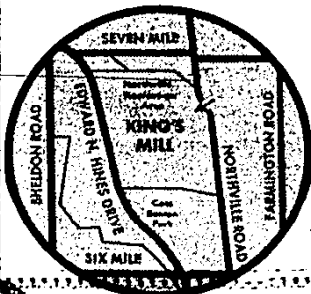
"Blueprint For Better Living"

TOOLS NEEDED:

1. Appealing Park Setting
2. Superbly constructed 1, 2 or 3 bedroom Townhouses designed to make your life easier
3. From \$189 month
4. Includes maintenance, taxes, heating and recreational facilities

Let King's Mill
Show You How To Live

Call: 349-5570
Visit the Clubhouse
Tuesday - Saturday 10 a.m. to 9 p.m.
Sunday 1 p.m. to 9 p.m.



you may have missed us.

That's because we've just opened. If you are a Senior Citizen or if you are looking for a quiet, distinctive apartment home...

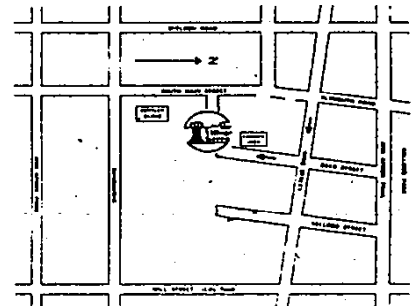


Don't Miss Us!

Only 43 efficiency and one bedroom apartment homes designed for your comfort, convenience and security.

IMMEDIATE
OCCUPANCY

From \$179⁰⁰



The Village Green
OF PLYMOUTH

770 DEER STREET
Model Hours—Open Daily 11-7, Saturday 9-5,
Sunday 1-5
CALL 455-8100