

Honor Edison For Hiring Job Corps Graduates

The Detroit Edison Company, which pioneered in the hiring and intensifying on-the-job training of youth from Detroit's inner city, has received the Certificate of Appreciation from the Kilmer Job Corps Center for its assistance to the Job Corps Program and its willingness to hire Job Corps graduates.

Of the 10,000 employees of Detroit Edison, approximately 700 participated in the company's educational assistance program during 1966-67. Employees earned nine Bachelors, six Masters, and one Doctoral degree, while three employees completed work for Associates Degrees.

As of the end of 1967, some 33,400 mercury lamp installations, known as Outdoor Protective Lighting and providing dusk-to-dawn lighting on an individual customer basis, have been made by The Detroit Edison Company for its customers.

During 1967, ten per cent of the total new construction expenditures by all American utilities was represented by new construction paid for by investor-owned electric utility companies.

The Detroit Edison Company paid nearly \$67 million in federal, state and local taxes during 1967; this amount equals more than three-quarters of all of the payroll and pension expenses paid by the company to its employees.

The average use of electric power in the American home rose to an estimated record high of 5,563 kilowatt-hours during 1967, and increase of some 300 kilowatt-hours over the preceding year.

Emphasizing the correlation between national growth and,

electric capacity, a Detroit Edison statistician stated that the sale of kilowatt-hours of electricity in the United States during 1967 rose 6.4 per cent over 1966.

The annual report of The Detroit Edison Company for 1967 evidences that total utility revenues rose 4.7 per cent, of \$16,915,606, over 1966 and amounted to \$411,804,536.

As of the end of 1967, there were 32 all electric schools in Southeastern Michigan, and ten more under construction.

Twenty-nine employee proposal awards totaling \$6,587 were approved by Detroit Edison for its employees during April, 1968. The proposals represented annual savings to the Company of \$43,471.

A big plus factor in the nation's effort to channel financial relief to its distressed areas through increased employment of miners is the fact that, during 1967, investor-owned electric power companies bought an estimated 237 million tons of coal, costing \$1 1/2 billion, more than any other American industry.

The attendance of nine engineering students and seven faculty members, representing eight colleges and universities, was sponsored by The Detroit Edison Company at the annual American Power Conference held in Chicago.

Adding substantially to the strength of Michigan's economy during 1967, The Detroit Edison Company spent \$189.8 million in Southeastern Michigan on plant additions, up \$86.4 million over the 1966 figure.

Investor-owned electric utility companies in the United States will spend a record \$6.5

billion for new construction during 1968, according to forecasts of Charles F. Aydis, president of the Edison Electric Institute.

Detroit Edison employees increased their earnings by \$35,734 during 1967 through the company's employee proposal plan which adopted 43.7 per cent of the 920 proposals submitted.

Six hundred and seventy-nine employees in 32 departments of The Detroit Edison Company completed American Red Cross first-aid training during the first four months of 1968; the company's safety record is among the highest in the industry.

Six students and four teachers, sponsored by The Detroit Edison Company, represented Southeastern Michigan last year at the Ninth National Youth Conference on the Atom, held annually to inform them about the peacetime uses of the atom and to help advance interest in the study of science.

The "hard hats" used by Detroit Edison linemen have design characteristics which

prevent electrical shock and burns as well as protect the wearer from being struck by objects.

About 1.3 million new customers were served by the electric utility industry in 1967,

bringing the total to some 68.2 million. Detroit Edison alone had 1.44 million customers at the end of 1967. About 95 per

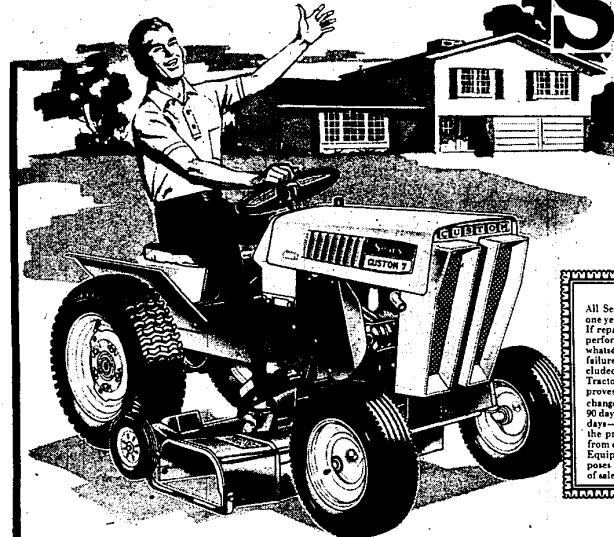
cent of new customers were residential.

By the end of 1968, the nation's investor-owned electric power companies were expected to have a total investment in electric plant and equipment of more than \$75 billion.

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Stores Closed Thursday, July 4th

ENDS SATURDAY
JULY 6th

GUARANTEE

All Sears Tractors are guaranteed as follows for one year from date of sale:

If repairs or repair parts are required for proper performance, they will be furnished at no cost whatsoever. Normal maintenance, tune-ups and failures which are a result of abuse are not included in this coverage.

Tractors equipped with batteries: If battery proves defective and will not hold a charge, in exchange for the battery, we will: During the first 90 days—replace the battery at no charge. After 90 days—replace battery, charging customer 1/12 of the price of the new battery for each full month from date of sale.

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Sears Custom 7-HP Manual Start Tractor

4 FORWARD SPEEDS (1.1 TO 5.5 MPH) AND REVERSE

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7-HP Electric Start Tractor, Regular 559.95 \$499
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Sears Suburban Equipment Dept. (at all 10 stores)

\$399

Tractor Only
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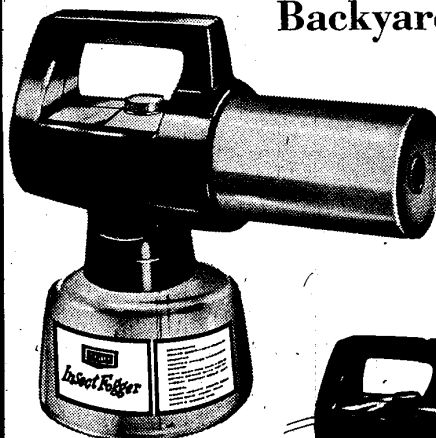
An Electric Insect Fogger Makes Your Backyard More Enjoyable

Regular 27.95

19⁹⁹

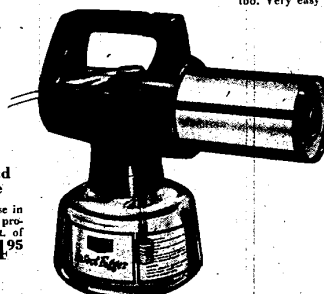
Charge It

Merely fill 24-oz. container with liquid insecticide, flick the switch, and in seconds have a dense fog that kills insects. Remove barrel and use it as a sprayer, too. Very easy to handle. 110-120-volt, 60-cycle AC.



1-Gal. Liquid Insecticide

Formulated for use in Sears foggers. Lasts produces 2,000 cu. ft. of fog. Effective. Sears Low Price. **4⁹⁵**



48-oz. Electric Insect Fogger

Reg. 34.95, **24⁹⁹**

Easy to operate... just pull the trigger. Produces a dense, penetrating, insect-killing fog. Pilot light indicates unit is on and ready to use.

Sears Garden Shop (not at Wyandotte)

Insect Spraying Can Be Simple

Entomologists have identified close to a million different insects -- and, several thousand new ones are added to their lists each year.

However only a relative handful of worms and insects--no more than a dozen or so--are the major garden culprits. Most of the "million" and the new ones are only rarely seen outside the tropics.

Even though we are only concerned with a few insects in our gardens, we do want to keep them in check with one sprayer and as few sprayings as possible. This can easily be accomplished by following these few simple steps for proper spraying:

1. READ THE ENTIRE LABEL on the container of insecticide before using. Do this every time you spray. Note the mixing instructions and any precautionary measures connected with its use.
2. Spray with a clean sprayer. Never mix new spray chemicals with any "leftovers" in the tank sprayer. Some chemicals do not mix well together.
3. Carefully measure chemicals and water. Mix the two exactly as the instructions indicate. Do not assume that more will give better control -- it won't.
4. Select a calm day for spraying. Any spray that blows away in a wind is wasted. Early morning, when the air is still, is a good time for garden spraying.
5. On lawns, use a coarse, branching spray that will penetrate through the turf into the soil where pests lurk unseen.
6. A FINE MIST SPRAY that coats all surfaces of the leaf evenly is preferred for shrubs, flowers and vegetables. Trees might demand a heavy stream to reach the uppermost branches.
7. Spray until there is a light drip from the leaves. This indicates good coverage. No dripping means poor coverage; heavy run-off means the application was too heavy and wasteful.
8. Be sure to spray the under-side of leaves as well as the top.
9. Clean your sprayer thoroughly with a laundry detergent and water immediately after each use.
10. As a general rule, plants should be sprayed at regular intervals of seven to 10 days during the entire growing season. In wet, rainy weather, the interval can be shortened to four or five days.



TEACHER APPRECIATION DAY was marked in the Garden City schools recently with students holding an annual program to show the pupils' respect for the faculty. East High School social studies teacher Walter Kipisz receives a boutonniere from East High School students Denise Chandler and Michael Maciasz.

Open Monday, Tuesday, Friday, Saturday 9 to 9, Tuesday, Wednesday 9 to 5:30

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• Oakland Mall, 14 Mile Rd. at John R., 585-1000