

# Sears

SEARS, ROEBUCK AND CO.

## BEST BUYS SALE

CHECK THE BIG SAVINGS

**4-HP Air-Cooled Motor**  
Reg. 139.95 **\$109**

Manual start; cruises at 9 MPH. Use it as auxiliary power on sailboats, dinghies, canoes, 1-cylinder. Recoil start.

**3.5 HP Motor Trolls Quietly**  
Reg. 129.95 **\$99**

Trolls at less than 1/2 MPH or runs for as long as 3 1/2 hours at speeds up to 7 MPH. Easy-pull rewind starter, 360° pivot reverse.

**Ted Williams Electric-Start 7.5 HP Motor**  
Reg. 369.95 **\$279**

Weights only 56 lbs. Extends only 7 1/4" above transom top. Weedless prop. 3 1/2 gallon gas tank. Fingershifting. With generator. 7.5 HP Ted Williams Fishing Motor. Reg. 299.95 ... \$269



Ride the waves on Mark 400 water skis

### Water Skis

MARK 400 CONCAVE COMBINATION

Regular 29.99 **24.97**

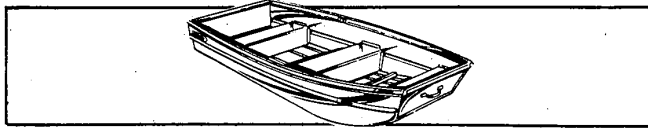
A real "go-go" ski with racy stripes. Natural fishin' bottoms are concave-designed for smooth ride, extra stability on sharp turns. Inlaid mahogany and spruce core plus new adjustable bottoms. White vinyl foot pieces, slalom toe piece, cushion heel lift. 5'11"x6 1/2"

### Combination Skis

FOR SUMMER-LONG WATER FUN

Special **14.97**

A super value combination water ski perfect for beginners or advanced skiers. Standard adjustable binder on one ski; slalom binder and aluminum fin on the other. Try these for fun in the sun this summer.

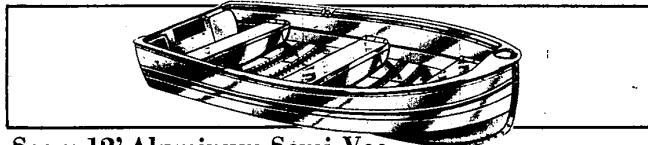


### Jon Boats for Fishing, Hunting

Shallow draft gets you where hunting and fishing are best. Wide beam and flat bottom afford stability and maneuverability. 10' aluminum economy model.

12' Economy Jon Boat ..... \$79 **\$109** 12' Standard Jon Boat .. \$99 **\$89** 10' Standard Jon Boat ... \$79 **\$129** 14' Standard Jon Boat .. \$109

Sears Low Price **\$69**



### Sears 12' Aluminum Semi-Vee

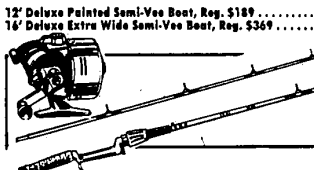
Put this lightweight, 98-lb. all-aluminum boat on top of your car and take off for a day of fishing. It even fits inside most station wagons. With oar-locks, sockets, formed spray rails, welded hull.

12' Deluxe Painted Semi-Vee Boat, Reg. \$189 ..... **\$149**  
14' Deluxe Extra Wide Semi-Vee Boat, Reg. \$369 ..... **\$299**

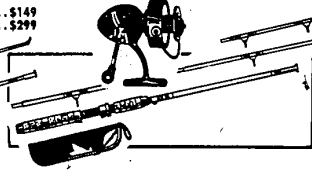
Sears Low Price **\$129**



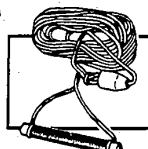
### Sears Has Everything for Fun on Water



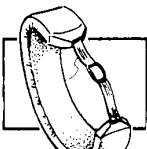
**Light Action Spin Cast Rod**  
6' 2-piece fiber glass construction with cork grips, 4 guides, chrome-plated steel line guides.  
Reg. 9.99 **7.97**  
7.99 Spin Cast Reel ..... 5.97



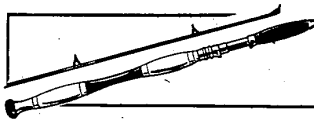
**5 1/2-ft. Spinning Pack Rods**  
For the traveling fisherman. Can be used in fresh or salt water. 5-piece, light action.  
Reg. 12.95 **9.97**  
7.99 Ball-Type Spinning Reel ... 5.97



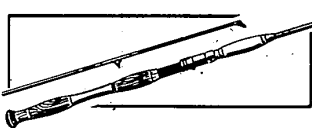
**Deluxe Ski Tow Rope**  
Reg. 4.49 **3.44**  
15-ft. polypropylene rope tests to 1100 lbs. 12" handle. Buy now at Sears and save \$1.05.



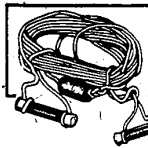
**Sale! Foam Ski Belt**  
Reg. 3.99 **3.44**  
Vinyl-coated foam. Contour fit. Nylon strap through center. D-ring harness. Sizes S, M, L.



**Coho Salmon Spinning Rod**  
2-piece medium action solid fiberglass 8-ft. rod with hardwood handle. Helps you catch the tough ones easily.  
Reg. 10.99 **8.97**  
16.99 Coho Spinning Reel ... 14.97



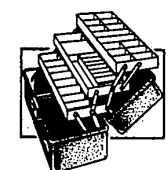
**Coho Salmon Trolling Rod**  
5 1/4-ft. medium action rod with 1-piece solid fiberglass construction, 18-in. hardwood handle, chrome plated brass reel seat and 2 line guides. Buy and save.  
Reg. 6.99 **5.97**  
9.99 Coho Trolling Reel ..... 8.97



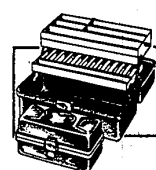
**Deluxe Slalom Tow Rope**  
Reg. 4.49 **3.44**  
1/4-inch polypropylene. 75 ft. easily spliced. Two 6-inch foam rubber handles float.



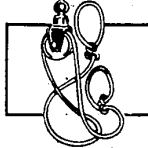
**Swim Mask for Scuba Diving**  
Reg. 4.99 **4.47**  
Made of quality rubber with angled full vision safety glass. Fits face snugly and comfortable.



**Sears 3-Tray Tackle Box**  
Reg. 9.99 **8.97**  
It's lightweight, durable and long-wearing. Made of Cyclocac® plastic. 26 sections.



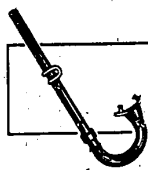
**Molded 2-Tray Tackle Box**  
Reg. 5.99 **4.97**  
Rugged, high-impact plastic for long wear. Rust-proof hardware. Double closing latch.



**Sale! Sears Ski Bridle**  
Reg. 2.49 **1.97**  
Fully adjustable. Tow harness. Fits all boat hardware. Buy now, save.



**Junior Wide-View Mask**  
For Only **99¢**  
Amber-tinted, molded lens. White vinyl feather skirt seal. Adjustable straps. Save!



**Sale! Straight Tube Snorkel**  
Reg. 1.69 **1.33**  
Professional quality rubber snorkel has comfortable mouthpiece. Strap adjusts for snug fit.



**3-Piece Swim Set**  
Reg. 3.49 **2.97**  
Combination set includes fins, mask and snorkel of white vinyl. Tuffite® Clear plastic carry bag.

Open Monday, Closed Thursday  
Friday, Saturday 9 to 9,  
Tuesday, Wednesday 9 to 5:30



- Grand River at Oakman, WE 3-3300
- Lincoln Park, Southfield at Dix, DU 3-7000
- Pontiac, 154 N. Saginaw, FE 5-4171
- Gratiot at Van Dyke, WA 5-0100
- Livonia Mall, 7 Mile at Middlebelt, 476-6000
- Wyandotte, Biddle-Manly, AV 4-9000
- Woodward, Highland Pk., TO 8-1300
- Macomb Mall, Gratiot at 13 1/2 Mile Rd., 293-8000
- Grosse Pte., 7 Mile-Mack, TU 4-6000
- Oakland Mall, 14 Mile Rd. at John R., 585-1000