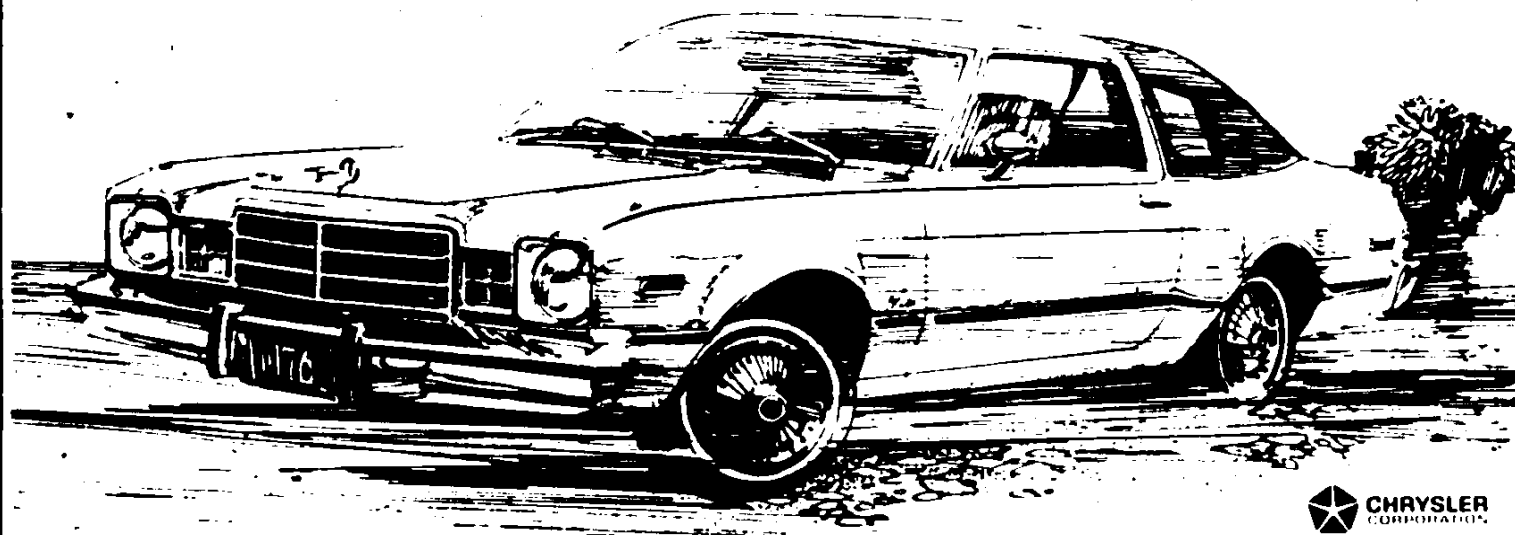
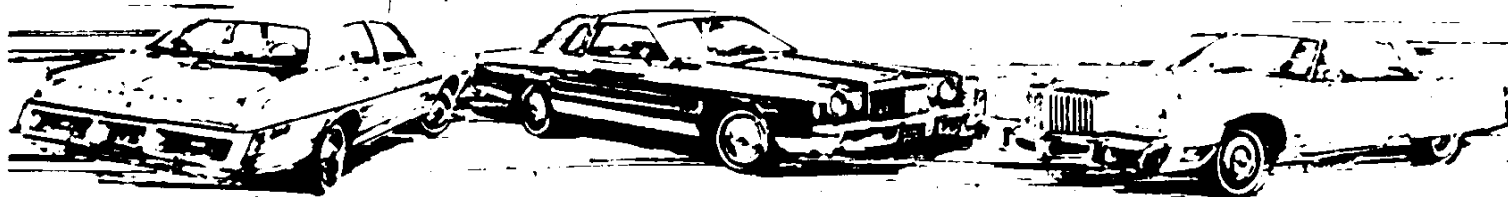


SING OUT AMERICA HERE COMES VOLARE™



AND COMPANY...



FURY

CORDOBA

NEW YORKER BROUGHAM

Here's the best-looking, in-tune quartet of new cars to hit the American scene in years. Led by our newest star: Volare. The new small car with the accent on comfort. With a ride like a big car, and the economy of a small car, it's something to sing about.

You'll also see Cordoba: A car that's staying high on the charts for its second year. And with good reason. It gives you exceptional personal luxury at an affordable price.

Then, there's Fury. A solid, mid-size performer year-in, year-out, new luxury in a trim size.

Rounding out our quartet is the talk of the town: Chrysler New Yorker Brougham. One of the most luxurious new Chryslers ever.

In fact, our entire line rates a chorus of rave reviews. See them at the show, or meet them after the show at your Chrysler-Plymouth dealer.



DETROIT AUTO SHOW, COBO HALL, JAN. 10 THRU 18

2 p.m. thru 10 p.m. Mon. thru Thurs.

2 p.m. to 11 p.m. Fri. 12 to 11 p.m. Sats. & Suns.