AMC line emphasizes economy

Engineering and mechanical refinements in all American Motors passenger cars for 1976 provide improved economy and efficiency of operation.

Additional changes contribute to better driveability, comfort and convenience in the new Gremlin, Pacer, Hornet and Matador models.

Highlights of these improvements

 Electric choke on six-cylinder engines with manual shift, and on 360 CID'4-barrel V-8, for lower emissions and quicker warm-up.

· Carburetor revisions in V-6s that improve fuel/air mixture for better combustion.

A new thermostat design that gets the 232 CID and 258 CID V-6s to normal operating temperatures faster.

 Optional axle ratios for better gasoline mileage and to match individual driving requirements.

· Fuel systems that incorporate revised vent lines with a new check valve, a new fuel return line and a modified carburetor venting system to prevent fuel loss in a collision.

 Forged 14"x6" styled aluminum road wheels offered on all 1978 AMC

 Choice of 20 optional appearance. huxury and performance packages: Six for Gremlin, five each for Hornet and Pacer and four for Matador.

Other features in 1976 American Motors cars include speedometers with new symbols and new treatment of speed divisions, optional radial tires, availability of front disc brakes for all models, improved interior dome lighting, standard warning lights for parking brake and seat belts, warning buzzer for the ignition key switch, overdrive for six-cylinder Gremlin, Pacer and Hornet models with manual transmissions, and choice of three-speed automatic or fully-synchronized manual transmissions on any model.

NINE MODELS in five body styles are offered by American Motors for 1976: The subcompact Gremlin sedan with rear liftgate, the compact Hornet line with four body styles, the intermediate Matador series with three body styles, and wide, small car that spans most market segments-the twodoor Pacer.

Appearance changes have been held to a minimum on all new models: however, both Gremlin and the Matador couple feature new grilles. Other AMC cars incorporate trim and ornamentation refinements.

Engine sizes for the passenger car lineup remain unchanged in 1976. All are designed to use non-leaded gaso-

Standard engine for Gremlin, Pacer

and Hornet is a 232 CID six. Matador tion wagon which has the 304 CID V-8.

Optional for Gremlin and Hornet are the 258 CID six and the 304 CID V-8. hicle economy, improved engine effi-Pacer offers an optional single-barrel or new two-barrel version of the 258 CID six. Matador options include the er starting voltage and precise control

ALL 1976 American Motors cars feahas a 258 CID six, except for the sta-ture a solid-state, breakerless, electronic ignition system as standard equipment. It serves as a further aid to veciency and reduced emissions. The maintenance-free system delivers high-304 CID V-8\ and two or four-barrel 360 of ignition timing so engines fire cleaner and burn fuel more thoroughly.



The 1938 Phantom Corsair, designed by "57 Varieties" heir Rust Heinz, will be on display at the 1976 Detroit Auto Show, Jan. 10-18 in Cobo Hall. This oneof-a-kind model features aerodynamic engineering and airplane cockpit instrumentation including an altimeter, barometer and compass. The car seats four in the front and two in the back facing the rear.



