

Oldsmobile 1976.

An Olds for everybody.

And good mileage in every size.

Take a look at the beautiful new 1976 Oldsmobiles in your dealer's showroom. They're impressive.

Then take a look at the 1976 EPA Mileage Guide test figures for Oldsmobile. They're impressive, too.

They show that good gas mileage runs in our family. Remember these mileage figures are estimates. Naturally the actual mileage you get will vary depending on the type of driving you do, your driving habits, your car's condition, and available equipment. From sporty Starfire supercoupes to full-size, front-wheel drive

Toroados, there's good gas mileage in every size Olds.

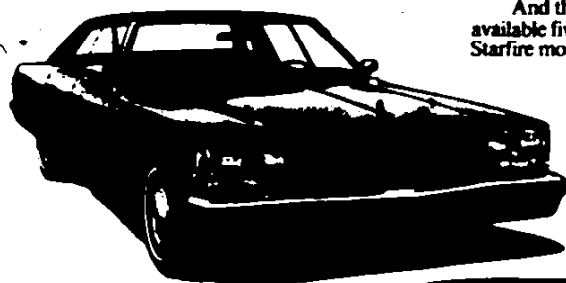
That's quite a feat considering the array of sizes and models that Olds is offering this year. With this kind of selection, there's bound to be an Olds to fit your lifestyle and pocketbook. And every Olds, whether small, mid-size or full-size, is built to be right for the times.

If you own a 1974 or earlier car, you can expect every 1976 Olds to save you money through reduced recommended maintenance schedules... up to 7,500 miles between oil changes, up to 22,500 miles before changing spark plugs.

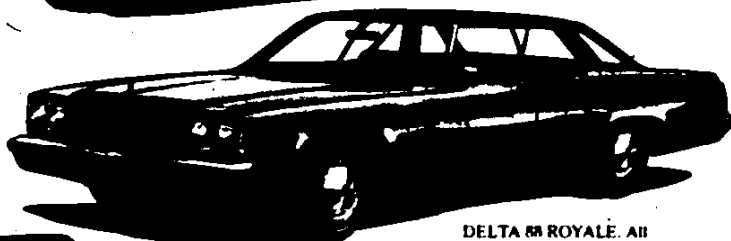
And this year Oldsmobile is offering an available five-speed overdrive transmission on Starfire models. (You may be used to thinking

of five-speed as strictly a performance feature, but the fifth gear gives you overdrive efficiency.)

We invite you to make a total comparison. Good gas mileage, traditional Oldsmobile engineering, construction, dependability and solid comfort. You'll find each Olds packed with value because it's built with the care and attention to detail that's a tradition at Oldsmobile. Can we build one for you?



THE 98 REGENCY. Proof that the world of luxury doesn't have to ignore a concern for gas economy.



DELTA 88 ROYALE. All the solid dependability of a family-sized Olds. Yet the 88 gets good gas mileage for a car of its size.



STARFIRE. Who says you can't get good gas mileage in a sporty car? Check out Starfire, Starfire SX and the available Starfire GT option — Oldsmobile's supercoupes.



CUTLASS S. Restyled front end and sides. The new look is bolder, sportier. All this — and surprising gas economy, too.

CUTLASS SUPREME BROUGHAM. The first mid-sized car to have an interior inspired by the famous 98 Regency. The gas mileage is pretty inspiring, too.

OMEGA BROUGHAM. Quite possibly the most luxurious compact ever built. But its impressive gas mileage reminds you it's an economy car, too.

EPA MILEAGE GUIDE TEST DATA

Model/Engine/Transmission	City MPG	Highway MPG
STARFIRE		
231 V6/Manual Transmission	18	26
231 V6/Automatic Transmission*	16	24
OMEGA		
250 L6/Manual Transmission	17	25
250 L6/Automatic Transmission*	16	24
260 V6*/Manual Transmission	16	23
260 V6*/Automatic Transmission*	15	22
260 V6* 2 bbl. carb./Automatic Transmission*	14	20
260 V6* 4 bbl. carb./Automatic Transmission*	13	19
CUTLASS (Coupe & Sedan)		
250 L6/Manual Transmission	17	25
250 L6/Automatic Transmission*	16	24
260 V6*/Manual Transmission	16	23
260 V6*/Automatic Transmission*	15	22
455 V8*/Automatic Transmission*	13	21
DELTA 88		
260 V6/Automatic Transmission	16	17
466 V8*/Automatic Transmission	13	16
MINNY-EIGHT		
455 V8/Automatic Transmission	13	17
TORONADO		
455 V8/Automatic Transmission	13	17
CRUISING		
300 V6/ Automatic Transmission (Cutlass)	16	17
466 V8*/ Automatic Transmission* (Cutlass)	13	16
466 V8/Automatic Transmission (Custom)	13	17

*Available at extra cost.

1976
Oldsmobile
Can we build one for you?



See them at Cobo Hall Jan. 10 thru 18 9 a.m. thru 10 p.m. Mon. thru Thurs.,
9 a.m. to 11 p.m. Fri. and 12 to 11 p.m. Sat. & Sun.

