

Plymouth introduces new small car line

Three new small cars in the Chrysler-Plymouth line will make their first auto show appearance at the Detroit Auto Show at Cobo Hall Jan. 10-18.

The new models are the subcompact Plymouth Arrow, the Volare and the Feather Duster. It will be the first public showing, anywhere, for the Arrow. All three price classes of the new 92-inch-wheelbase subcompact Plymouth Arrow, a sporty two-door hatchback featuring fastback styling and many standard items, will be shown.

It will also be the first auto show appearance for the complete Volare line, the 108.5-inch-wheelbase sedan and station wagon with a cargo area approaching that of intermediate and standard-size wagons.

There will be a special display for the Volare Road Runner, which will be shown beneath a large animated figure of the cartoon character bird for which the car is named.

The setting for displaying the Volare line will be simulated Italian villa, with a stucco exterior, tiled roof, and bal-

conies with iron grill work. Throughout the show, magician Mark Sweet will perform on the main balcony, demonstrating levitation and other feats. At each end of the villa, Volare models will be displayed on turntables.

Another special display will demonstrate the operation of the new Volare front suspension, which utilizes an advanced integral torsion bar spring-strut system.

Among the 37 cars in the Chrysler-Plymouth line on display, the following will be featured on special displays: the Volare wagon, coupe and sedan, Plymouth Road Runner, the Plymouth Arrow GT, the economical but roomy compact Feather Duster, the Fury Sport, Chrysler New Yorker Brougham and Cordoba, and the Plymouth Gran Fury Brougham coupe.

Mediterranean colors will dominate the exhibit: the Volare villa will be in white, and the exterior exhibit will be carpeted in three shades of brown and orange.

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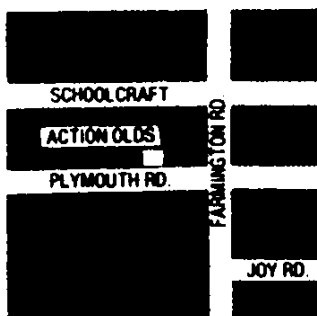
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