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RONALD D. WHITE of Troy has been appointed controller of the Off-lighway Products Division of Rockwell International Corp.
An employe since 1986, White was assistant controller of the firm's Graphic Systems Group in Chicago. Bis first post with Rockwell was as a budget analyst in the New Castle (Pa.) Leaf Spring Plant. WILLIAM P. CONLIN of Bloomfield fills has been appointed director of Hills has been appointed director of electronic data processing product management for Burroughs Corp's in-

BUSINESS PEOPLE

electronic data processing product management for Burroughs Corp's in-ternational group.

In his new position, he is respon-sible for marketing and product plan-ning for all Burrough's electronic data processing equipment and syustems sold outside the United States. Conlin-joined Burrough's in 1980 in San Fran-cisco as systems representative. PAUL CREAGER of Beverty Hills has been elected a director of Parke, Davis & Co. a subsidiary of Warner-Lambert Co. Creager, 49, joined Parke-Davis in 1956 when the compandy acquired the Aeroplast Copp., where he was vice-president and general manager.



JAMES P. UPSON JR. of Troy has been named regional persion trust manager for the Mutual Benefit Life Insurance Co. in Detroit. Formerly a field persion trust con-sultant with Connecticut General Life Insurance Co. Upson joined Mutual Benefit in August.

STEVEN J. RADOM. a Birming-ham native, has been promoted to di-rector of agencies in Connectuat Mu-tual Life's agency development divi-sion in Hartford. Com. Radom headed his own agency in Birmingham for two years and was nominated as Man of the Year by the city's Junior Chamber of Commerce in 1964

PATTY RAKOLTA of Troy has been promoted to divisional advertis-ing manager of the fashion division of the J.L. Hudson Co Ms. Rakolta. previously a financial

Ms. Rakolta, previously a imancial analyst for Hudson's, also has worked as an assistant buyer for the Wood-ward Shops, department manager of moderate sportswear at Hudson's Westland store and as an assistant buyer of moderate sportswear.



DR. ALLEN A. HYMAN of South-ield has been appointed associate ean of Wayne State University's Col-ege of Lifelong Learning. A member of the WSU staff since

A member of the WSU staff since 1969, Hyman most recertly was assist-ant to president George E. Gullen Jr. for three years. Before that, he di-rected the Office of Research Adminis-tration and served as acting chairman of the political science department.

DONALD J. CHADWICK of Birming harn has been promoted to assistant auditor, audit division, Bank of the

auditor, audit division, bank of the Commonwealth.

Chadwick joined the bank in 1974 as EDP-audit manager in the audit divi-sion. He served as supervisor for fi-nancial accounting department for Maccabees Mutual Life Insurance Co. before joining Bank of the Com-

monwealth
EUGENE E. BOIVIN of Birming-hum has been named sales manager of WXYZ radio.
Boivin joins WXYZ from Blair-Radio in Detroit, where he had served as account executive for the past five years.

NANCY LUMSDEN of Troy has been appointed an account executive to the staff of K & F Advertising Productions. Inc. of SouthField Ms. Lumsden was a copy writer and account assistant with Desmond & Associates Advertising of Oak Park.

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DONALD A. HENDERSON of Troy
has been appointed an associate of
Carl Walker & Associates, Inc., Con-

Troy office.

CHARLES F. ADAMS of Birming-harn has been named chairman of the new corporate operating committee for DrArcy-MacManus & Masina.

While chairman of the corporate operating committee. Adams will continue as managing director of the Bloomfield Hills office.

RAYMOND V. PERRY of Rochester has been appointed an associate of Carl Walker & Associates, Inc. Constitute Engineers.

Perry jointly handles the electrical engineering work out of the firm's Troy office

PETE MORRISSEY of Birmingham has been named vice-president of mar-keting for ACTS Computing Corp. of Southfield, a subsidiary of Lear Sieg-

Southfield, a succounty ter. Inc.

Morrissey began his career in the computer field with a sales training program at IBM and later assisted in the formation of ACTS Computing.

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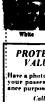
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