

Traffic fatalities lowest in 13 years

Oakland County ended 1975 with the least number of persons killed in traffic accidents since 1962, according to the Traffic Improvement Association of Oakland County.

There were 154 persons killed in

traffic accidents in the county last year compared with 180 in 1974.

"This reduction is particularly significant when we consider the fact that the 1974 fatal experience was in itself, a drastic reduction from the

year before," said Bruce Madsen, TIA managing director.

"WE HAVE not had a year of fewer traffic fatalities since 1962 when 115 people were killed," he said.

The traffic fatality figures are sub-

ject to adjustments as delayed deaths are reported.

Traffic fatalities in Michigan also showed a substantial decrease for the second consecutive year, according to Michigan State Police. Provisional figures show 1,755 persons killed in traffic accidents in Michigan last year compared to 1,875 during 1974.

For 10 consecutive years prior to 1974, statewide traffic fatalities exceeded 2,000. The greatest number was in 1969 when nearly 2,500 people were killed.

"THERE IS an erroneous tendency to attribute the decrease in traffic fatalities solely to the 55 mph speed limit," said Madsen. "While this undoubtedly accounted for part of the improved traffic record, there are many other factors which played a role."

High among the factors which influenced the reduced toll, according to Madsen, are depressed economic conditions, vast improvements in vehicle design resulting in safer packaging of drivers and passengers; and better transportation and emergency care of the injured.

Madsen also cited the work of local traffic authorities as a key element responsible for the reduction in Oakland County's traffic fatalities. He said area police departments and courts have achieved a national reputation for outstanding traffic law enforcement activities.

Rochester-Detroit bus line changed

Two changes in bus service along the Rochester route have been announced by Southeastern Michigan Transportation Authority.

Bus service to Rochester from Highland Park has been discontinued, and there will be early morning bus service from Oakland Mall to downtown

Detroit. Both changes were effective Jan. 15.

Stops in Rochester and at Long Lake Road and Big Beaver were terminated, while a stop at the Oakland Park Tower Senior Citizens Complex and Canterbury Square Apartment, at John R. and Fourteen and One-Half Mile, has been added.

SEMTA buses will depart from Oakland Mall at 7 a.m., 7:30 a.m. and 7:52 a.m.

Both the 7 a.m. and 7:30 a.m. buses will travel along John R., making stops at Fourteen Mile, Twelve Mile, Ten Mile, Eight Mile, Six Mile and Highland Park. The first bus will arrive in Detroit at Woodward and Jefferson at 7:46 a.m. and the second will arrive at 8:16 a.m. Neither bus will stop in Royal Oak.

The 7:52 bus will stop in Royal Oak. It will terminate in Highland Park rather than downtown Detroit.

Buses leaving Detroit for Oakland Mall in the evening will depart from Woodward and Jefferson at 4:44 p.m. and 5:14 p.m. Those buses will make the same stops on the return trip as the 7 a.m. and 7:30 a.m. buses.

Thomas B. Adams named to 5-month SEMTA term

Thomas B. Adams of Bloomfield Hills has been appointed by Gov. William Milliken to fill a vacancy on the Southeastern Michigan Transportation Authority.

Adams, chairman of the board of Campbell-Ewald Co. in Detroit, succeeds William C. Marshall, now of Okemos. His term begins Feb. 1 and will expire June 30. His appointment is subject to Senate confirmation.

A native of Detroit, Adams graduated from Wayne State University. He served on the WSU Board of Governors from 1961 through 1967.

A former Naval aviator, he is the recipient of several honors including the Navy Cross, the Distinguished Flying Cross, Air Medal and the President's Citation.

Adams was honored last month by Campbell-Ewald for his 35 years of service to that advertising company. He is active in many board, funds and

organizations in the metropolitan area.

The governor also reappointed Thomas Turner of Detroit and Janarius A. Mullen of Grosse Pointe Farms to the SEMTA board.

TURNER, PRESIDENT of the Metropolitan Detroit AFL-CIO Council, was first appointed to the authority in 1972. His term will expire June 30, 1977.

Mullen, a consultant to Sheller-Globe Corp., has served on the authority since 1970. His term will expire June 30, 1978.

Both Turner's and Mullen's reappointment also are subject to Senate confirmation.

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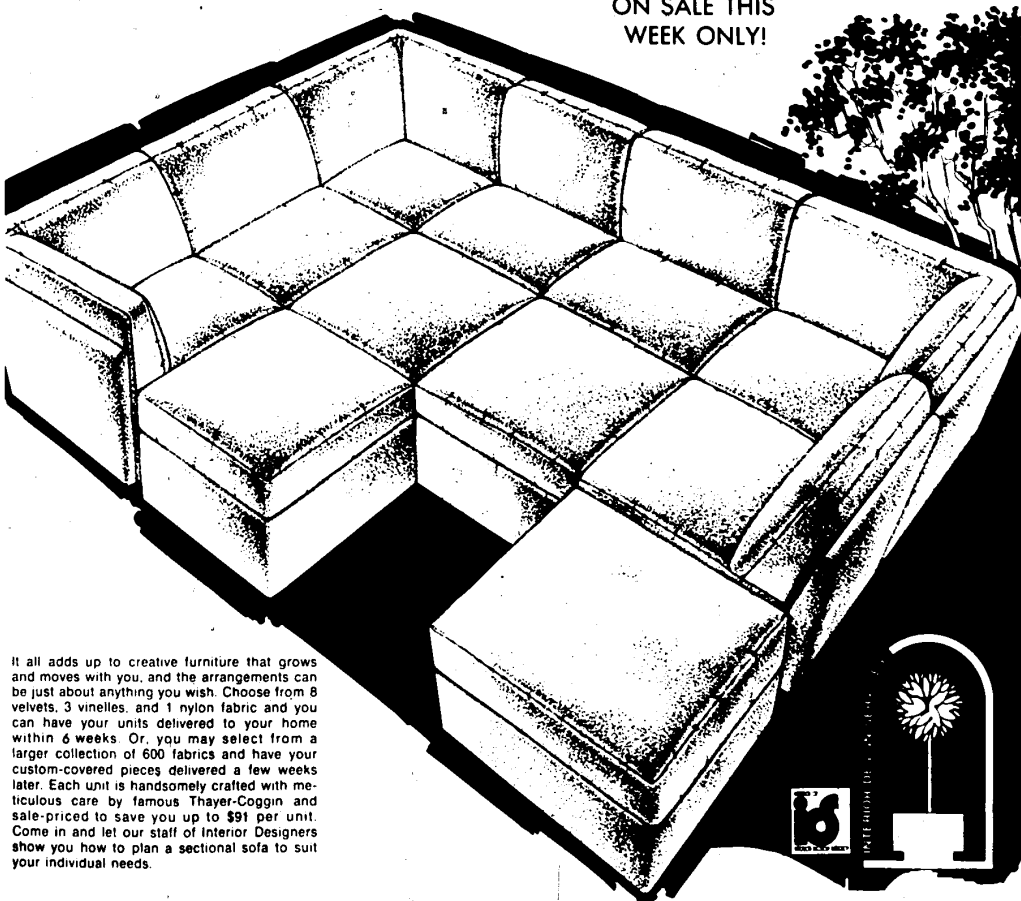
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