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Strong prints in great shapes are part of the Sibley-Coffee collection. (Staff photos by Tracy Baker)

Collection helps wardrobes work

By CHRISTINE WALDEN

As Allison Utach pas it, the Sikley-Coffee collection is for the woman who's beyond ready-to-wear fashion but can't afford an 8800 Chloe. "These are chic, young, designs," said list. Utach, Sibley-Coffee repre-sentative and recently at Sakin Pitth Avenue with the spring collection. "They are serv, clings, very femi-nine things. And I must say, men love them."

Her sentiments echo about 1,500 other women who recently voted the Gold Oast Award to the Sibbey-Office design team. Twenty other designers were up for the award, including such notables as Bill Blass and Calvin Klein.

The award is voted on not by women in the fashion industry, but by women who buy the clothes.

THE COLLECTION, comprised of omponents and simple suits, is basi-

cally cissate. There are few frills or grommicty designs and fabrics are real.

According to Ms. Utsch. the fabric story the Sibley-Orfee tearn tell is their most famous. "They are mostly known for their use of real fabrics," the said.

Silks, creps du chime, wool jerney and cashtmere make up most of the collection. There is also matte jerney and chiffien appriabled throughout. One cashtan, long and cissaically styled with stand-up collar, long sleeves and alim lines is done entirely in cashtmere.

However, two particular pieces are according to Ms. Utsch. selling like hotcakes. One is a wool jerney jump-inus, short alserved and befield. The other is a matte jerney jown edged with one single ruffle.

Each piece, as is the rest of the collection, is very simple.

Other garments are not only sesthetically plessing but for those who wan it, practical.

For example, a pair of matte jersey parts go a long way with a variety of those the collection is excluded jacket shown with black matte parts.

Another was a flowerly print traic, which can be worn either as a dressed of the shades of being under shape with a matching it by owned it is below the longe coal tunic, which also can be paired with pasts.

THERE IS also a series of toned dresses in bright matte je colors, available short, long, with

fast cm1 wear short sleeves.

BY DAY WOOL jersey constitutes the built of the collection in simple suits with cardigan-styled jackets, supleated a listria and understated blouses. One is in the 1974 theme with red jacket, white skirt and blue and white star-printed linng.

One of the best pieces in the day-time line is a cap-sleeved, belied and white star-printed linng.

One of the best pieces in the day-time line is a cap-sleeved, belied and white star-printed linng.

Subey-Office have been together for 19 years, designing the classics on which contamers have come to rely.

"It is a very successful marriage of the mintot." said 18s. Used. "They both think young and have great saids."



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Fashion Calendar

Jan. 19-29—Informal modeling of the Ernst Strauss collection at Saks Fifth Avenue, Somerset Mall

Jan. 28—Personal appearance by Barbara Dulian with her spring collec-tion at Claire Pearone. Somerset Mall

Jan. 21-22—Informal modeling of the Pat Sandler collection at Saks Fifth Avenue, Somerseet Mall.

Jan. 29—Informal modeling of the tizkallah collection at Himiehoch's.

Jan. 21—Jacobson's presents its bridal collection at the Community House in Birmingham.

Jan. 28-Feb. 7—Informal modeling of Estee Lauder Cosmetics at Saks Fifth Avenue, Somerset Mall

CLUB SHOWS

Feb. 10—The Daughters of Vartan will have a luncheon and fashion show by Himelhoch's at noon at St. John Ar-

menian Church Cultural Center. 22001 Northwestern Highway. Southfield Call Mrs. Mardig Hatcherian at 353-6823 for reservations

LUNCHEON SHOWS

Tuesdays—Informal modeling by Alvin's at Cooper's Arms Restaurant in Rochester.

Twesdays—Informal modeling by Boulevard Fashion Salon at the At-rium, Telegraph north of Twelve Mile Road

Wednesdays—Informal modeling by Alvin's at the Troy Hilton Haymarket Troy

Wednesdays—Informal modeling by owers East at the Michigan Inn. outhfield

Fridays—Informal modeling by Alvin's at Bedell's, Bloomfield Hills.

For consideration of listings write: Fashion Calendar, 1225 Bowers, Bir-mingham, 48012.



