

Cat gets new look

Bobcat and Monarch, two of Lincoln-Mercury's popular small cars, now have the sporty "S" option group previously announced on Capri II, the division's European import.

Featuring a special paint-treatment, styled steel wheels and beefed-up suspension components, the "S" option group was introduced several months ago in Europe and now is available to U.S. Capri II buyers.

"The 'S' option group adds a sporty air," says Walter S. Walla, Lincoln-Mercury's vice-president and division general manager.

"Monarch is our best-selling car line and this new option should give it an even broader appeal. The 'S' option on the Bobcat and Capri II ought to make them especially attractive to younger buyers."

The Bobcat "S" is available in white, black and dark brown metallic. Gold tape accents highlight the bodyside, deck, hood and taillamp area. Windshield wipers, windshield moldings and drip and window frame moldings are blacked out. Unique gold-painted styled steel wheels and dual remote control racing mirrors are standard.

The option also includes a handling suspension with front stabilizer bar, and unique spring rates and shock-absorber valving.

The Monarch "S," available in standard two-door models only, features black, white or dark brown metallic exterior paint, a Landau vinyl roof and unique bodyside, hood and deck lid paint-tape stripes and rocker-panel moldings.

The interior features bucket seats and deluxe door trim with unique vinyl inserts, a leather-wrapped deluxe steering wheel and a floor-mounted shift lever.

Monarch "S" also has a heavy-duty suspension which includes revised front and rear shock-absorber valving, increased front spring rates and an increased rear spring rate with load-mass.



On the move

GLENN E. WHITE of Birmingham was appointed vice-president for Personnel Organization and Systems with Chrysler Corp.

White heads the new Personnel Organization and Systems Office with responsibility for developing organization and system plans, for planning the development and effective use of personnel and management resources and for directing other administrative service activities.

JAMES B. MCCLANE of Rochester has been named sales promotion manager for trucks and motor homes in the GMC Truck & Coach Sales Department.

He joined GMC in 1966 as a service representative in the Kansas City zone and held several field assignments before coming to Pontiac in 1972 as general supervisor for pricing and services.

Bumpers save on fuel

One way Chevrolet's new small car, the Chevette, is designed to save on weight, and subsequently save gasoline and materials, is through its unusual bumpers.

Since crash bumpers required by federal standards are one of the main sources of weight added to cars in recent years, the lighter weight steel bumpers designed for the Chevette play a significant part in fuel economy.

Chevette bumpers, weighing about 20 pounds each, meet these standards because of their modular design and, in addition, save because they are identical in front and rear and are made of economical steel.

A special, flanged design gives the bumpers a stronger modular shape. This eliminates extra pounds of reinforcing metal used in conventional bumper designs to meet federal impact standards since this backing often weighs as much as the bumper itself.

870 Plymouth
VALLEY 1974 four wheel drive automatic 1000 miles. Call after 5:30 PM. 625-0000

880 Pontiac
CATALINA 1974 power steering, radio, automatic 1000 miles. Call after 5:30 PM. 625-0000

892 Thunderbird
Full 1974 power steering, radio, leather interior, vinyl roof, body side moldings, air conditioning, 1000 miles. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Dasher Automatic transmission, air conditioning, AM/FM stereo, 5000 miles, rustproofing. \$4,695. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

894 Volkswagen
1974 VW Super Beetle 1300 cc, 1000 miles, rustproofing. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
75 MUSTANG
One V-6 engine, automatic transmission, factory air conditioning, a little sports truck for the young at heart. Very low mileage. \$3,295. Call after 5:30 PM. 625-0000

866 Ford
LEO CALHOUN FORD
1974 TORINO 1974 4 door hardtop, air power steering, brakes, vinyl roof, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
1975 GRANADA
4 door sedan, 6 cylinder automatic transmission, power steering, power brakes, factory air conditioning, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
LEO CALHOUN FORD
1974 TORINO 1974 4 door hardtop, air power steering, brakes, vinyl roof, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
1975 GRANADA
4 door sedan, 6 cylinder automatic transmission, power steering, power brakes, factory air conditioning, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
1975 GRANADA
4 door sedan, 6 cylinder automatic transmission, power steering, power brakes, factory air conditioning, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
LEO CALHOUN FORD
1974 TORINO 1974 4 door hardtop, air power steering, brakes, vinyl roof, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
1975 GRANADA
4 door sedan, 6 cylinder automatic transmission, power steering, power brakes, factory air conditioning, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
LEO CALHOUN FORD
1974 TORINO 1974 4 door hardtop, air power steering, brakes, vinyl roof, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
1975 GRANADA
4 door sedan, 6 cylinder automatic transmission, power steering, power brakes, factory air conditioning, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

866 Ford
1975 GRANADA
4 door sedan, 6 cylinder automatic transmission, power steering, power brakes, factory air conditioning, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
LEO CALHOUN FORD
1974 TORINO 1974 4 door hardtop, air power steering, brakes, vinyl roof, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
1975 GRANADA
4 door sedan, 6 cylinder automatic transmission, power steering, power brakes, factory air conditioning, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
LEO CALHOUN FORD
1974 TORINO 1974 4 door hardtop, air power steering, brakes, vinyl roof, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
1975 GRANADA
4 door sedan, 6 cylinder automatic transmission, power steering, power brakes, factory air conditioning, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
1975 GRANADA
4 door sedan, 6 cylinder automatic transmission, power steering, power brakes, factory air conditioning, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
LEO CALHOUN FORD
1974 TORINO 1974 4 door hardtop, air power steering, brakes, vinyl roof, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
1975 GRANADA
4 door sedan, 6 cylinder automatic transmission, power steering, power brakes, factory air conditioning, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
LEO CALHOUN FORD
1974 TORINO 1974 4 door hardtop, air power steering, brakes, vinyl roof, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

866 Ford
1975 GRANADA
4 door sedan, 6 cylinder automatic transmission, power steering, power brakes, factory air conditioning, 1000 miles. \$3,795. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

874 Mercury
MERCURY 1974 2 door hardtop, automatic transmission, radio, heater, no money down good 2nd car \$595. Call after 5:30 PM. 625-0000

BOB SAKS BARGAIN BUYS
BIG CITY DEALS AT COUNTRY PRICES

BOB SAKS OLDS
AT GRAND RIVER AND DRAKE
JUST 3 MILES WEST OF FARMINGTON 478-0500

CLEARANCE
ALL CARS IN STOCK
DRASTICALLY REDUCED

DAMERON
CHRYSLER PLYMOUTH
478-7000

BOB SAKS OLDSMOBILE
1st ANNUAL OMEGA SALE
\$3,421

Dick Morris Chevrolet
2199 HAGGERTY RD.
WALLED LAKE

GREENFIELD AMC/JEEP
13400 GREENFIELD
AT SCHOOLCRAFT

WORLD'S LARGEST AMERICAN MOTORS DEALER