# 7 MILE & FARMINGTON SHOPPING CENTER

# PRESIDENTS' SALE

FEB. 12·13·14

MOONLITE MADNESS
FRI., FEB. 13th
7-11 P.M.

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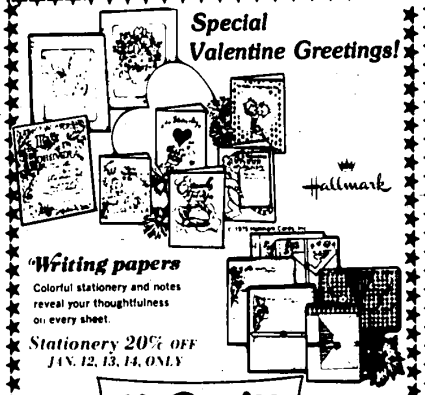

*Special Valentine Greetings!*

Hallmark

*Writing papers*

Colorful stationery and notes reveal your thoughtfulness on every sheet.

*Stationery 20% OFF*
*JAN. 12, 13, 14, ONLY*

## McDevitt

**7 MILE-FARMINGTON ROAD 478-0707**
NORTHWOOD CENTER-ROYAL OAK
EASTLAND CENTER CONCOURSE-HARPER WOODS
UNIVERSAL CITY MALL-WARREN

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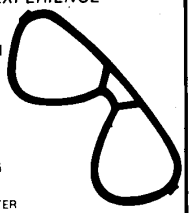
## *Dr. D.W. Schiff & Dr. K.J. Kutinsky Optometrists*

*Announce*

The opening of our new office in the 7 Mile-Farmington Rd. Center

*OVER 40 YEARS OF COMBINED OPTICAL EXPERIENCE*

- COMPLETE VISION CARE FOR CHILDREN AND ADULTS
- LATEST HIGH FASHION FRAMES
- SOFT AND "FIRM" CONTACT LENSES
- GLAUCOMA TESTING



33474 7 MILE RD., LIVONIA
7 MILE-FARMINGTON RD. CENTER
476-2021

MON. & THURS. 10-7 TUES. & FRI. 10-6
SAT. 10-5 CLOSED WED. & SUN.

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## BY GEORGE, IT'S A SALE!

SELECT GROUP OF SLACKS Reg. $10-16 $5.00

SPECIAL OCCASION GOWNS and PARTY PJ'S 1/2 OFF

ALL WINTER COATS 1/3 to 1/2 OFF

ALL WINTER SPORTSWEAR GROUPS 1/3 to 1/2 OFF

MANY OTHER SPECIALS STOREWIDE

*WE'VE CHOPPED OUR PRICES FOR THIS FABULOUS SALE!*

**Ray's** FASHIONS AND BRIDALS

33454 W. 7 MILE RD., LIVONIA 478-1450
IN THE 7 MILE-FARMINGTON RD. CENTER

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## Paper Tiger Book Center

**GIVE YOUR VALENTINE A GIFT OF LOVE**

**"The Relaxation Response"**
**$5.95**
**by Herbert Benson M.D.**
*Associate Professor of Medicine*
*Harvard Medical School*

A simple meditative technique that tells you how to relieve tension and prevent heart attacks, high blood pressure and strokes — it will change your life.

"The Relaxation Response has helped people give up smoking, decreased their drinking and turned them off pills and narcotics. It teaches you how to relax without taking an expensive course.

"The Relaxation Response as Dr. Benson describes it can help everyone." — HARVARD BUSINESS REVIEW

"...It helps people to relax, may allow them to sleep without medication." — Sidney Alexander, M.D.
Chief of Cardiology,
Lakey Clinic, Boston

***The Complete Bookstore***
7 MILE AT FARMINGTON
Posters & Magazines

478-3240 DAILY 10-9 SUN. 12-5

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## O'brien's MAN'S WORLD

SALE • SALE • SALE • SALE • SALE

*MAKE THE MOST OF THIS*

# MOONLIGHT MADNESS SALE

Pick a price... pick a category... pick the greatest clothing bargains... ever. The following categories are cut from 20 to 50% of their original value. Values have to be seen to be believed.

- Select group dress shirts - 2 for $13.00
- Entire stock of sports coats - 50% off
- Entire stock of top coats - 50% off
- Select group dress slacks - 2 for $13.00
- Suits - $39.88, $49.88, $59.88 other selections 20 - 50% off
- Wash & wear pants $4.99 pr.
- Leather-like jackets - 50% off

- Dress slacks two for $13.00
- Walking suits up to 50% off-plus alterations
- Sweaters 50% off
- Gloves 50% off
- Jackets 50% off
- Flannel shirts - two for $13.00
- Ties - three for $13.00
- The shoe department has even more incredible bargains.

PRICES GUARANTEED ONLY ON FRIDAY, FEBRUARY 13, FROM 9:30 AM TO 11 PM. O'BRIEN'S MAN'S WORLD - FARMINGTON ROAD AND SEVEN MILE IN LIVONIA ONLY.

CLOSED 5 P.M. TO 8 P.M. THIS DAY ONLY

ALL MAJOR CREDIT CARDS HONORED

NORTHLAND DETROIT LIVONIA

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## Kinney shoes

THE GREAT AMERICAN SHOE STORE

# BICENTENNIAL SPECIALS

***SAVE UP TO 20%***

NOW THROUGH FEBRUARY 29
YOU CAN SAVE UP TO 20% ON MANY OF OUR MOST POPULAR STYLES: MEN'S, WOMEN'S, BOYS' AND GIRLS' DRESS AND CASUAL SHOES DRASTICALLY REDUCED FOR THIS SPECIAL ONE MONTH SALE PLUS ADDED MAD MOONLIGHT SPECIALS ON SELECTED ITEMS

**LADIES' PANTY HOSE**
*Reg. $1.00 per pair*
6 PAIR $4.76

**MEN'S 5 Year Guarantee SOCKS**
*Reg. $1.00 per pair*
6 PAIR $4.76

**KINNEY SHOES**
474-9568
SEVEN MILE FARMINGTON CENTER

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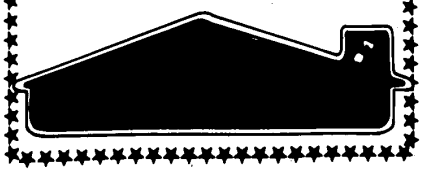
# BOOGIE ON DOWN FOR A FABULOUS 3 DAY SALE!

Reg. $5.48

**$3.49 each**

FRI. FEB. 13, FROM 9 P.M. to 11 P.M. -$1.00 OFF REGULAR STOCK OF LP'S & PRE-RECORDED 8 TRACK & CASSETTES



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# SAV-ON DRUGS

*Price Watchers*

| | |
|---|---|
| NYLON LACTORA TOOTH BRUSH REG. 99¢ **49¢** | 7 oz. COLGATE TOOTHPASTE REG. 99¢ **79¢** |
| 4 oz. CUTEX POLISH REMOVER REG. 69¢ **59¢** | DYMO LABLE MAKER **88¢** |
| ½ GALLON COLONIAL CLUB ICE CREAM **89¢** | ½ GALLON ORANGE JUICE **49¢** |

**Sav-on DRUGS**

474-3330 LIVONIA 33458 W. 7 Mile