

Driver's dream

Classic Rolls Royce comes to Farmington

By CORINNE ARATT

The classic Rolls Royce will start rolling into Farmington early in April. Jack Gorov, president of York Imports LTD of Detroit, is moving to Farmington and will relocate at the present site of Classic Thunderbird Shop, 2011 Grand River. Gorov, area dealer for 30 years, says this is a "new enterprise."

It's a Classic Rolls Royce dealership and we'll be handling all makes of new and used foreign cars.

The magic words "Rolls Royce" already are printed on the showroom window and front of the building are enclosed in the three showrooms—a gray 1961 Cloud I, a white 1967 Cloud I, and a rare, black 1964 Rolls Royce Phantom. The Phantom has a best key engine which was made on a very limited scale.

GOROV ESTIMATES that by April 15, there will be more than three who yearn for grandeur in the street—limousines, and partitioned limousines, both with facilities for serving drinks to the chauffeured occupants.

As impressive as the almost regal exterior styling of these automobiles are the interior furnishings.

Two of the three now in the showroom have leather upholstery. The Gray Cloud I has a plush red interior with natural wood trim, gentle on the back, soft on the nose. The footroom is deceptive, ample for languidly stretching long legs.

Bert Mettetal of Plymouth, sales and purchasing for the Classic Thunderbird Shop looked circumspectively at the three Rolls Royces.

There's been at least a dozen people in here every day since these cars were brought in to ask about them, but until the licensing of the new business was complete, they weren't for sale.

Gorov says the price tags on the Rolls will start at \$8,900 and climb upward. Mettetal, saying that some of them may be priced around \$14,000 and \$15,000, adds: "The Rolls owner's manual will tell you that at the first 100,000 miles, the car is nearly broken in."

He adds that it is not unusual to see a Rolls with half a million miles on it and going strong.

He compares the longevity of the Rolls to other makes which have a built-in limited life.

Gorov says the Silver Cloud was made for 10 years, between 1955 and 1965.

THE ROLLS ROYCE company in England is still making cars although it is in receivership to the British government. As they changed flying to compete with American cars, the earlier ones become more valuable.

Gorov says there's an interesting story with many of the Rolls Royces that will soon be rolling into town. Some were formerly owned by European and Near Eastern royalty, others have backgrounds almost as romantic.

Besides, as you move that odometer toward the 500,000 mark, there's lots to explore—the little museum in the back to let the woman passenger check her make-up, the writing board so you can have a tall drink of very large checks ready to hand to the banker or, in the case of the limousine, a bar open and ready for friends in case they drop in for a ride.



Taking a look at one of the classic Rolls Royce's coming to Farmington is Bert Mettetal. Prices for the classic automobiles will start at

\$8,900 and climb upwards. (Staff photo by Harry Mauthe)

SPEAK OUT

Here's your chance to tell it like it is

Here's your chance to tell us what you think. In order to provide the best possible newspaper for the readers of Farmington and Farmington Hills, we need your help. This survey is your opportunity to help us design a newspaper that meets the need of you, our reader. Mail your questionnaire and additional comments to the Farmington Observer & Eccentric, Box 69, Southfield, 48075.

Results will be printed in an upcoming edition so you can compare your opinions with those of your neighbor.

YOUR READING HABITS

How often do you read the Farmington Observer & Eccentric?

☐ Each issue ☐ Monday ☐ Thursday

How do you get the paper?

☐ Subscribe ☐ Newsstand ☐ Borrow it

Which sections of the paper do you read?

☐ All ☐ News stories ☐ Human interest ☐ Sports ☐ Suburban life ☐ Editorial page ☐ Business ☐ Other (please name)

Which columns do you read?

☐ One by One ☐ Crackerbarrel Debate ☐ Between the

lines ☐ Around the Edges ☐ Observation Point ☐ Eccentricities

What changes would you like to see?

☐ More news ☐ More analysis of local current events ☐ More family-oriented stories ☐ More how-to articles ☐ More stories about local persons ☐ More stories on local business ☐ More sports

What do you think about the balance between pictures and reading material?

☐ Just fine ☐ Needs more pictures ☐ Less pictures

What do you think about the balance of stories between the City of Farmington and Farmington Hills?

☐ Fine ☐ Need more Farmington news ☐ Need more Hills news

YOUR VITAL STATISTICS

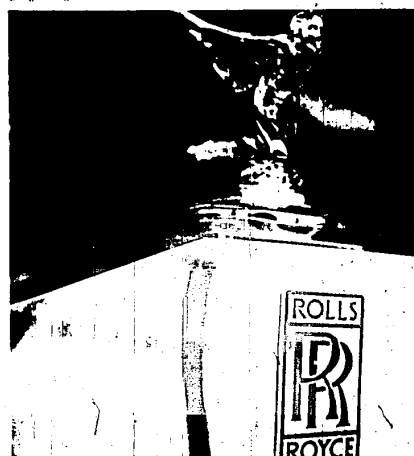
Sex ☐ Male ☐ Female

Age?

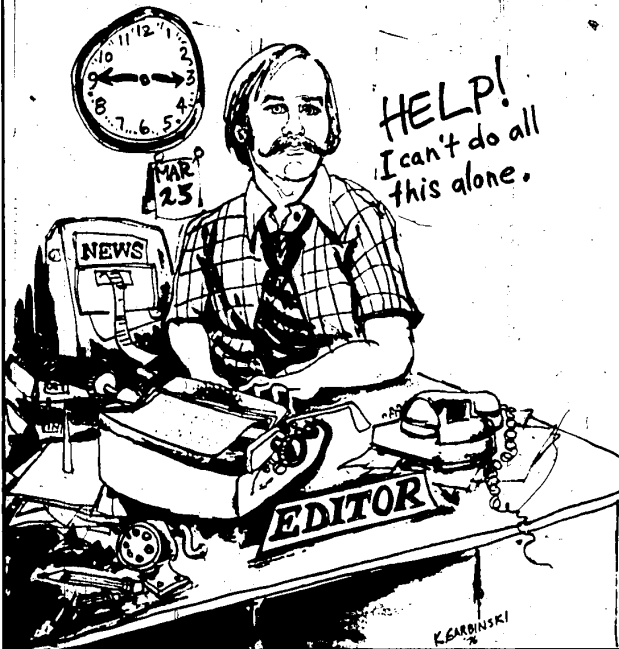
In which quadrant of the area do you live?

☐ Northwest ☐ Northeast ☐ Central ☐ Southwest ☐ Southeast

Please feel free to attach a note to your survey expanding on your feelings about the newspaper. All names will be kept confidential.



The sign of time honored quality will soon be a familiar sight in the City of Farmington as the Classic Rolls Royce jaunts into town. (Staff photo)



Language courses tailored around each student's needs

Learning a foreign language and a foreign country's customs are more important than painstakingly studying grammar at Farmington Hills' Interlingua school.

"We are dealing with people, not with computers," Gustav Vidal, director of the school, says.

Courses are tailored to the student's needs and not to a rigid system of grammar and translation.

"We believe that whoever wants to learn a language has a practical need to converse in that language," he said.

"When I was in Spain, I never asked my mother whether it was a noun or pronoun," the director says.

INTERLINGUA TEACHERS are native speakers who converse with the student

rather than tell him about the language.

The level of fluency attained by a student is determined by his needs. "We ascertain in which areas a person has to perform," Vidal explains. "We conduct a course to fulfill a specific need."

"We teach a person how to respond to situations and be able to function within the language," says Sonja Weis, program director.

The traditional method of teaching a language through translation is abandoned. The school tries to force the student to think in the language he is studying, instead of listening to a spoken sentence, translating it, formulating an answer in English and translating the answer.

"I'm talking in English now," Vidal says. "I'm not thinking in Spanish. I'm

thinking in English."

An executive, who has to relate to persons in a foreign language will have to learn it in greater depth than a tourist on a ski vacation.

"After three weeks, a person is able to perform in a language," Vidal says. "There isn't such a thing as instant knowledge."

A student will be able to ask basic questions, order cocktails and read signs, he explains.

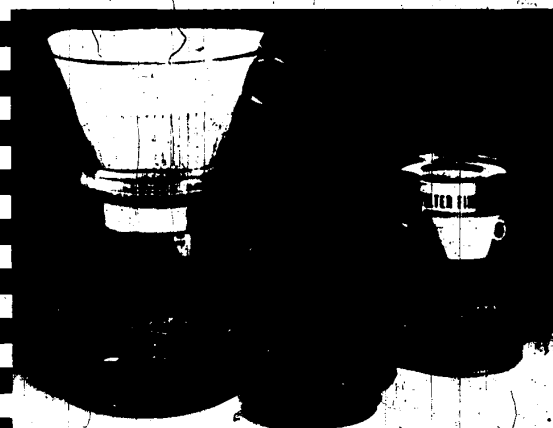
A more intensive course is available for executives and their wives who are being transferred to a different country.

Students are taught how to act in a different culture by being taken on field trips and asked to perform everyday errands in the foreign language.

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last 4 days—
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