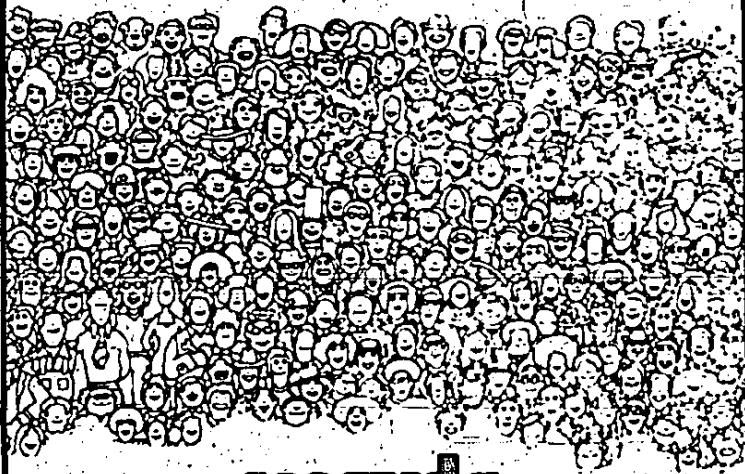


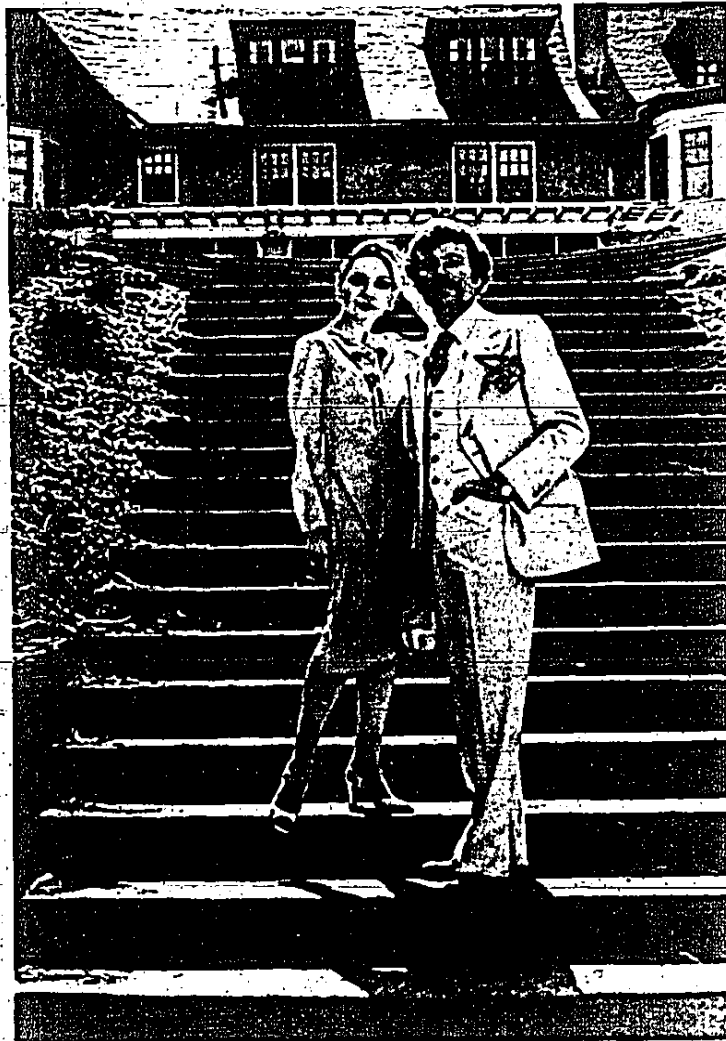
LAST MONTH 500 OF YOUR NEIGHBORS WERE DRESSED BY ...



mark Keller

Comfortable Clothes For Contemporary Men & Women

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Spring's best for both

What's in a cover? How about Mary Lou Bloch in Kasper's floaty pale green tunic over a rose colored skirt, and her husband, Sonny, in the best of spring's pin striped suits, this one designed by Southfield designer, Rick Skiba.

Together, the Blochs, the tunic and suit combine for a terrific spring '76 look—in a season that brings elegance to men and uncluttered sophistication to women.

"My whole feeling for spring is something that is soft and feminine—dresses that move with the body," said designer Kasper of Joan Leslie.

"I love the look of split levels," he added. "Tunics and skirts that have openings give an interesting look to the dress."

Skiba designed the pinstripe as an answer to the demand for European looks for bodies that wouldn't fit into them.

"Everyone wants to look European," said Skiba. "But with them, men are forced into

areas in which they don't feel comfortable. I appreciate that and design a look for men that is rich and elegant.

"Men are interested in a more sophisticated look; but they also want to be individual."

Individual touches with the pinstripe suit could be as subtle as an open shirt, or, as shown here, with a poofed pocket hankie and paisley tie, that work in complementary contrast to the stripe in the suit and the check in the vest.

The tie on Mrs. Bloch's tunic is draped rather than bowed, and a sterling silver necklace adds an elegant, understated touch. The shoes, by Bruno Magli are the barest for spring evenings.

Though the cover is all that, it's more. Aside from being married to each other, the Blochs go together fashion-wise, a sign that women are over their fads and men are done with dowdiness.



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