

Due to unusual conditions . . .

# grumet's 4th dimension

(West Bloomfield Store Only)

is

## Forced to go Discount



Minor Items Excluded

**Offering**  
THE MOST PRESTIGIOUS  
MEN'S  
—CLOTHING  
—SPORTSWEAR  
—HABERDASHERY  
—SHOES  
ANYWHERE IN THE  
COUNTRY!!

**Come In, Do Your  
Own Thing,  
Deduct**

# 25%

Off

the regular price on all

**NEW SPRING  
MERCHANDISE**

When you select from  
"Our" Suits, Walk-Suits,  
Slacks, Sport Shirts,  
Dress Shirts, and Ties  
(We could mention ev-  
ery important European  
and American De-  
signer).  
You will be getting the  
"FINEST" which has al-  
ways been the

# "grumet"

TRADITION

at

## Terrific Savings!!

### PINE LAKE MALL

Orchard Lake and Lone Pine Roads

Hours:

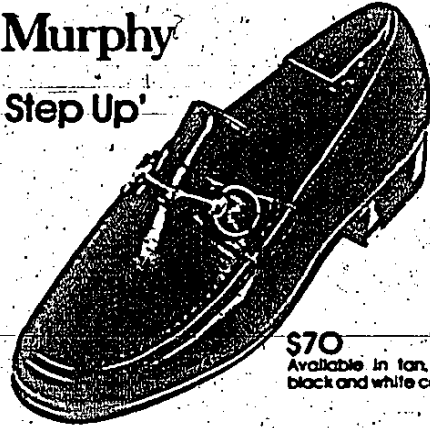
Mon., Tues., Wed., Sat. 'til 6  
Thurs. & Fri. 'til 9 p.m.

851-9090

Master Charge &  
BankAmericard  
Honored

## Johnston & Murphy

'A Step Up'



\$70

Available in tan, chestnut,  
black and white calfskin.

### the CLAYMORE shop

Celebrating a decade of distinguished service  
to discerning gentlemen

722 North Woodward • Birmingham

642-7755

Open Daily 9:30 to 6:00

Thurs. & Fri. 'til 9:00



## Three Generations to Serve You

Lloyd Lake—Founder of Lake Jewelers, 62 years a jeweler in  
Oakland County. Son Art Lake, 30 years a jeweler in Birmingham.  
Dennis Lake, Lloyd Lake's grandson and son of Art Lake serving as a  
jeweler for 4 years.

96 Years of Jewelry Experience Under One Roof



# LAKE JEWELERS

100 S. Woodward  
313/MI 4-5315  
Birmingham, Michigan 48011