

# WALKER'S MEN'S CLOTHING SELLING EVENT SAVES YOU 40% AND MORE

on internationally famous clothing *by Oleg Cassini*  
AND OTHER  
MORE-EXPENSIVE NATIONAL BRANDS!

Buy more-expensive national-brand clothing... some with the labels removed... at savings you wouldn't believe! We were the first and are still the only store in this area... to introduce "the new way to buy clothing."

*Oleg Cassini* SUITS \$98

Sold nationally for \$225 to \$260. Included are knits and wools in stripes, plaids, fancies, and solids in regulars, shorts and longs 38 to 50.

LEISURE SUITS \$49

Famous designer suits made to sell for \$100.

IMPORTED 3PIECE VESTED SUITS \$55

When you see them, you won't believe your eyes! Manufacturer's suggested retail price \$125.

IMPORTED DOUBLE-KNIT SLACKS \$10

Wide selection! Plaids, checks, stripes, fancies, and solids.

LONG SLEEVE SPORT SHIRTS \$8

Colorful sport shirts. Extraordinary low price!

FAMOUS BRAND DOUBLE-KNIT LEISURE SUITS \$39

Smart shirt-jacket and matching pants... fashioned from newest double-knit fabrics which never wrinkle.

MORE EXPENSIVE NATIONAL BRAND RAINCOATS \$29

All weather coats... with all wool zip-out lining. Sizes 38 to 48. — Made to sell for up to \$75.

DENIM CASUAL LEISURE SUITS \$29

Good fitting imports. Beautifully finished, hand detailed and well constructed. Made to sell for \$50.

OPEN DAILY 9:30 TO 6 THURSDAY, FRIDAY TO 9.

OPEN SUNDAY 11 TO 5

THE NEW WAY TO BUY CLOTHES

# WALKER'S

27319 SOUTHFIELD RD., LATHRUP VILLAGE

2 blocks north of 11 Mile Rd. PHONE 424-8711

## It hath some...

(Continued from page 6)

men's design. If it's best for women, it's a woman's design."

She added that Kaiserman uses the same fabrics for women's garments that he uses for men's. "And everything is made in the menswear factory, so it's better quality."

Aside from the neat, crisp look of the man-tailored suit, the quality aspect contributes to its acceptance by women. Men's suiting fabrics are notably stronger and longer lasting. The type of work done in menswear factories is more precise.

Though designs for women have a quality factor, it's just not the same, nor are women's clothes as easy to put on as a three-piece suit.

Not only are designs crossing sex lines, the designers are, too, in terms of for whom they are designing.

Last fall, Stanley Blacker, a strong menswear designer, started a women's line.

Adolfo, a trend-setting women's designer, has created a men's line for fall.

Ralph Lauren, Polo's patriarch, is doing great designs for women now.

Bill Blass, Pierre Cardin, Oscar de la Renta, Bill Kaiserman, all design for both sexes.

The result of working both sides of the fashion industry street is a combined knowledge that, when applied, makes all designs, regardless of sex, stronger and better constructed.

But, if the unisex look sticks, Robert L. Green, the former fashion editor of Playboy magazine and this year a designer himself, has his own opinions (as usual) on the subject.

Commenting at the Men's Fashion Association's spring and summer shows in Chicago, Green said, "I often think that the women who dress like men are the type of women who spend time with men who prefer other men."

## SPRING...

Discovery Time

Let us show you the sparkling world of diamonds... from .02 to 2.00 carats.



APRIL  
DIAMOND  
MONTH

### Diamond Boutique

Custom Made Jewelry Exquisitely Designed to be Exclusively Yours

37105 GRAND RIVER AVE., FARMINGTON 478-3131

SINCE WE MANUFACTURE OUR OWN GOODS...OUR PRICES ARE BETTER THAN JUST GOOD.