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... And where we went

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amount of Americanization, which included the removal of all decoration except George Washington engraved buttons.

There was, however, a turn to France, a change that was partly the result of Benjamin Franklin's popularity there. Men and women clamored for news of Parisian fashions and, in the process, began a trend that took more than 150 years to end.

Even the politics and philosophy of the 1823 Monroe Doctrine couldn't stop American interest in French fashion. News came in letters, and early publications printed French designs of their American copies.

But the luxury and elegance that was redeveloping in the east did not occur in the midwest. There, settlers concerned themselves with functional clothing. Practical fabrics such as cottons and muslins replaced the silk and embroidery of the east. It was in the west in 1850 that Levi Straus came up with blue jeans.

Ten years later, it was back east to Seventh Avenue. According to Bernard Roshco, author of "The Rag Race," the first reference to Seventh Avenue appeared in the census figures for 1860.

"The whole garment industry sold a little more than \$7 million worth of clothes," wrote Roshco. "Close to \$5 million of the sales volume was for ready to wear hoop skirts."

Hoop skirts were joined by cloaks and

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Ann Klein's Mark of the Lion looks more like a tiger as the striped sweater teams up with duck pants.

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