

4 area cities grow and grow...

By TIM RICHARD

Troy, West Bloomfield Township, Avon Township and Farmington Hills continued to show significant population growth last year, according to the latest estimates of the Southeast Michigan Council of Governments.

A trend to fewer persons per household also continued, according to a study by the six-county voluntary planning agency. Before local officials in communities losing population could complain, a council spokesman stressed the estimates were "planning tools" to help planners "determine what services will be needed and where."

The population figures for mid-1975 are not used for determining aid in state and federal revenue sharing programs. Those programs are based on official census figures for 1970.

Here is a rundown on Observer & Eccentric area communities in Oakland County as of July 1, 1975:

Avon Township—22,100 persons, up 1,300 for the year and 4,587 since the census, 9,300 dwelling units, up 700 for the year and 2,350 since the census. Persons per unit dropped from 4.06 at the census to 3.45 at mid-75.

Beverly Hills—12,800 persons, down 100

for the year, 3,730 dwelling units, up 60 from mid-74.

Birmingham—39,300 persons, down 100 for the year and 431 in 1970 since the census, a decline of .11 per cent, 8,800 dwelling units, up 100 for the year and up 184 since the census. The number of persons per unit declined from 3.03 in 1970 to 2.78 by mid-1975.

Bloomfield Hills—1,600 persons, up 40 for the year, but below the census figure of 3,672, 1,140 dwelling units, up 30 for the year.

Bloomfield Township—44,700 persons, up 200 for the year, up 1,915 since the census, 13,100 dwelling units, up 300 for the year. The number of persons per unit dropped slightly from 3.46 at census time to 3.42 at mid-75.

Farmington—11,700 persons, down 100 for the year, 4,270 dwelling units, up 60

Farmington Hills—53,500 persons, up 600 for the year and 4,888 since the 1970 census, 16,500 dwelling units, up 600 for the year and up 3,137 since the census. The number of persons per unit dropped from 3.64 at the census to 3.25 at mid-75.

Franklin—3,170 persons, down 30 for the year, 900 dwelling units, unchanged.

Lathrup Village—4,800 persons, down 70 for the year, 1,400 dwelling units, unchanged.

Oakland Township—5,900 persons, up 250 for the year, 1,800 dwelling units, up 60 for the year.

Orchard Lake—1,350 persons, up 40 for the year, 400 dwelling units, up 20

Rochester—7,750 persons, unchanged for the year, 3,000 dwelling units, up 20

Southfield—75,500 persons, down 800 for the year but up 6,200 since the census, 26,300 dwelling units, up 200 for the year and up 6,137 since the census. Persons per unit dropped from 3.44 in 1970 to 2.87 by mid-75.

Troy—57,800 persons, up 2,800 for the year and up 17,961 since the census, 18,800 dwelling units, up 900 for the year and up 6,800 since the census. Persons per unit dropped from 3.23 at the census to 3.05 by mid-75.

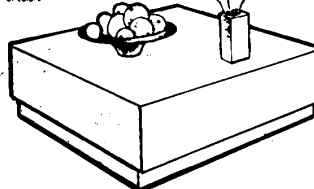
West Bloomfield Township—35,900 persons, up 800 for the year and up 7,337 since the census, 10,300 dwelling units, up 400 for the year and up 2,907 since the census. Persons per unit dropped from 3.9 at the census to 3.5 by mid-75.

Detroit's population continued to fall. It was estimated at 1,334,100 in mid-75, a decline of nearly 12 per cent from the census level of 1,514,000.



Sale! 38" x 38" cube cocktail table

Modern design in Formica choice of gleaming white or contemporary brown for immediate delivery or special order in choice of colors \$139



Towne & Country interiors

Dearborn—23600 Michigan Ave
Bloomfield—4107 Telegraph Rd
Rochester—1110 S. Rochester Rd

Road crew work starts

The Oakland County Board of Road Commissioners has awarded a \$58,710 contract for a 1976 road improvement project and accepted low bids totaling \$80,539.80 for three additional projects, according to William M. Richards, road commissioner.

Stolaruk Corp. of Southfield received a contract to improve the intersection of Crooks Road and South Boulevard in the city of Troy and Avon Township, Richards said.

Stolaruk also submitted low bids for two other common projects. The Southfield firm bid at \$18,847 for improvement this year of the Maple-Gilbert Lake roads intersection in Bloomfield Township. Its bid of \$23,130 was lowest of 12 for improving the inter-

section of Greenly Ave with Beverly and Normandy roads in the City of Royal Oak and the Village of Beverly Hills.

Detroit Concrete Products Corp. of Novi submitted a bid of \$13,636, lowest of nine, for bituminous resurfacing of two portions of Ten Mile in Lyon Township and the City of South Lyon, Richards said.

Hickey Freeman
CLOTHES ARE EXCLUSIVE WITH US IN DETROIT

Copper & Copper
A Division of Hickey Freeman

Somerset Mall David Whitney Bldg
Troy Detroit

Newsprint price soars

A recent increase of \$23.35 per ton in the price of newsprint purchased by Observer & Eccentric Newspapers from Canadian suppliers has brought the total increase over a four-year span to 72.7 per cent.

In a succession of seven steps since February 1972, Canadian mills have jumped their price per ton from \$185 to a prevailing \$233. The most recent hike from \$229.65 alone represented a 9.8 per cent boost.

An estimated 4,000 tons of newsprint will be used by the Observer & Eccentric in 1976 for publication of its semi-weekly editions in the Birmingham-Bloomfield, Rochester, Troy, West Bloomfield, Southfield, Farmington, Livonia, Redford, Plymouth, Canton, Westland and Garden City areas.

The latest price increase is traceable to the terms of contracts accepted by employees in terminating a lengthy strike which cut severely into the production of Canadian mills, a number of whom are Observer & Eccentric newsprint sources.

How much will do it for you?

\$1,500



We find ways to help.

Connecticut Fidelity Insurance Co. is a member of the Connecticut Fidelity Insurance Co. group. We have a long record of service to our customers. We'll help you find the way to help.

COMMERCIAL CREDIT

PERSONAL LOANS

EDWARDS FINANCIAL GROUP

Detroit • 21559 W. 8 Mile Rd. • Phone: 338-7000
Plymouth • 6064 N. Sheldon Rd. • Phone: 459-2400

Credit Life Insurance Available in Eligible Businesses

When your Air Conditioning breaks down, watch Kast go into action. Fast. dependably!

Discomfort breeds misery, so when the air conditioning system starts giving you trouble there's no time to wait. Call Kast immediately. We have 35 trucks ready to bring rapid dispatched aid to the scene of your misery in seconds flat.

The Kast Reputon has been growing since 1937. So you're assured of efficient and thoroughly professional service when you need it. Knock the phone number handy, you may need Kast in a hurry any time now.

KAST HEATING and COOLING

580 S. Telegraph at Orchard Lake Rd. in Pontiac
Other offices in Sterling Hts. and Royal Oak
Call 338-9255 — 642-7150 — 542-3850

Sample our



Improvement Loans.

Make your home a sweeter place to live with a Metropolitan improvement loan. Choose a new kitchen, bath, or family room... add a garage, pick a swimming pool, or anything at all!

When you decide, stop in or call your nearest Metropolitan office to talk over your requirements. We offer two loan packages: FHA, and Conventional up to \$10,000. Our prompt service and speedy loan approval will get you started. Do it today!

METROPOLITAN SAVINGS
CENTRAL TELEPHONE NUMBER 851-5300
Open All Day Saturday (except Cadillac Square)



Northwestern-Middle Belt: 851-0708 • Van Dyke-20 Mile: 731-4500 • West Warren-Hartwell: 584-7850 • Southfield-14 Mile: 644-0440
Coolidge-Sherwood: 547-6400 • Tel-Twelve Mall: 358-4311 • 7 Mile-Evergreen: 537-3400 • 7 Mile-Tracy: 864-0100
Cadillac Square: 963-7600 • Greenfield-9 Mile: 968-3000 • Van Dyke-23 Mile: 739-7200 • Rochester Road-Auburn: 852-4460

See you at Booth #4, Northland Center Home Improvement Show, April 25-30

You're invited to a Weekend Fling at the Plymouth Hilton Inn

The Plymouth Hilton Inn proudly offers its "Weekend Fling." A mere \$45.00 plus tax per couple (Friday and Saturday night occupancy).

The package includes:

• A luxurious room for two (or more—since children stay free if occupying the same room as their parents)

• Complimentary cocktail in either the Jolly Miller Lounge or The Park, our unique poolside coffee shop.

• Complete use of our indoor pool, whirlpool and sauna.

Note—If you wish to extend your fling thru Sunday, you may do so for only an additional \$20.00 plus tax.

The Plymouth Hilton Inn

3 Mile & Northland Roads
Plymouth, Michigan 48170



For reservations call (313) 459-4500