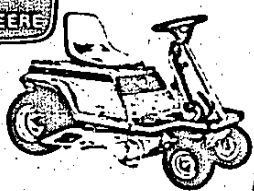




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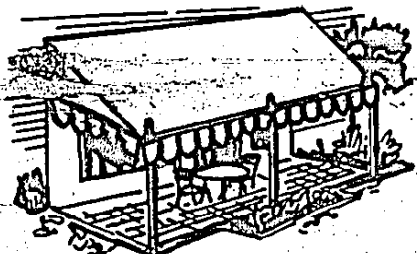
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Listen! your house could be speaking

If houses could speak, what stories they could tell! Actually, houses do speak. But not all homeowners understand the language.

For example, a leaky faucet, a troublesome furnace and a settling house all have their distinctive sounds. A house with rattling windows is definitely trying to tell you something.

Just as a squeaking floor suggests movement in the floor boards, windows that rattle in the wind, or when a heavy truck rolls by, are probably loose-fitting.

Loose-fitting windows can be costly as well as noisy. Lack of weather-tightness is a principal cause of heat loss, and excessive heat loss means higher fuel costs.

These higher fuel costs result when the rate of air infiltration is high through cracks around the perimeter of the window. Sashes meet. A draft from a closed window is another sign of loose-fitting windows.

One way to reduce loss of heat through air infiltration is by installing tight fitting storm sash and applying new weatherstripping to the windows. But if the windows are in bad condition, or if the house is being remod-

eled or modernized, new windows may be the answer.

A note of caution, however. Beware of misleading claims for so-called "replacement windows." Any quality window may be used as a replacement window; in fact, the best replacement window is the best window you can buy.

The most desirable replacement window is not custom-built but is factory-engineered under strict quality controls. Weatherstripping is applied and double-pane insulating glass is installed at the factory. After the old window has been removed from the wall, the size of the opening is changed to receive the new window (instead of having the window made to fit the size of the opening, thereby compromising the window's design integrity.)

Only after he lives with his "replacement windows" for a while will a homeowner be able to tell if his windows are a bargain. If he has made a good choice, the new windows will improve beauty and fuel economy in the house and add to the comfort and convenience of the owner's lifestyle. The whisper-soft, fingertip operation of the sash also will confirm a good choice.

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