



# WHY THINK TWICE ABOUT CANNONBALLS WHEN WE HAVE THE ULTIMATE WEAPON?

**Cannonballs?**

**Who's selling cannonballs?**

There's been a lot of talk in those Detroit newspapers lately about how best to help poor old George Washington unload those cannonballs on the unsuspecting public.

It's a cute approach, especially in our Bicentennial year. But we're not sure that it's all that good an idea to get cute with the father of our country.

And we're positive that most folks don't really want to sell cannonballs these days. They want to get rid of that old sofa or the extra table or a garage full of goodies. For that, we've got the ultimate weapon: The Observer & Eccentric classified ads. Our local want ads go to more people in your immediate neighborhood than either of the regional Detroit papers. And our classified ads get better and faster results than anybody's.

So, if you want to sell cannonballs, do try the Detroit papers. But if you want to turn a lot of ordinary stuff you have sitting around the house into quick cash, call us.

**15 words  
1 week  
\$6.00**



Have your Bank-  
Americard or Mas-  
ter Charge handy  
whenever you call!



**The  
Observer & Eccentric  
Classified Ads**

522-0900 (Wayne County)  
644-1070 (Oakland County)  
852-3222 (Rochester/Avon)