

## In silk and wool

## Practicality a plus in fall designs

While most designers in the past week's New York shows have been putting layer upon layer of clothing on, Bob Goldworm is taking it off, much to the delight of women interested in practical and wearable yet stylish clothes.

Goldworm keeps it simple without becoming boring, catering to the woman who wants to look feminine, but still chokes at the thought of anything as obvious as ruffles. Goldworm's message is, "Clothes are to wear." In this year's designs, he comes through loud and clear with pretty clothes that are easy to wear, and comfortable clothes that adapt to any life-style.

Known for doing wonders with knits, this fall he broadens his reputation. With a collection of knits shown and sold separately, he multiplies a wardrobe with two or three pieces. Soft knits played against a background of silk screen blouses creates whatever mood you want.

An entire day can go by wearing a Goldworm sweatshirt or shirt. Throw a cardigan over that, or change into a skirt, and it keeps on going into the evening.

A long-sleeved sweater with full cowl neck matched to a ribbed detail skirt is a sophisticated classic for day. Pull up the neck into a hood and it carries outside of the office as well.

For dressier nights, a blouse jumpsuit looks slender and elongates your shape. With skanky straps at the shoulder, the top resembles a camisole, and for when it gets chilly, a Chanel-like rhinestone cardigan to match.

For dressier evenings out, there's always his group of black empire dresses with just the hint of sleeve. Soft and flowing, the line is shaped by whatever's under-

neath. Topped with a bolero-like cover-up, it's let's you decide how much to bare. As popular as Goldworm knits are the tri-tonic Goldworm prints. With dresses ever more popular, these are the ones to round out a collection. This year they come in authentic Scottish Tartan plaids, art deco florals, and marbled and water silk prints.

For instance, a splash of watercolor brightens a body shaping dress with fine sweater ribbing on the cuffs and neck. Or bleeding stripes blend tones from dark to light on a v-neck, drawstring dress, with matching along silk chiffon scarf and special interest kimono sleeves.

Another example of the bleeding stripes is a 2-piece blouson, cut with detailing in

the yoke, ribbing on the cuff and waist and matched with a straight skirt in the fall's larger silhouette.

Many of these hand screened designs are available in silk as well as wool, an entirely new reason for collecting.

à la mode



Marbled colors blend on a body-shaping dress.



The classic cowl-neck sweater that goes from night to day.



BE  
A  
STAR!

Hudson's Scene Change Show

- Charlie • Chaz
- Seventeen Magazine

THE LIGHTS! THE MUSIC! THE APPLAUSE! Stardom could be just around the corner. You could be a model in Hudson's Scene Change Fashion Show, with a Seventeen Magazine editor. August 12 at Fairlane, August 13 at Northland and August 14 at Oakland.

Here's how to qualify:

- girls, aged 15 to 20, dress size 7 to 11
  - guys, aged 15 to 20, waist size 28 to 32
  - with an ability to dance
  - send a full-length picture (we're sorry, but photos cannot be returned) with the application form below to:
- Hudson's Events Office, 1206 Woodward Ave., Detroit, Mich., 48226
- applications must be received by Saturday, July 10
  - finalists will be auditioned on Saturday, July 17

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_  
(where you can be reached during the day)  
SIZE/HEIGHT/WEIGHT/AGE \_\_\_\_\_  
PARENT'S OR GUARDIAN'S SIGNATURE (if under 18) \_\_\_\_\_

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Lake  
Fifth  
Avenue

Troy, Somerset Mall, Big Beaver at Coolidge • Detroit, Second at Lothrop

Bleeding stripes blend from dark to light on the V-neck dress with kimono sleeves and a two-piece blouson with straight skirt.

FASHION WEEKLY  
LUNCHEON SHOWS

Tuesdays—Informal modeling by Alvin's at Cooper's Arms Restaurant, Rochester.

Tuesdays—Informal modeling by Boulevard Fashion Salon at the Atrium, Telegraph north of Twelve Mile.

Wednesdays—Informal modeling by Alvin's at the Troy Hilton Haymarket, Troy.

Fridays—Informal modeling by Alvin's at Bedell's, Bloomfield Hills.

For consideration of listings write: Fashion Calendar, 1223 Beavers, Birmingham, 68622.

Meadow Brook gets  
a generous grant

The Meadow Brook Music Festival and Theatre received more than \$74,000 in individual and corporate gifts at the June 22 meeting of Oakland University Board of Trustees.

The gifts are part of an annual major fund-drive to raise money for general operating support. The target for this year's drive is \$130,000.

The largest single grant accepted by the board was a \$100,000 manpower development grant from the U.S. Dept. of Labor. The grant is the third in a four-year program to extend the university's human resource development curriculum, and will focus attention on staff training in manpower related fields. The program is directed by David G. Smith, a faculty member in the School of Education. The other major award was a \$66,565 grant to the Continuum Center for the continuation of a paraprofessional mental health leadership program. This will be the fourth year of the grant from the National Institute of Mental Health, and will permit the center to expand its preventive mental program to senior citizens. Gifts and contributions to the board totalled \$447,379.

Handicapped  
get guide book

Eastern Seal Society of Oakland County has written a handbook of legal rights, services, and information for handicapped persons in Michigan.

Among the topics covered are education, employment, accessibility, housing, transportation, Social Security, Medicaid, income taxes, guardianship, auto and life insurance, recreation and travel.

To obtain a copy, write Mark Maxwell, Rights Handbook, Eastern Seal Society of Oakland County, 1185 N. Telegraph Rd., Pontiac, Michigan 48053.