



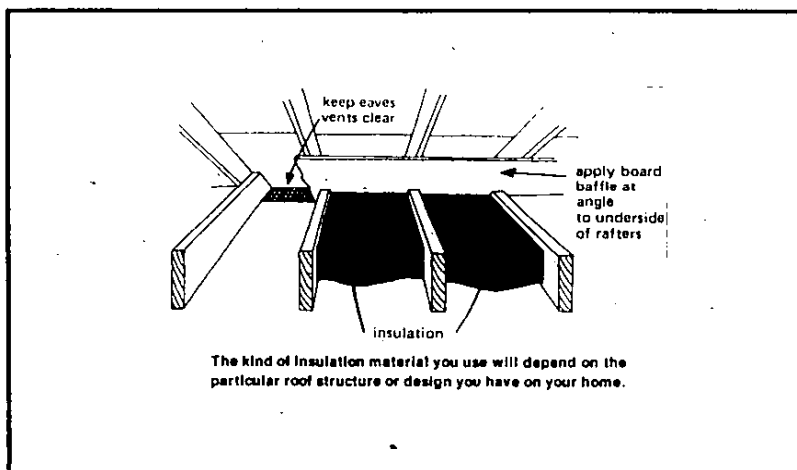
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Proper insulation and ventilation of roofs and ceilings can cut winter heating costs. And—as an extra bonus—it will also increase the life of the roof itself. Excessive heat and moisture build-up in a roof can reduce its life's expectancy by as much as 25 per cent.

Most roofs are insulated with either batts, blown or rigid insulation. The kind of insulating material you use depends on the type of roof on your home. If, for example, you have no air

space between your ceiling and the roof—such as in a plank or beamed cathedral ceiling—you must use rigid insulation which is more expensive than the other types.

With a gable or hip roof, where the insulating material can be placed directly on top of the ceiling in between the rafters, batt or blown insulation can be used. Blown insulation runs up to \$30 cheaper than the batt type.

In a mansard roof where the

attic is used for storage or living space, insulation should be applied inside the walls. Batts are best since rigid is more expensive and blown may settle.

If you want to learn more ways to save on home construction and remodeling costs, order an illustrated booklet called "101 Ways to Cut Home Construction Costs."

Send \$1 to Better Home Publications, Box 649A, Forest Hills, N.Y. 11375.

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