



Jacobson's

For more than 25 years, Jacobson's has provided Birmingham shoppers with not only fine quality merchandise, but the kind of personal attention generations of area residents have come to expect. Throughout each of our departments, whether you are seeking designer gowns, fine jewelry, sportswear accessories, a suit for father, a new living room or a playset for your youngster, our courteous and efficient staff is on hand to assist you.

From our first apparel store at Maple and Bates, we have enjoyed continued success and gone on to open our Store for the Home, Men's and Children's Stores in an effort to keep pace with the ever-changing demands of our customers. And our involvement with this community has been equally long-standing — from publicizing local civic activities in our display windows to selling tickets for our school events. We at Jacobson's believe in Birmingham, and we are dedicated to serving you and the community for years to come.

APPAREL STORE, Maple at Bates
STORE FOR THE HOME, Woodward at Willis and Maple at Telegraph
MEN'S STORE, Woodward at Willis
CHILDREN'S STORE, Woodward at Willis

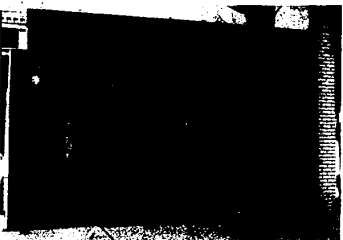


Jimmies Rusties

Jimmie's Rustics, southeastern Michigan's most comprehensive casual living store, carries on the traditions of family ownership, personal attention and service after the sale. Started in 1945, Jimmie's opened in northwest Detroit to serve the leisure needs of an expanding suburban community. While best known for their selection of outdoor furniture and accessories, Jimmies has kept in touch with the year round needs of area residents with the area's most comprehensive selection of bar stools, wicker furniture, fireplace accessories and unique one-of-a-kind decorator items.

The key to Jimmie's Rustic's success is a quality product at a fair price, supported by delivery and responsive service. While some retailers offer summer products as a sideline, Jimmie's Rustics is proud to be greater Detroit's casual specialists offering a combination of product, service, and pride making them the only place you will have to go for all summer and casual needs. Visit our showrooms soon.

221 Hamilton 644-1919

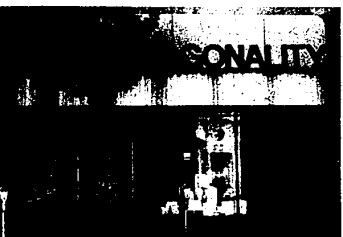


John Thawley

Since his formal opening in late November, 1974, John Thawley, Birmingham's exclusive couturier, has been setting the fashion trends with his contemporary "classic" clothing designs. His unique shop, which now boasts of a clientele throughout the midwest, was established to, in his own words, "provide the finest apparel for the gentleman who demands quality, taste and personal expression."

Now in his third year of business, Thawley recently has added a sportswear collection. Thawley feels the addition of these new collections will push his already nationally acclaimed designs into the top ranks of international fashion.

160 S. Woodward 647-7111



Orthogonality

We are probably best known for our big yellow door and the impossible name. But that's where the fun just begins—and the work.

When we opened in 1972, we set some difficult goals for ourselves. We wanted to bring you the best of home furnishings from contemporary designers and manufacturers the world over. We wanted contemporary design to grow and be appreciated. And we wanted you to enjoy shopping here. We feel we've met these goals.

We introduced Marimekko fabrics to the area, and with great success. In fact, we're even surprised at the number of architects and designers who continually use our fabrics in their projects. We have expanded our line of Graphic Fabrics to be the largest in Michigan and we recently built a special display rack so that choosing a fabric is as easy as reading a book.

It's not easy to find products to meet our standards (and sometimes it's even harder to get them here). But it is fun. We hope the colors, the shapes, and the care we've taken in selecting them, make it fun for you to shop here.

135 S. Woodward 642-1460



Pierson Interiors

Pierson Interiors was founded in 1949 by Edward S. and Geraldine Pierson in northwest Detroit. Mr. and Mrs. Pierson established, and have maintained a reputation for high quality merchandise and service. To better accommodate the expanding and diverse patronage, it has become necessary to open additional studios. We have three studios: Grosse Pointe, Detroit, and most recently, Birmingham.

One of the unique aspects of Pierson Interiors is the intermix of professional designers with a large display of quality merchandise. This studio showroom concept offers more to our clients than the conventional design studio or furniture store.

Our design staff consists of sixteen professionally trained and qualified designers including the president of the local A.S.I.D. chapter.

Each of our studios offer a representative display of major quality manufacturers as well as large inventories of one-of-a-kind accessories, both reproductions and original antique of precious stone and metal.

Again, we are very pleased with our new Birmingham studio and expect to experience a long and meaningful position within the Birmingham community.

328 NORTH WOODWARD 642-1740



Spring-A-Round...May 6th turned out to be a delightful occasion for thousands of people who came to enjoy a variety of demonstrations, art displays, media celebrities, fashion events, talented authors, artists and experts all within the Central Business District of Birmingham. Spurred by a genuine sense of caring shopkeepers, Friends of Common Ground Volunteers and The Birmingham-Bloomfield Chamber of Commerce united to create this special fund raising event. This is evidence of a great community spirit that gave young and old shoppers memories of an enjoyable evening. For over 117 years, the Birmingham Central Business District and its surrounding community have been a classic...that's survival. Recognized as sophisticated, diversified, quality retail shopping area, displaying unique visual beauty. Birmingham invites you to share a most extraordinary shopping experience.

