

Cosmetic labels must tell all—except secrets

By SUSAN TAUBER KLEIN

Dime stores, drug stores, department stores and specialty stores all sell cosmetics. The American public is bombarded with cosmetics in all types of containers, from economical plastics to glass collectors items.

And the fancier looking bottles usually have fancier prices. For years, consumers have heard from governmental regulators that cosmetics are all alike, regardless of price. Now consumers can find out if this is true.

On April 15, the U.S. Food and Drug Administration passed a regulation that any cosmetic manufactured after April 15 and shipped in interstate com-

merce must have a label listing its contents.

"They must list the ingredients in order of declining prominence," said Diane Place, consumer specialist with the Detroit FDA. "The only thing they don't have to list are fragrances or flavors used in the cosmetics because they are supposedly trade secrets—what makes one cosmetic different from another."

THE LABEL must also bear the name of the product, directions for use, weight of the contents or number of products inside container, and the name and address of the manufacturer or who introduced it into interstate commerce or distribution. If the distributor or manufacturer is listed

in the local telephone directory, the only requirement for the label is the zip code.

The only product exempt from the new law is true soap. Deodorant bars aren't soap and must be labeled, according to Mrs. Place.

Mrs. Place thinks informational labels will help the consumer in many ways in choosing all cosmetics, including hair oils, talcum powders, lipsticks, mascaras and make-up removers.

"People will become more sophisticated about formulas for skin products. The labels will give consumers an opportunity to compare various products. If the doctor said you are allergic to lanolin, you can now read

the label and avoid buying products containing lanolin."

Also, consumers will learn that the quality of a product, generally speaking, has nothing to do with price, she added. Mrs. Place said many expensive products in fancy jars are mostly castor oil. Lubricants contain mostly lanolin or glycerine and if the product is runny, it is made from water or alcohol.

"THE FIRST ITEM listed under the contents means that there is more of that item than any other in the cosmetic."

"The only differences among cosmetics of various prices are the way the manufacturers put the products together since they all contain essen-

tially the same ingredients.

"For instance, I can give you a cake recipe for lipsticks. They are made from castor oil with a preservative to keep the oil from becoming rancid, flavor, slight scent and an emulsifier to hold them together."

Mrs. Place said that a make-up line that has many different shades must list the basic ingredients first and then will have a section called "also may contain."

"These 'also may contain' are what makes the differences in the color shades."

She suggested consumers interested in learning what the chemical ingredients are can look them up in library books. Most of them are common, and most libraries will have the

proper books, she said.

"It's also up to the women's editors to inform the consumers," she added.

TWO DOCTORS from Crittenton Hospital said the new regulation will help them.

"It's a super thing," said dermatologist Roger Byrd. "Historically, the companies have been tight lipped about what's inside their products. But now that we'll have the label, it makes my job easier. I can test for culprits."

Dr. Byrd explained that people who are allergic to certain chemicals will be better able to avoid them.

North Baptist Church

A Farmington congregation earns a degree

By LORAIN McCLISH

When Rev. Stanley D. Nicol, pastor of North Farmington Baptist Church, took his Doctor of Ministry degree earlier this month, about half of the congregation was there to see the ceremony.

"It was right that they should," he said, "because we all earned it together."

The McCormick Doctor of Ministry program, a relatively new course laid out by the McCormick Theological Seminary in Chicago, Ill., was constructed to involve the congregations as well as their pastors. Consequently, special ceremonies were held in the Detroit area, as well as other cities where the program is used, so the members of the congregation could be part of their pastors' graduation.

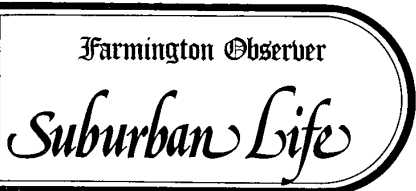
The entire program was wrapped around the revitalization of congregational life, and in Rev. Nicol's case, he involved every standing committee of the church in his degree program. Further, he adds with pride, "I never got a no. I was never refused any request I put to any member of my congregation for any thing I asked in the way of participation over the past three years."

MEMBERS OF THE church, at 2500 Thirteen Mile, were involved in every facet of the doctorate program, from church finances to the history of Bible Belt religion.

"They were all practical courses in the practice of ministry," Rev. Nicol



Monday, June 27, 1977



(F)18

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—The Rev. Stanley D. Nicol

said, "and all involved projects done in the context of day to day pastoral activities. I sometimes wondered if the congregation knew what it was getting into, but one of my prerequisites for entering the program was that my congregation would contract to cooperate in my studies."

Ten from the congregation studied pastoral care to help them become better listeners.

Three task forces made profiles of the community, the congregation, and the nature of ministries with their own strengths and weaknesses.

Another group studied critiquing techniques to critique their pastor's sermons.

Officers of the church and chairman of various committees beefed up on leadership training.

Another group squarely faced the problems of evangelism while working from a suburban base in today's world.

THE CONGREGATION of North Farmington Baptist Church is autonomous.

"We are affiliated with other churches on a fellowship level and we belong to a national organization, but the organization does not dictate our policies," Rev. Nicol said. "So we set our own rules and control our own destination as a group. If we fail, the buck stops with us."

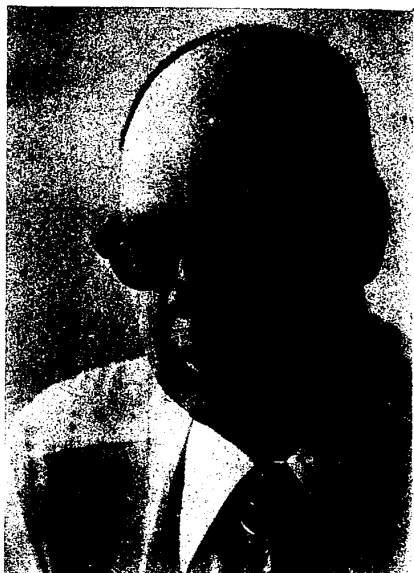
He said if he had to name one overall benefit that stemmed from the joint study, it would be the sense of sharing that now prevails throughout the church body with all parties working toward a common goal.

"But," he added, "there are many instances of personal benefit and I have gotten many testimonials from individuals on that. In several cases it was therapeutic where a man attained a deeper understanding of himself."

"One of my members told me it didn't matter who got the degree because he became a better person because of it."

Rev. Nicol looks upon the completion of his degree studies as a beginning. "We will follow through now because we've had a lot of doors opened for us and we've created new ideas we could never have found in any book."

HE ADVOCATES doing serious structural study in the midst of a ca-



REV. STANLEY D. NICOL

reer for persons in any field because, "if you don't you're going to dry up," he said.

Rev. Nicol received his bachelor of arts degree from Southern Illinois University in 1955 and his master of divi-

nity degree from Southern Baptist Theological Seminary in Louisville, Ky., in 1959.

He has been pastor of North Farmington Baptist Church since April, 1971.

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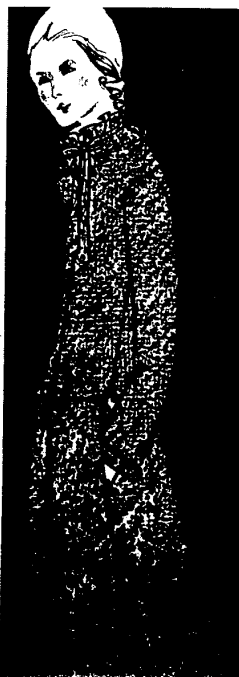
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