

First class.



RARELY IS THERE A BETTER WAY TO GO:

"I find there are notable attributes to offering first class clothing people come to rely on as they build and change their wardrobe needs. Obviously, the available selection of fabrics has a lot to do with it."

"And the fit of the finished garment; it can only be perfect."

"I also like to think that the top notch service my customers receive contributes towards their continued patronage."

"And, since hardly anything can be had for a song nowadays, value becomes an irrefutable asset in the mix of my shop's success."

'A MORE SALIENT FEATURE IS QUALITY—'

"The most salient feature is quality—and mine is hard to match. The materials are what they ought to be; suits, sportswear and accessories are on even terms with what my customers have come to respect. It also stands to reason that putting some of Europe's hottest names into the act—Pancaldi, Daniel Schagen, Rossetti—offers a more personal variety for greater customer satisfaction."



"I understand however, that what is best is never enough, particularly when it deals with high fashion. So it is important that I'm constantly anticipating

the newest classics as opposed to wasting time with the latest fads."

IT'S UNDENIABLE. WHEN MEN AND WOMEN DRESS WELL THEY FEEL BETTER...



"It's undeniable. When men and women dress well they feel better about themselves and how they interact and identify with others. So I offer the best possible selection of quality attire available. There is no collective mass selling here. If a customer wants a particular cut or style and I feel it's not complimentary, I don't hesitate to point it out."

"It's a reality that customers appreciate."

THE LUXURY OF IT ALL

"The luxury of it all is pricing that's substantially reduced. It can mean conserving up to one half of your dollars for other entertaining endeavors—a noticable value for anyone who can appreciate fine things in life."



"It generally isn't difficult to spot a first class event. And I hope I've helped in making it quite clear. The prices are tailored for the best of times. They are without a doubt right: Now."

JOHN LAWLEY

"Whenever you're ready"
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