



Elayne Studenberg shows herself (at left) how she looked when she was a student in the Parsons School of Design in New York. At right she shows her new face, after consulting with Mrs. Wagner, in



readiness for job hunting. Her eyes take on a larger appearance. The bridge of her nose was narrowed with careful shading. (Photos by Bob Stern)

Make up to suit your personality

Cleansing creams, lotions, skin normalizers, astringents, masques, toners and machines which are pore-flushing, give electronic muscle workouts and stir up the blood, are the tools of Kitty Wagner's trade.

The Hungarian woman with the beautiful skin works out of her ice blue and silver salon in Southfield's Heritage Plaza, reassuring women that professional beauty care isn't beyond the average means. She is adamant that every woman can look her best, if shown how.

Consequently, for women who cannot make her salon treatments a part of their regular beauty regimen, Mrs. Wagner dispenses her know-how, in one or two visits, for at-home beauty care.

European girls, she said, begin to take care of their complexions at an early age.

"They learn how to cleanse, what to eat, and learn that a deep-down facial each month is a necessity, not a luxury. Facial salons in Europe," she says, "are more common than hair salons here. It is not unusual for those who begin their skin care at a young age to have 30-year-old faces when they are 50."

FACIALS, which generally take about two hours, given by her personally-trained help, wind up with an invitation to visit The Playroom, a room filled with every color of every type of make-up.

"For you to try," she says, "For you to experiment."

Clients are free to try and experiment on their own, though Mrs. Wagner will not be far away, ready to suggest shading, for example, to make a nose appear smaller, or eyes to appear wider.

"I'm not God," she says, "I don't pretend to be the final authority, but I can help with colors to bring out your natural beauty."

She continued to say that no one is ever really pleased with a drastic or dramatic make-up change.

"That might be fun for one night, but a woman doesn't want her whole personality changed. We work to enhance her best assets."

Visits to the Playroom are without charge, where the biggest number of clients are either young girls going off in search of their first job, or women who are returning to work after a long absence from the business world.

"The young ones come to find the make-up that meets the demands of the job they have or the one they're seeking. Others just want to get updated," Mrs. Wagner said. "And they want to be comfortable with their new look. If it's too much of a change, they know it just isn't them, so they won't be happy with it."

VISITORS LEAVE with a personal make-up and skin care analysis chart. The chart shows just the outline of a face, where Mrs. Wagner arrows in suggested make-up colors, on one side; then a skin care regimen on the other.

She stresses the natural look over and over again in her conversation.

"If you wear your false eye lashes to the supermarket, what have you got left for evening wear?" she asks.

"If you wear seven layers of make-up all the time, you are going to be ready for a deep cleaning of your pores before you should be."

As proud as she is of winning an international award for evening make-up, she believes that make-up is only an accent for a healthy complexion.

"And that," she emphasizes, "is essential for beauty at any age."

Mrs. Wagner works with her chemist husband, Joseph, who develops all of the beauty formulas used in the salon. They are all based on the latest scientific findings, made from extracts and serums derived from

herbs, fruits and vegetables, and marked with the Kitty Wagner label.

Mrs. Wagner was trained during four years at the Royal Academy of Beauty, in Budapest. The husband and wife team have been in the Detroit area since 1960.

The Kitty Wagner salon is in Suite 122, at 24901 Northwestern, at Ten Mile.

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Suburban Life

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Elayne (at left) takes a lesson from Kitty Wagner, who suggested a look more dramatic than usual, she said, to coincide with a fashion career. (Photo by Bob Stern)

If you have had a mastectomy

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UM will survey credit habits

The Survey Research Center of University of Michigan is conducting a study on consumer credit use and attitudes toward federal regulations affecting credit.

Families at scientifically selected addresses in Southfield will be interviewed between Aug. 1 and Sept. 29. The Southfield interviews will become part of a broader national cross section of over 2,500 households being interviewed at the same time.

The study is being conducted on behalf of the Federal Reserve Board, the Federal Deposit Insurance Corp. and the Comptroller of the Currency.

The agencies expect the interviews to give them a better understanding of the amount and types of purchases made on credit and about people's opinions of various credit arrangements and regulations.

Data collected from each family will be analyzed by UM social scientists and compiled into a statistical report presenting a cross section of public thought and experience on the topic of credit use. Information will not be traceable to addresses or individuals.

Survey Research Center of the Institute for Social Research is a national research organization that has been surveying public opinion for scientific purposes for 30 years.

Interviewer working in Southfield on this study is Mrs. Toni Wilbur.

Flip into Fall
at Oakland Mall
FALL FASHION SHOW
THURSDAY, AUG. 11

1:30 p.m. & 6:45 p.m.
(presented by All affiliated Models)
All the new looks for Fall
in all shapes and sizes.

Featuring apparel for
Teens, Men, Kids, Misses, Moms, Petites,
Juniors, Talls and all you
"Great Big Beautiful Dolls"!!
Even fashions you can sew yourself.

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and the "Country Squire" look;
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the feminine touch in separates.

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69 stores with Sears & Hudson's

Where It's At

By JUDY SOLOMON

Sweet talk

People are funny nowadays. Everyone claims to be watching their weight, but nonetheless, they expect a little something sweet at the end of a party meal. Here's a super way to solve the whole problem. Just serve a bowl of fresh fruit (perhaps strawberries or raspberries), a lovely cheese such as a Brie or Stilton, imported English crackers plus these beautiful and delicious miniature puffs from Ranier's. Each puff shell is filled with homemade egg custard and then topped with chocolate fondant plus a decorative flower (in your choice of color) made from buttercream icing. The price is \$1.20 per dozen and advance notice is requested. Ranier Pastry Shop, Evergreen Plaza, 3729 Twelve Mile, Southfield, 557-0340. Closed Sunday and Monday.



Reflections

Say goodbye to dancing dolls and teddy bears! For that special baby in life, here's a special personalized gift that is bound to be treasured for generations. It's a mirror, (\$40), measuring 21 by 11, framed in your choice of birdseye walnut or painted silver wood. A charming pastoral scene, plus the child's name is handpainted on glass at the top. One version features a young girl sitting at the edge of a pond, sniffing a rose. The other version depicts a boy sitting on a bridge, fishing in a stream. Orders take four to six weeks. Village Card Shop, Bloomfield Commons, 3637 W. Maple, 647-4457.



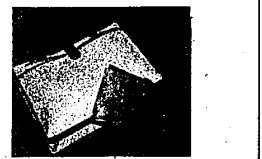
Flowers flambe

What a nice idea! This clever device enables you to combine your candlesticks, candelabras and wall sconces with fresh floral bouquets, dried flowers, leaves, berries, hanging vines or what have you. Called Candelmagic, it fits over all standard candles, acting as a hidden vase encircling the candle's base. All you do is fill the plastic cylinder with water, arrange your bouquet and slip it over your favorite candleholder. Packaged two per box, Candelmagic costs \$3. Hudson's Northland, Decorative Accessories, Fourth level, Southfield, 569-6116.



Hide to seek

When it comes to superb quality leather goods, the Italians seem to have cornered the market. First it was Gucci, then Fendi and now Bottega Veneta is becoming the rage. At Hattie's Bottega Veneta Boutique, you'll find dop kits, key chains, briefcases and luggage, plus a marvelous series of clutch, shoulder, tote, envelope and evening bags. The leather is soft as butter and the colors—bitterscotch, cognac, claret, palomino, vanilla, bottle green and black—are sensational. Prices range from \$35 to \$460. Hattie, 555 S. Woodward, Birmingham, 645-5755.



Julio after-dark wear for fall will be informally presented 10 A.M. to 5 P.M. Tuesday and Wednesday, August 9 and 10. Noted as one of the brightest young designers on the fashion horizon, Julio has created an elegant and sensuous new mood with soft, easy, fluid movement of fabric and design. One size fits all.

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