

# Marcosky wants business sign ban

By JACKIE KLEIN

Southfield City Councilman John Marcosky has proposed an ordinance prohibiting commercial signs in single family residential areas.

The measure will be referred to the city attorney, planner and planning commission for immediate study and recommendation to council.

"I am proposing that no billboard, sign or poster advertising a commercial enterprise, and therefore doing business in a single family residential zone, be allowed because it would be in violation of Southfield's zoning ordinance," Marcosky said.

"This would be an amendment to the city's current single family residential ordinance which only refers to prohibition of signs pertaining to the

sale, lease or use of a lot or building. That provision was struck down by the recent Supreme Court decision limiting the ban on 'For Sale' signs."

According to Black's Law Dictionary, Marcosky said, a billboard is defined as an erection annexed to the land in the nature of a fence for the purpose of posting advertising bills and posters.

"Billboards come within the purview of deeds forbidding the use of a lot for business purposes," Marcosky said. "The word 'sign' isn't defined in the law dictionary. That's why I think we have a better chance specifically prohibiting billboards such as those advertising real estate firms selling properties or construction and swimming pool companies doing business in single family residential sub-

divisions."

In the Supreme Court decision which overturned the ban on "For Sale" signs, Justice Marshall said, "If the ordinance is to be sustained, it must be on the basis of the township's interest in regulating the content of the communication, and not on any interest in regulating the form."

"Accordingly, we do not decide whether a ban on signs or a limitation on the number of signs could survive constitutional scrutiny. If it were unrelated to the suppression of free expression."

For the purpose of amending the Southfield ordinance, Marcosky suggested, billboards, signs and posters would be defined as permanent or temporary structures, visible to the public and used to promote or display

advertisements, names, logos, insignias, announcements or illustrations.

EXCLUDED FROM the prohibition would be official notices, "solicitors' signs, operation identification and "helping hand" insignias and other devices necessary for the health, safety and welfare of residents, Marcosky said.

"I'm not suggesting an all out ban on signs such as Oak Park is attempting in order to get around the decision of the Supreme Court," Marcosky said. "City Attorney Sigmund Beras will research my proposed ordinance for legality and appropriateness."

Marcosky said he is also looking into the possibility of introducing an ordinance to prohibit solicitations by real estate agents in the city.

Thursday, August 25, 1977

(C-F)(S)15A



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## Franklin Hills club will host a stag day

The Detroit Service Group, the year-round organization for workers of the Allied Jewish Campaign, will host its 28th Annual Stag Day on Wednesday, Sept. 7, at Franklin Hills Country Club.

"Stag Day is a traditional fun day for Campaign workers, where they can relax with fellow workers, play golf or tennis, and enjoy a buffet lunch and awards dinner," said DSG

President Arthur Howard, of Southfield.

The awarding of the DSG Loving Cup to the campaign division with the largest percentage increase in contributions over the previous year's division total is a highlight of the dinner. The trophy is on permanent display at the Fred M. Butzel Memorial Building, headquarters of the Jewish Welfare Federation at 163 Madison in Detroit.

troit.

Assisting Klein with Stag Day preparations are M. Brewster Broder, of Pleasant Ridge, Robert E. Schwartz, of Franklin, Myron L. Milgrom of Southfield and Philip T. Warren of Farmington.

Members of the Hospitality Committee are Farmington Hills residents Sherwood Colburn, Lawrence Kraft and Benjamin F. Rosenthal, South-

field residents Hugh W. Greenberg, Robert G. Portney and Charles Stone, Birmingham residents James August, Irwin J. Deutsch, David Frank and D. Lawrence Sherman, a Burton D. Farman of Huntington Woods, and Robert G. Slatkin of West Bloomfield. The Allied Jewish Campaign-Israeli Emergency Fund supports 60 local, national and overseas Jewish humanitarian agencies.

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