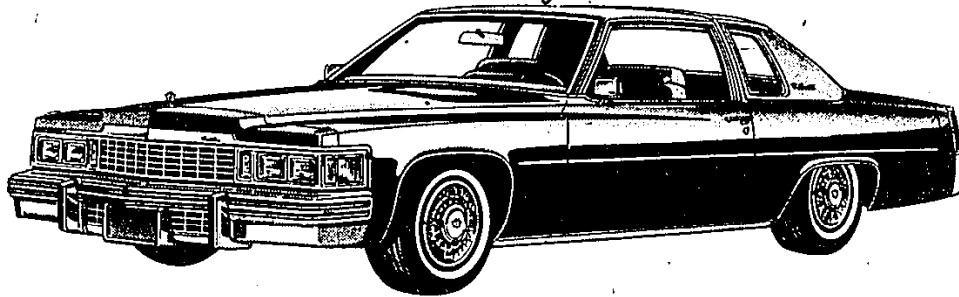




Now thru Sept. 15th!  
 When We Move To Our New Facility  
 An Exceptionally good time to select  
your 1977 *Don Massey Cadillac* at our...



*Don Massey Cadillac*  
**"ParExcellence" sale**

Open Monday and Thursday 'til 9 p.m.

The outstanding excellence of Cadillac for 1977 has made it the most successful new car in Cadillac history...a car that combines luxury and elegance with superior mileage and performance! Because of this, we're having our best year yet!

For YOU, this means:

- A competitive price -with a difference you'll appreciate!
- A generous allowance on your present car!
- Exciting model selection and availability!

IF YOU OWN A BUICK, OLDS, MERCURY, LINCOLN, PONTIAC, CHEVROLET, FORD, OR OTHER CAR MODEL...AND YOU'VE ALWAYS WANTED A CADILLAC -NOW'S THE TIME TO BUY! WITH LOWER MONTHLY PAYMENTS THAN ANY YOU CAN GET FROM ANY OTHER CADILLAC DEALER IN MICHIGAN, THROUGH OUR AUTO-VEST PROGRAM. ALSO SELECT FROM OVER 200 LATE MODEL USED CARS.

*Don Massey Cadillac*



"Keep that great  
 GM feeling with  
 genuine GM parts."

**453-7500**

**"SEVILLE HEADQUARTERS"**  
**684 ANN ARBOR ROAD**  
**JUST WEST OF I-275**  
**PLYMOUTH**



MASTER  
 DEALER  
 EXHIBITION HALL  
 PLYMOUTH

**933-2000**

