



How you should dress for business (and enjoy it)



A navy blazer goes traditional when it's made of Southwick English doeskin and teamed with gray garnet trousers and a blue and white stripe shirt and foulard tie. (Photos by Charlie Kidd)



Heavyweight wool donegal tweed suit is camel ground with a blue and gray overbar. The trousers are fully lined with cotton. The shirt is blue and white stripes, and the 'tie navy, rust and gray stripes.

elegant.
The Claymore Men's Shop on S.
Woodward in Birmingham has al-

Clothes may not make the man, but they create his image.

The man who seeks a job jumping out of airplanes at 6,000 feet and the first of dothers. Those are the ones which, according to Claymore man-should probably wear a jump suit to show he knows how to dress the part. The man who seeks a job lying in a hammock in a display window might wear a leisure suit to show how leisurely he will perform his task.

A man who hates to work and would rither stroll down a country lane admirring the failing red and gold leaves should wear a corduropy suit so one will doubt where his real interests lie.

In today's competitive job market, an investment wardrobe often means the difference between success and failure. If you're serious about your "fun clothes" at home in the closet.

Men's fashions this fall-winter sesson will be without fads. Some men's crown will be without fads. Some men's stores call hie look traditional, while others call it the "British look" and seligant.

The Claymore Men's Shop on S.

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SETIKO

because they have broader shoulders and chest with fuller arms than the slightly-built Buropean.

The third, Leffler called "traditional shops," generally not departmentalized. They serve the customer, sell "the look" in a personalized service. "In a traditional shop," said Leffler, the whole premise is natural shoulder clothing, the soft shoulder with no padding, "The look for men is English fabrics, tweedy," said Leffler, adding the "fabrics have a softer, country look." "But," he cautioned, "a mashould plan his wardrobe. A man with a well-planned wardrobe need and the content of the country look. "But," he cautioned, "a mashould plan his wardrobe. A man with a well-planned wardrobe ented wardrobe rather than fashion for fashion's sake. A man can expect to weer a Claymore suit util it wears in tout."

"Traditional menswear changes "Traditional menswear changes of the country look and look he total picture. The clothes should hand the country look and the country look and the country look and the country look and look he country look and the country look and look and the country look and look and look he country look and look and look and look and look and look he country look and lo

out."
"Traditional menswear changes are subtle" said Leffler. For example, he said "a vest comes and goes, sometimes in, sometimes out, but a vest should not determine the purchase of a suit." He pointed out that "button describer and the said." "button down collars are very in and

says, one raincoat with a zip-in, zip-out lining and one top coat, prefera-bly a camel or navy polo coat, double or single breasted.

-RUSTLE SHAND



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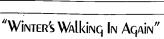
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