

"Money Changes Hands"

Buyers meet sellers
through the power of Classified Ads



The jingle of extra money in your pocket is music to your ears, isn't it? Of course it is.

And, you'd welcome a tip that would bring in extra money more often, wouldn't you?

Well, here it is! The secret that's working right now for thousands of "sellers". Their secret is the Classified Ads in this newspaper, and here's how it works for you!

Take a look around your home and make a list of things like appliances, outgrown bikes, scuba gear, motorcycles and much more. Then dial the number below for a helpful Ad Writer and give her the list. That's all there is to it. Soon you will be meeting "buyers" who pay you cash for your advertised items.

It costs just pennies a word to get dollars of profit with Classified Ads.

TWIN ACTION RATES
15 WORDS--2 ISSUES

\$6.00

Merchandise Only. No changes
or cancellations

The
Observer & Eccentric
Classified Ads



DIAL CLASSIFIED DIRECT: 522-0900—WAYNE COUNTY. . 644-1070—OAKLAND COUNTY. . 852-3222—ROCHESTER AVON TWP.