

Marlboro Lights

The spirit of Marlboro
in a low tar cigarette.



Lighter in taste. Lower in tar.
And still offers up the same quality
that has made Marlboro famous.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

12 mg "tar," 0.7 mg nicotine av. per cigarette, FTC Report Aug '77