

New Benson & Hedges 100's Lights



**Who could
make light of
themselves
better?**

**Only
11 mg
tar**

**Regular
and
Menthol**

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

11 mg "tar," 0.8 mg nicotine av. per cigarette, by FTC method