

Beware Of JA Impersonators

Residents of Wayne, Oakland and Macomb counties are warned of young people falsely posing as Junior Achievers to sell inferior products door-to-door.

J. A. Executive Vice President Edward P. Nagel explained that the J. A. program year ended in May and will not resume until October.

"These 'salesmen' represent a highly organized outfit fraudulently using the good name of Junior Achievement to exploit the public," Nagel added.

"The youngsters are usually herded around a neighborhood in a panel delivery truck or a station wagon to sell mediocre products by high-pressure tactics," warned Nagel.

Junior Achievement officials urge the public to ask for J.A. identification cards if youngsters saying they're from J.A. stop at the door. All genuine J.A.-made products also carry an identifying sticker with the familiar kite emblem.

The thousands of teenagers legitimately involved in J.A. are proud of their accomplishments in this program. By reporting an attempted fraud to your local police department or to Junior Achievement headquarters (VE 8-4660), you'll be helping a program that is training Southeastern Michigan youth who may be the business leaders of tomorrow.

Area Students Enter College

Stephanie Miquelon, daughter of Mr. and Mrs. John Miquelon, 11310 Hubbard, Livonia, has been named to the Dean's List at Hillsdale College.

Dennis Howard Edwards, 8132 Orhan, Plymouth and Evelyn McConkey 34417 Fountain, Westland received bachelor degrees in education from Ohio University, this spring.

Miss Miquelon, a graduate of Franklin High School, is one of the 175 Hillsdale students honored for scholastic achievement.

Miss McConkey and Edwards were among the 1,645 graduating students at the end of spring quarter from Ohio U.

Baby Week SALE

Sale Ends Saturday, August 13th

Sears
SEARS, ROEBUCK AND CO.



mediumweight
27x27" pinked
birdseye diapers

15^c each

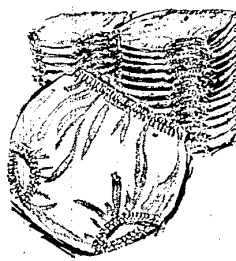
Sturdy birdseye cotton; resists tears and is the most durable of diaper fabrics. Soft and absorbent, the fleeced edges help prevent chafing and raveling. Extra size allows for extra folds and even greater absorbency. Medium weight in white. Pinked edges.

receiving blanket
47^c

Warm, heavyweight cotton and acrylic in white, gray, candy stripes or pale pink, yellow or blue. 30x40". Save now at this low Sears price.

snap side shirts
56^c each

Short sleeved shirts of soft cotton rib knit are San-Gard treated to retard bacterial growth. 3-18 mos. 1.68 pkg. of 3



waterproof pants
9^c each

Durable vinyl plastic pull-on style is completely waterproof. Just machine wash. White, pastel, S, M, L, XL.

SEARS TWIN INSURANCE
If you buy or receive a Sears layette before a baby arrives, and then are blessed with twins, triplets, or even quads... Sears supplies you with duplicates of all the items you bought.

Sears Lyric BEAUTY SALON

makes your fashion image TOTAL!



Nobody but nobody
knows the magic of

MISS CLAIROL®

like our creative colorists

Experts at work! And the result is a fresh young color shining in your hair... perfect complement to a fresh new season. The color looks so natural too... and there's never a gray hair in sight!

* Miss Clairol haircolor Touch-up (including shampoo & set) ... **850**

Complete beauty and wig services!

SUMMER COLD WAVE SALE

Offer Ends August 10
Regular **12⁵⁰**
20.00

Includes Pre-Permanent Test Curl, Shampoo, Fashion Haircut and Set!

We take pleasure in announcing that Mrs. Bernice Niranankis is now Manager of Sears Lyric Beauty Salon at Livonia Mall.



Lyric Beauty Salon Second Floor

Sears

Livonia Mall, 476-6000
Macomb Mall, 293-8000
Oakland Mall, 585-1000

SEARS Layette Check List

Here's a list of things needed to care for baby. Bring it to Sears. Our salesladies know about baby care. They'll be happy to help you make your selection.

Item	Min. Quantity
Crib Blanket	1
Diapers	doz. 4
Shirts	4
Gowns	4
Socks	2
Waterproof pants	2
Washcloths	2
Bonnets	2
Sweaters	2
Boots	pairs 2
Shawl	1
Bunting	1
Kimonos	4
Receiving Blankets	1
Diaper Bag	1
Crib Sheets	3
Pillow	1
Christening Set	1
Baskonette	1
Baskonette Pad	1
Waterproof Pads	2
Towels	2
Quilted Pads	2
Pillowcases	3
Comforter	1
Dresses	3
Slips	3
Sterilizer	1



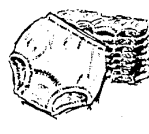
Sanforized® cotton elasticized sheet
Reg. 99c **77^c**

Elasticized, bias taped corners. Fits mattresses 52x26 inches. White and nursery prints.



lightweight plastic baby seat
Reg. 3.49 **2⁷⁷**

Adjustable stand, metal hook for car seat. Wipe clean vinyl cushion pad. Toy beads.



triple crotch training pant
23^c each

Double cotton training pants with triple-thick crotch. No-bind comfort. Sizes 1-4.



terry lined plastic pants
57^c each

Heavy pastel vinyl plastic training pants. Cotton terry lined. 3-layer crotch. Sizes 1-4.



thermoglass nursing
Reg. 45c **23^c** each

Bounce heat and shock resistant bottle with nipple, cap and hood. Stock up at this low price.



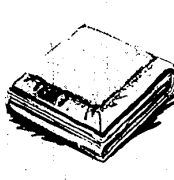
combed cotton terry sleeper
Reg. 1.99 **1⁵⁷**

Absorbent and soft. Assorted nursery prints in small, medium and large sizes. Save over 40c.



Orlon® stretch booties
53^c

Washable Orlon® booties in white and nursery prints. One size fits all.



soft Orlon® crib blanket
36x50 inch **1⁹⁷**

Baby soft blanket has satin binding all around. Machine washable. White, pastel.

Children's Dept. (next to Grosse Pointe)

Use your Convenient Sears Charge

Open Monday, Thursday, Friday, Saturday 9 to 5
Tuesday, Wednesday 9 to 5:30

Sears
SEARS, ROEBUCK AND CO.

• Grand River at Oakman, WE 3-3300
• Grand at Van Dyke, WA 5-0100
• Woodward, Highland Pk., TO 8-1300

• Lincoln Park, Southfield at Dix, DU 3-7000
• Livonia Mall, 7 Mile at Middlebelt, 476-6000
• Macomb Mall, Grand at 13 1/2 Mile Rd., 293-8000
• Oakland Mall, 14 Mile Rd. at John R., 585-1000

• Pontiac, 154 N. Saginaw, FE 5-4171
• Wyandotte, Middlebelt, AV 4-9000
• Grosse Pointe, 7 Mile-Mack, TU 4-6000