Beware of the rustproofing guarantee with holes in it.



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Caddy **Award** winners

A sales promotion package announcing a fall fashion preview for Davidson's clothing store in Birmingham won a silver caddy in the recent fourth annual Caddy Awards show in Detroit. The promotion package was designed by George N. Sepetys and Associates of Southfield. The Davidson's package includes a silvery shopping bag containing invitations to fashion shows, a calendar of fashion preview events, a silk-screened scarf and other materials. The package was prepared for Rosalee Scott Advertising, also of Southfield. In addition to the silver caddy award, Septys and Associates received four certificates of merits for other promotional designs.



We Repeat:

lo bank pays higher interest

Annual Interest

If you have your savings in an EveryDay Interest Account at National Bank of Detroit, you're already earning the highest bank interest allowed by law a full 5% annual interest.

Now, NBD has made that interest even more interesting—with continuous compounding. Which means that, now, your money earns money for you continuously—every minute of every

Effective Annual Interest

day-for an effective annual yield of 5.20%. And you earn that interest from date of deposit, right up to the day of withdrawal.

5.20%. No bank in town pays you more. And that's a fact. Which is why it's also a fact that, year in and year out, more people put their money in savings at National Bank of Detroit, than in any other bank in town.



EveryDay Interest. Making banking better for you.

Continuous compounding also offered by the following NBD-affiliated banks: NBD Commerce Bank, Lansing; NBD Troy Bank; National Bank of Dearborn; National Bank of Port Huron



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