

Renaissance 1-2-3 to premiere 'The Betsy'

Downtown Detroit movie-going enters a new phase Feb. 3, with the grand opening of the Renaissance

Theatres 1-2-3 at the Renaissance Center. Featured is the world premiere of

Harold Robbins' "The Betsy," a head-line attraction itself in the city of motor cars, where many principal

scenes were filmed. Opening of the luxurious triplex film theater adds to the variety of activities offered at the complex on downtown Detroit's riverfront. The Renaissance Theatres, with three side-by-side auditoriums offering new films, joins an array of more than 100 shops, restaurants and entertainment facilities at the Renaissance Center.

THE THEATER OPENING the evening of Feb. 9, with the world premiere, will be a fund-raising gala sponsored by the women's division of Project HOPE, under the leadership of Diane Schoenrich, chairwoman, and Penny Simon, president.

The opening is expected to be attended by film celebrities as well as by local social and business leaders. The theater complex is on Level 2, Tower 200, with access from the street level either by shuttle elevator or by escalators.

Free parking will be offered theater patrons, either in the Tower 200 covered parking area, accessible from Beaubien Street, or in outdoor parking areas A or B, immediately east of the Renaissance Center, entered from either Beaubien or St. Antoine.

Patrons parking in any of these areas may have three hours free parking validated at the theater box office. For an added charge, valet parking is available at either the Jefferson or South (River) entrances to the center.

SUBURBAN DETROIT Theatres, Inc., headed by Eugene and Richard Sloan, will be the operators of the Renaissance Theatres, adding to a circuit which includes many of the major motion picture theaters in the metropolitan area, among them the Abbey, Eastland, Maple, Northland, Southland and Towne.

Manager of the new theater complex will be Sidney Leamon, who has held management positions at the Towne, Americana and other theaters.

The premiere attraction will occupy all three screens of the new theater on its opening night, but the next day, each auditorium will offer separate first-run films. "The Betsy" will continue side-by-side with Mel Brooks' comedy "High Anxiety" and a third attraction, "The One, the Only," starring Henry Winkler.

Other major films committed to the new theater during the coming months

Movies

include "The Fury," with Kirk Douglas and John Cassavetes; "Going South" with Jack Nicholson and Veronica Cartwright; "Comes a Horseman Wild and Free" with Jane Fonda and James Caan, and "Heaven Can Wait" with Warren Beatty, Julie Christie, James Mason, Jack Warden and Dyan Cannon.

The Renaissance Theatres were developed by E. Sloan Co. working with the Downtown Development Corp., with design and interiors by T. Rogvooy Associates, Inc., in coopera-

tion with John Portman Associates, and built by Tishman Construction Co.

THE BASIC DESIGN of the new three-auditorium complex is described as contemporary, incorporating an extensive use of mirror-polished brass, complemented by continuous ranges of bright colors, which form a graphic theme for the theater.

The three auditoriums are served by a common box office with a spacious skylit lobby, displaying a spectrum of colored tapestries ranging from bright yellow to deep red, which are reflected in the mirror-polished brass applied to the lobby walls.

The lobby, paved with ceramic tile, is softened and given contrast by the carpeted areas that lead to each auditorium.



The three auditoriums of the new Renaissance Theatres 1-2-3 are served by a spacious common lobby, open to the second level of Tower 200 at Renaissance Center.

Summit features bruncheon

The Summit—the tri-level, counter-revolving restaurant-lounge complex atop the Detroit Plaza Hotel—has started a Sunday Bruncheon.

Guests dine with an unrivaled view and a host of hearty entrees every Sunday on the Summit's dining level 10-30 a.m.-3 p.m.

The Bruncheon menu is extensive, featuring fruit or juice, a choice of 14

entrees (including a specially priced children's menu), a dessert and beverage. The entrees combine elements of breakfast and lunch, and accommodate varying degrees of appetite.

Among entree selections are: A cheese fondue omelette, Ham and Eggs Hawaiian, garnished with maple-glazed banana and pineapples. The English Pair, a popular team of

deviled crabmeat and ground beef mignon on twin-toasted English muffins, and Vol Au Vent Newburg, a patty shell filled with selected seafood in a delicate lobster sauce. Many traditional breakfast items are also offered, including: Eggs Benedict, scrambled eggs and lox and bagel. Reservations are suggested and can be made by calling 568-8600.

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Mat. Wed. 1 show 1 P.M.

Richard Pryor in "WHICH WAY IS UP?" (R)

Mat. Wed. 1 show 1 P.M.

John Travolta in "SATURDAY NIGHT FEVER" (R)

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