

Lingerie comes out of the closet

By LORRAINE MCCLISH

The philosophy of Birmingham's Lingerie is "get the look, but pay a fraction of the cost for it."

Noreen Leon and Lani Sussman, co-owners of the boutique that specializes in intimate apparel with designer's names, work behind a pupae lacquer door at 568 No. Woodward.

"The designs are the same as the designer's ready to wear line, but different fabrics are used for the lingerie collection," said Ms. Leon.

"The price goes down but because of the versatility of the clothes, we see a tremendous trend to purchase lounge-wear for street wear."

Her point was illustrated with beach coats that double for tops over long skirts; robes that double as oostess gowns or even coats; bed jackets that double as shawls; and a host of two-pieces that could be worn separately with other pants or tops.

FROM THE severely tailored to the ultra frilly, fashions in the shop were designed by Halston, Ora Feder, Bill Blass, Dior, Geoffrey Bean, Oscar de

la Rente, to name a few.

"And of course Lucie Ann," said Ms. Sussman, "the queen of lingerie and the one for years who designed all those flowing things with maribou and keyholes and feathers we saw on Hollywood glamour girls."

On buying trips, the two women say they concentrate on bringing back the unusual, whether it is for utilitarian or frivolous purposes.

"It can be packable, season-less, washable, suitable to cook in, and still be a good design, with a good rich look, to make any woman feel good," Ms. Leon said.

Among the unusual pieces in the store is Lingerie's collection of French bras that start at \$5 but go as high as \$35.

"They all do the basic job," Ms. Leon said, "but the lace, the color, the design, makes for a very fancy package."

Camisoles, teddies, and bikini pants are likewise brought to the shop because of their flair.

THE CO-OWNERS' range of styles

and prices, they boast, is as wide as their range of sizes. Bras, for example, are stocked from 32AA to 38DDDD.

They will also take special orders and stress giving a personal touch, along with quality, fashion and elegance.



The pretty as a valentine sweetheart dress comes from Yves St. Laurent in a poly-blend that resembles chiffon.



The natural two-piece lounge by Oscar de la Rente is washable, packable, season-less, and is considered a perfect travel piece.

Fashion Calendar

Monday, Jan. 23

Saks Fifth Avenue—Bring on the sun! Saks Fifth Avenue will present informal modeling of fashions for spring and summer occasions from 11 a.m. to 4 p.m. in the Fifth Avenue Salon of the Troy store. Show will be repeated on the 24th.

Claire Pearone—Mr. Cosmos of Tiktiner will present spring and summer collection of sportswear, daytime and evening cottons and silks. Informal modeling will

take place in the Somerset store through Jan. 25.

Tuesday, Jan. 24

Hattie, Inc.—Becky Bissolati, the young Chicago designer whose lace and suede fashions are currently being praised by the fashion solons, will be at Hattie's to personally present her spring collection. Informal modeling between 11 a.m. and 4 p.m. will continue through Jan. 26.

Friday, Jan. 27

Saks Fifth Avenue—The

new breed of feminine classics interpreted by Ernst Strauss in coats, suits and separates will be presented during informal modeling at 11 a.m. and 4 p.m. in the Saks' Troy coat and suit collections salon. Informal modeling will continue through the 25th.

Sunday, Jan. 29

Hudson's at Fairlane Manor—"Sealed With A Kiss," a fashion extravaganza featuring bridal and trousseau styles for the traditional, contemporary and ingenue bride

will be presented by Hudson's at Fairlane Manor in Dearborn. Doors open to the public at 1 p.m. Experts on hand will include Bride's magazine editor Grace Wainwright, plus 22 bridal consultants from all fields. Program will include tips on hair styles, selecting gowns, registering for gifts, choosing a rin, financial planning, flowers and formal wear. Tickets are \$2.50 per person, available in advance at all Hudson's stores.

la la mode

Staff photos
by Cynthia Abbat



Brown satin remaque with black lace trim is used for the robe and gown designed by Ora Feder.



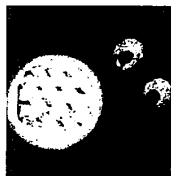
Where It's At

By JUDY SOLOMON

Jam session

For your next coffee klatch, how about a continental touch? The Swiss Pastry Shoppes sell delicious Berlin pfankuchens (\$2.10 per dozen) which are actually European versions of the good old jelly doughnut. The round dough balls are first deep fried, then rolled in a combination of sugar and cinnamon and topped off with a generous glob of raspberry jelly. For tea-time, you ought to try the linzertorte. The top and bottom layers consist of cinnamon cookie dough with both almond and raspberry filling in between. Eight inches in diameter, the linzertorte costs \$3.

Swiss Pastry Shoppe, 207 S. Main, Royal Oak, 542-7578 and Heidi's Swiss Pastry Shoppe, 428 East Street, Rochester, 652-4892.



Sheepishly

Like it or not, Michigan winters are here to stay. Such being the case, you might as well face them in warmth and style with a wardrobe from the Antartex Sheepskin Shop. Among other warm and wooly things, the store has tons of Scottish-made sheepskin coats and jackets in approximately 30 different styles. Best of all, when the item you purchase from them needs cleaning or repairing, they will send it back to the Antartex factory where each time a coat is cleaned, it is also redyed to put the proper color back in. Antartex Sheepskin Shop, 141 E. Maple, Birmingham, 642-8011.



Patching it up

Patchwork, embroidered and appliqued quilts are currently in vogue for a good reason. They're charming and colorful and they can be used as wall hangings as well as comforters and bedspreads. Young Ideas has a marvelous collection of quilts and all of them are on sale at 10 per cent off until mid-February. Some are one-of-a-kind, while many of the designs on display can be custom ordered in the color combinations and/or symbols of your choice. Incidentally, if you are one of those clever people who can make their own quilts, Young Ideas would be interested in selling your handiwork on consignment.

Young Ideas, 369 E. Maple, Birmingham, 645-0237.



Light on the bodka

For the bar that has everything, here's a cute gimmick that's been a best seller at Miner's of Bloomfield. It's a bar lamp that looks like a traffic light. All you do is plug it in and turn the dial to the color and message you want. The red light glows with the words "Bar Closed," the yellow light with "Last Call" and the green light with "Bar Open." Painted green metal with brass trim, the lamp is 20 inches high and is priced at \$37.50. Miner's of Bloomfield, 41 W. Long Lake, Bloomfield Hills, 644-0614.



JANUARY CLEARANCE

Now even greater savings are offered on a wide assortment of seasonal merchandise as we clear and prepare our store for spring fashions. Each store has a substantial mix of styles, sizes and current items to extend your winter wardrobe. Take advantage of this important event that lasts until January 31.

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CHILDREN'S APPAREL

MISS J SPORTSWEAR AND DRESSES

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